



Prösent

Notkun útvistar­svæða á höfuðborgarsvæðinu

Könnun framkvæmd fyrir SSH árið 2023



EFLA og Samtök sveitarfélaga á höfuðborgarsvæðinu (SSH) sáu um rannsókn sem Prósent ehf. framkvæmdi. Markmið rannsóknar var að skoða hug höfuðborgarbúa til útivistarsvæða höfuðborgarsvæðisins til að hægt verði að dýpka stefnu SSH í málaflokknum og vinna markvissa framkvæmdaáætlun til framtíðar.

Gögnum var safnað frá 28. febrúar til 16. apríl 2023.

Aðferð: Netkönnun meðal könnunarhóps Prósent.

Úrtak: 4.000 (einstaklingar á höfuðborgarsvæðinu, 18 ára og eldri)

Svarhlutfall: 52%

Nánari upplýsingar

Ekki hika við að senda okkur tölvupóst ef þið hafið einhverjar spurningar eða ábendingar um hvað mætti betur fara.

Bestu þakkir,

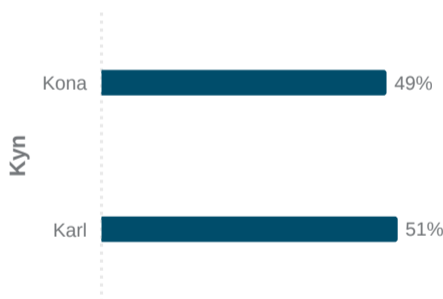
Trausti Haraldsson, trausti@prosent.is

Vigtun

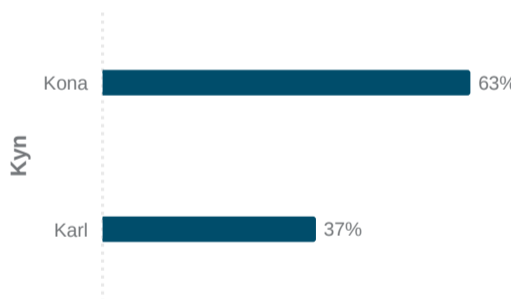
Gögn eru vigtuð til að úrtak endurspegli álit þjóðarinnar. Tekið er tillit til kyns, aldurs og búsetu. Tölur eru því námundaðar að næstu heilu tölu. Misræmi getur því verið á samanlögðum fjölda einstaklinga í greiningum og tíðnitöflum.

Bakgrunnsbreytur

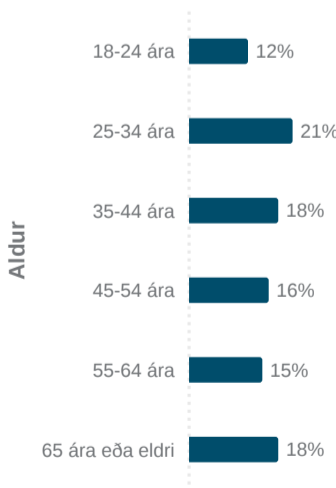
Með vigtun 3,026



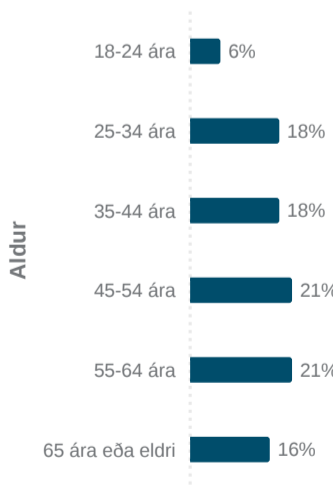
Án vigtunar 3,026



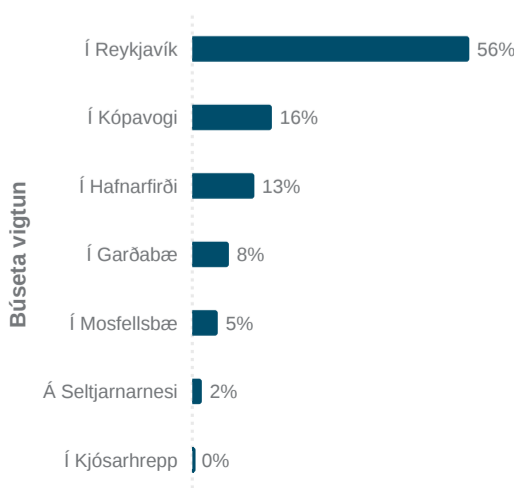
Með vigtun 3,034



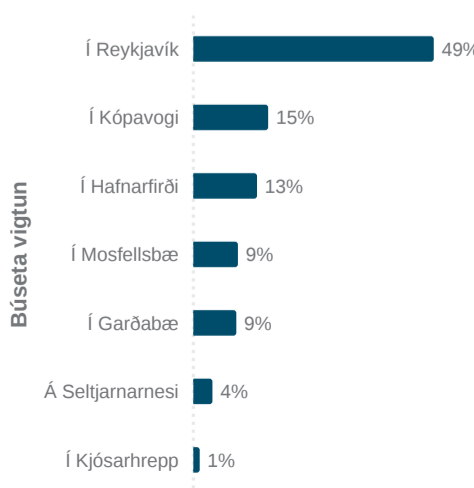
Án vigtunar 3,034



Með vigtun 2,089



Án vigtunar 2,089

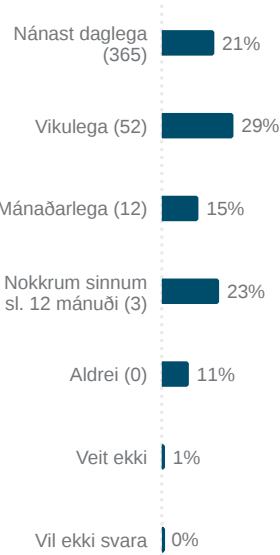




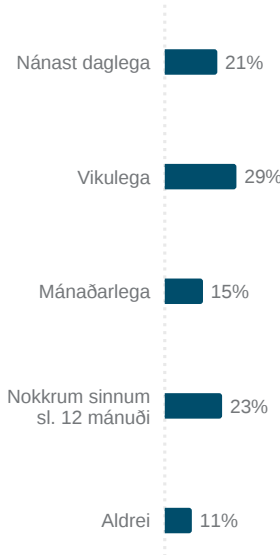
Hversu oft nýttir þú útvistarsvæði innan og í grennd við höfuðborgarsvæðið sl. 12 mánuði?

Aðeins þátttakendur á höfuðborgarsvæðinu fengu þessa spurningu.

Öll svör 2,099



Afstaða 2,063

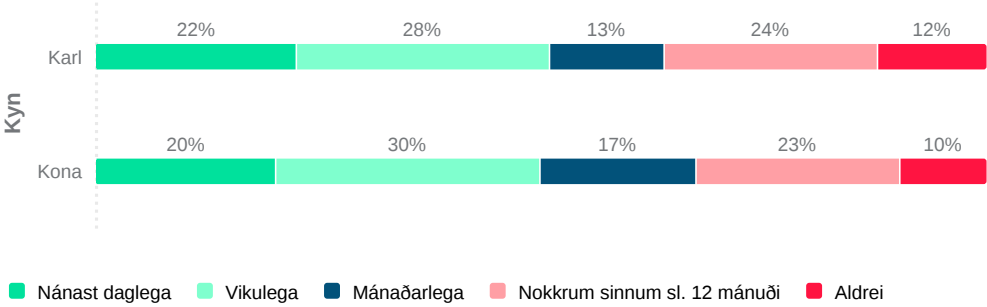


Meðaltal 2,063



Bakgrunnsbreytur

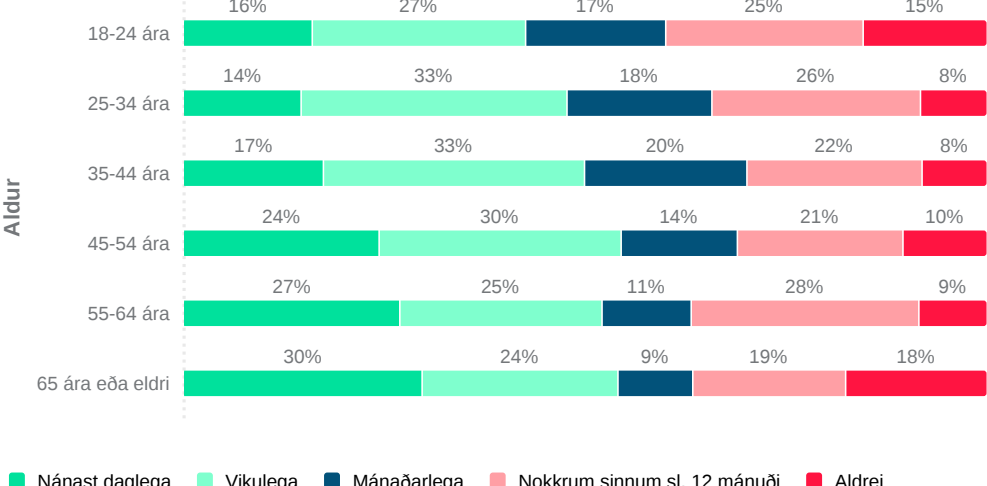
2,054



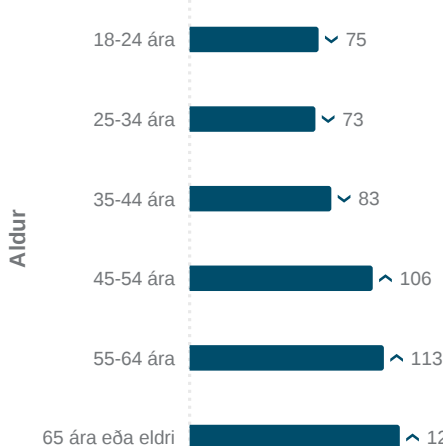
Meðaltal 2,054



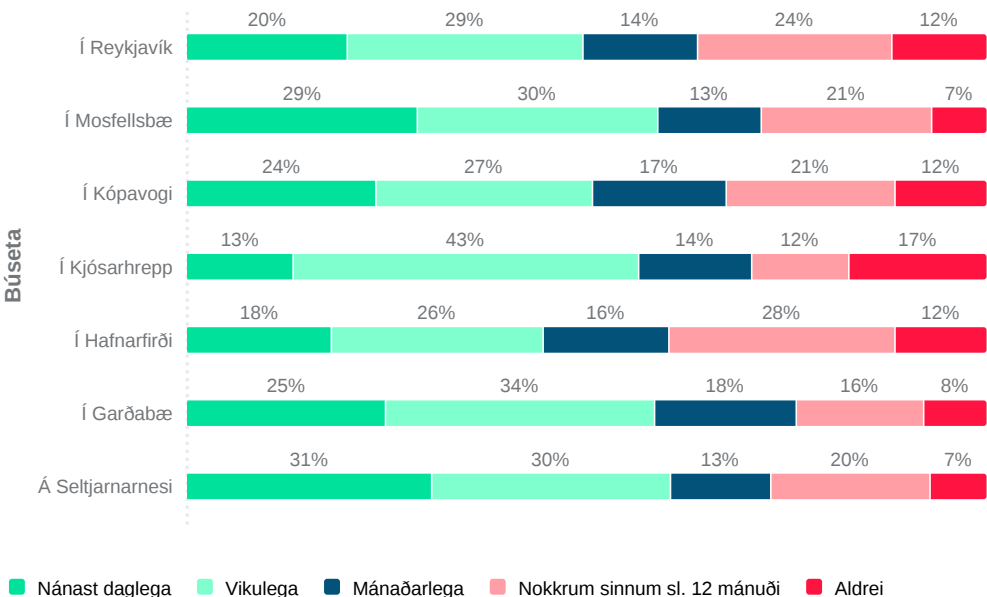
2,059



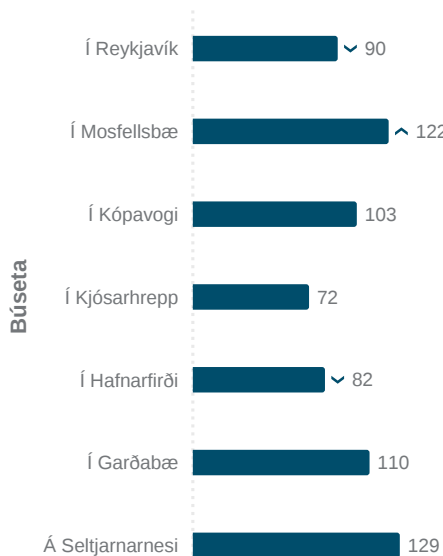
Meðaltal 2,059



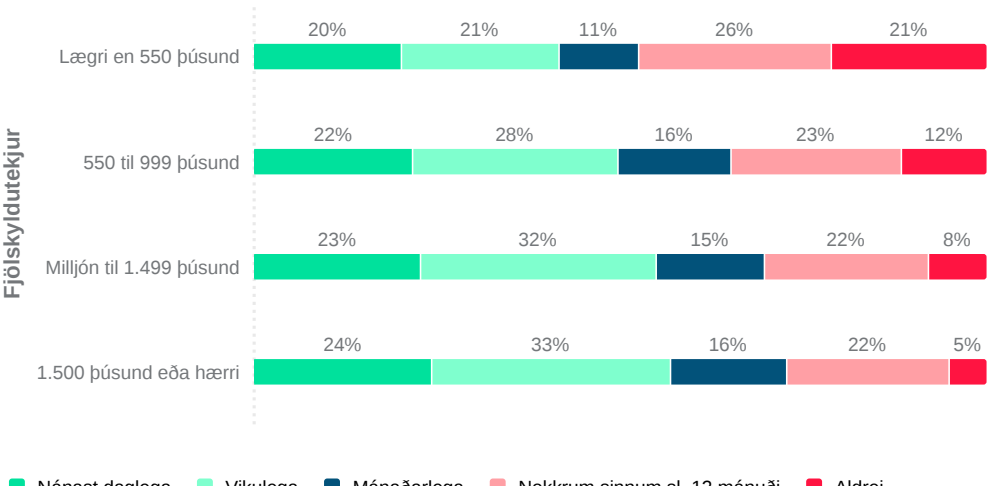
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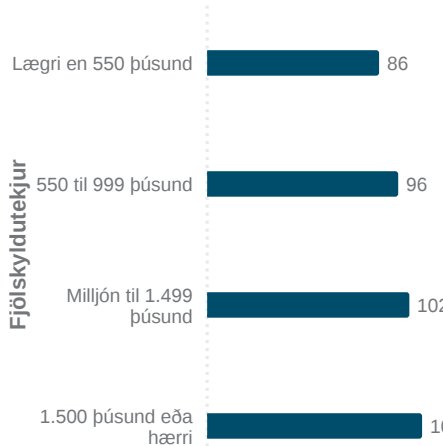
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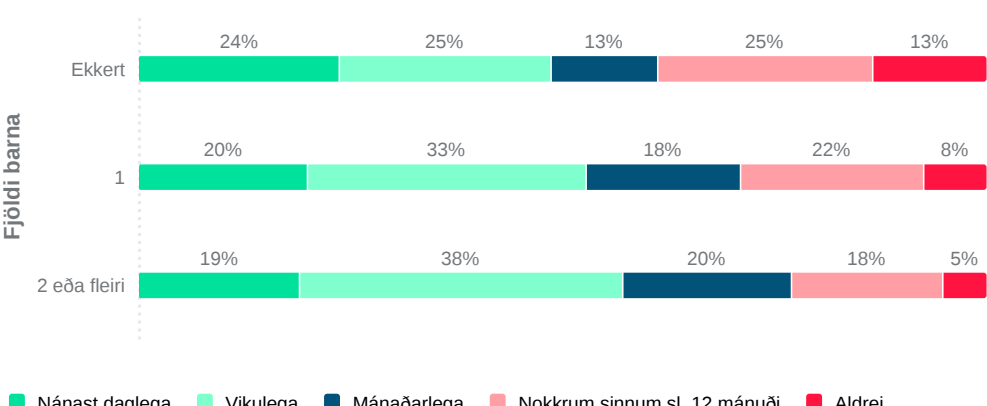
1,517



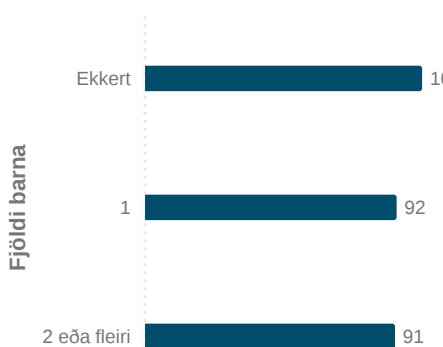
Meðaltal 1,517



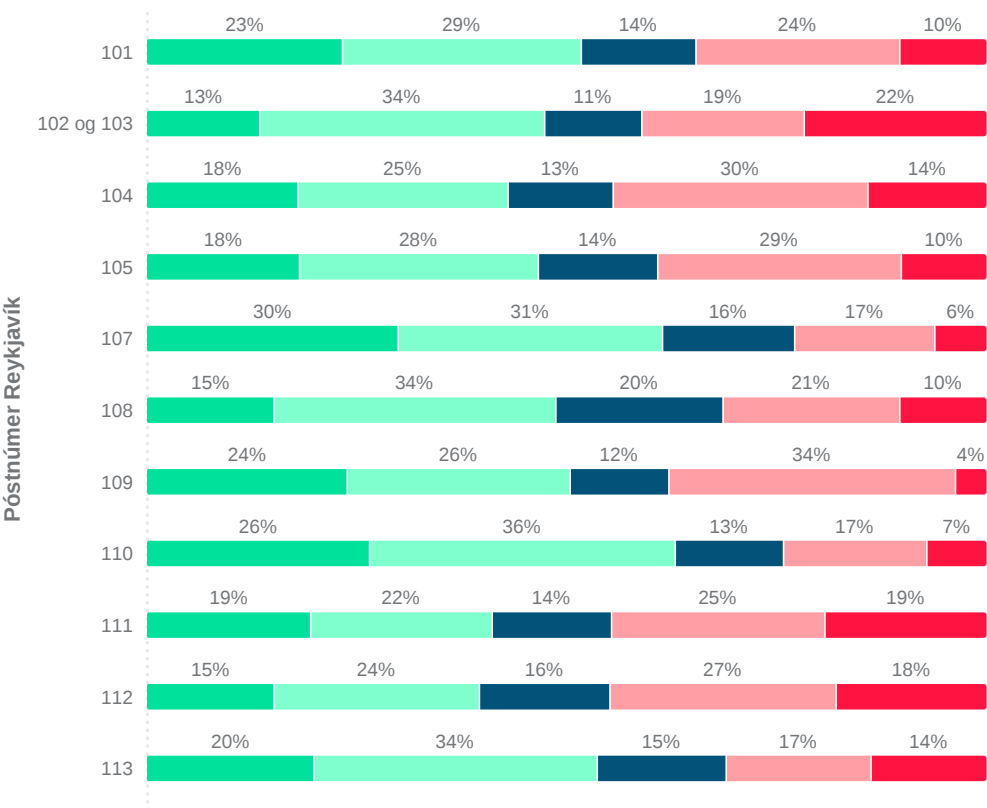
1,893



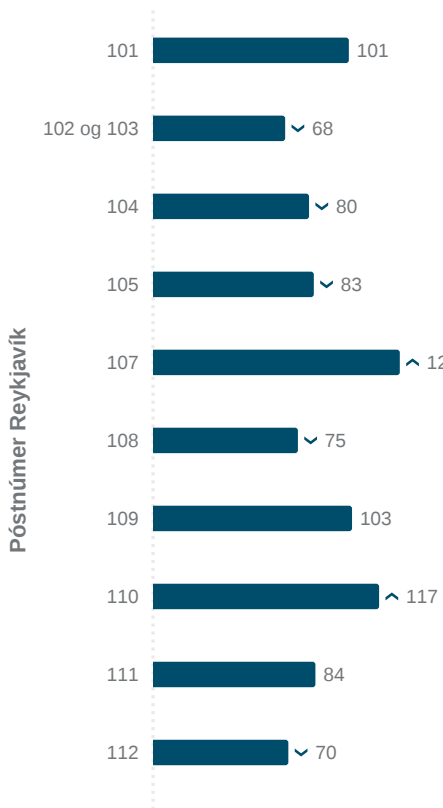
Meðaltal 1,893



997



Meðaltal 997





Til hvers nýtir þú útivistarsvæði helst?

Aðeins þau sem nýta sér útivistarsvæði fengu þessa spurningu.

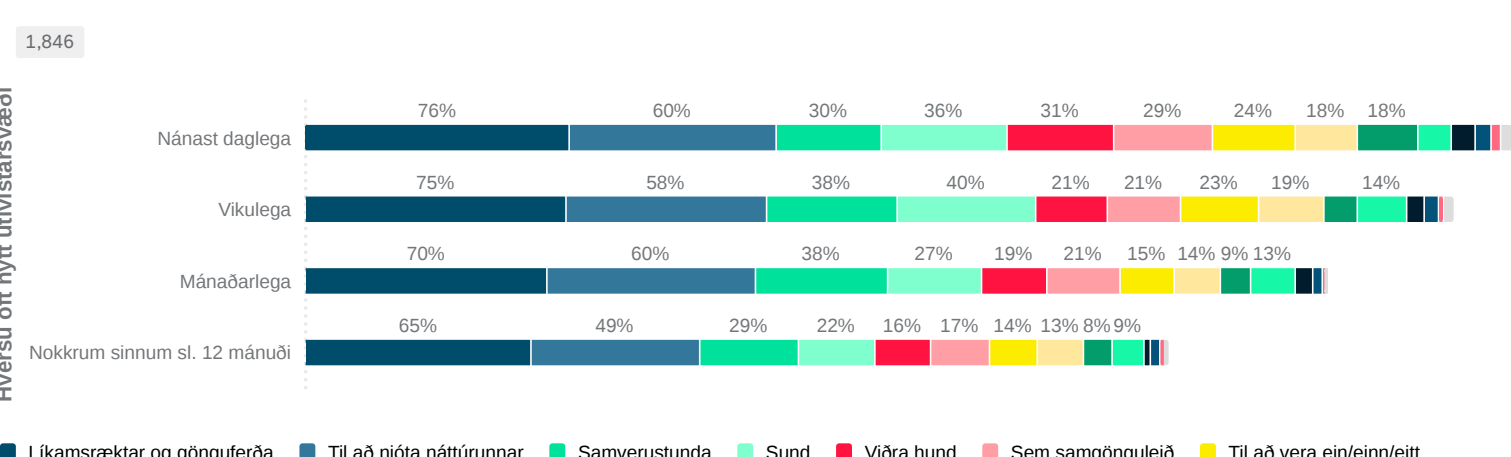
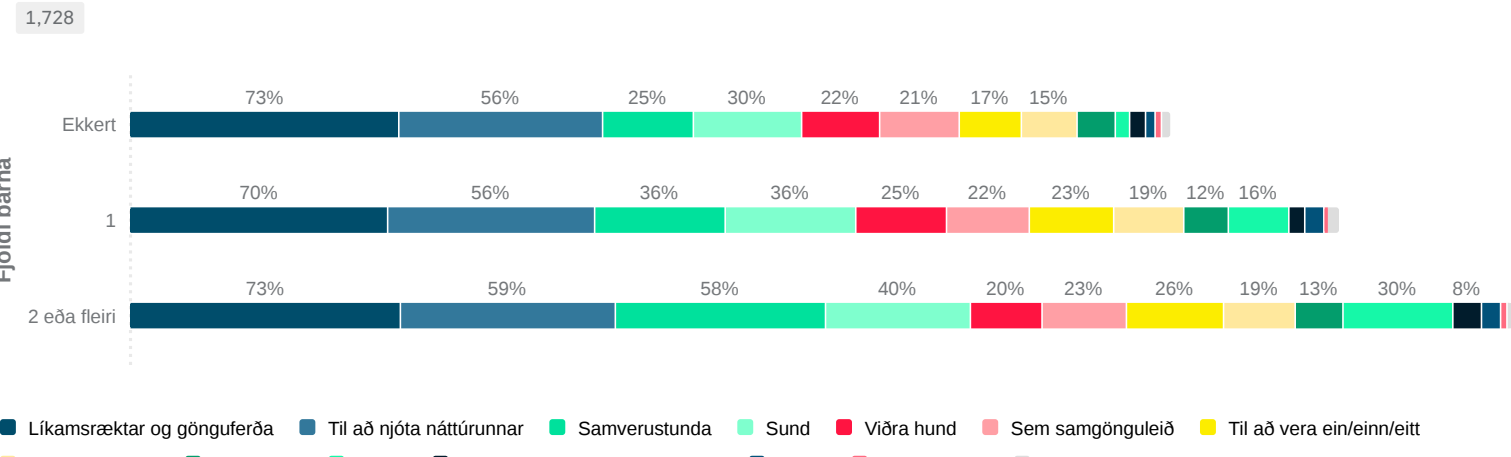
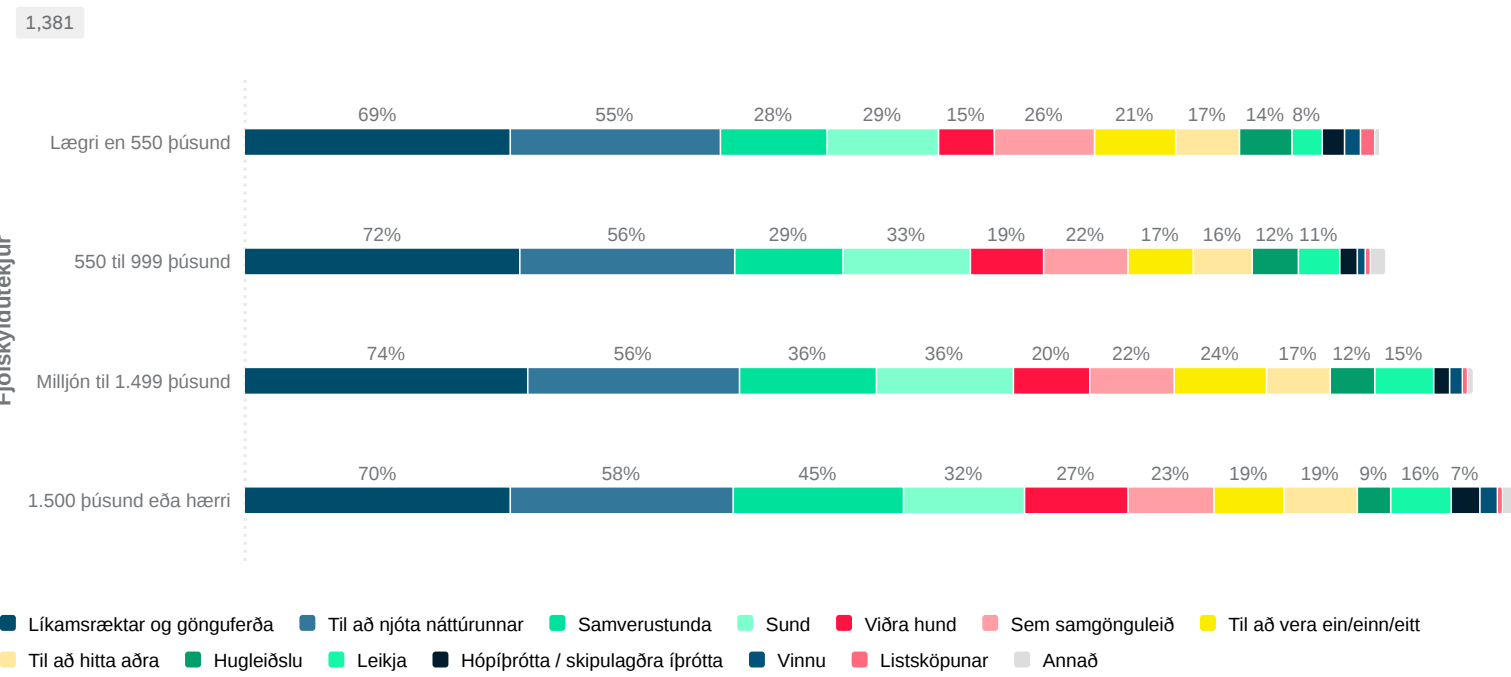
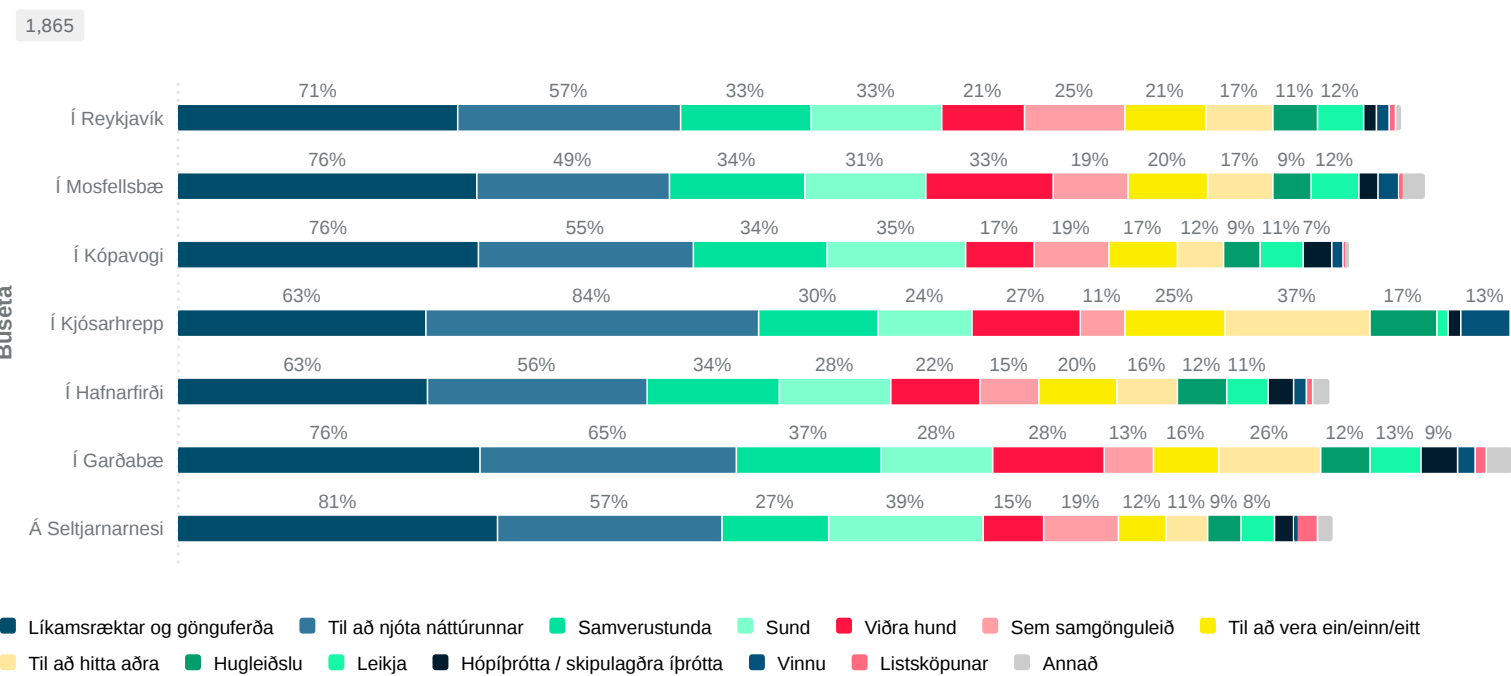
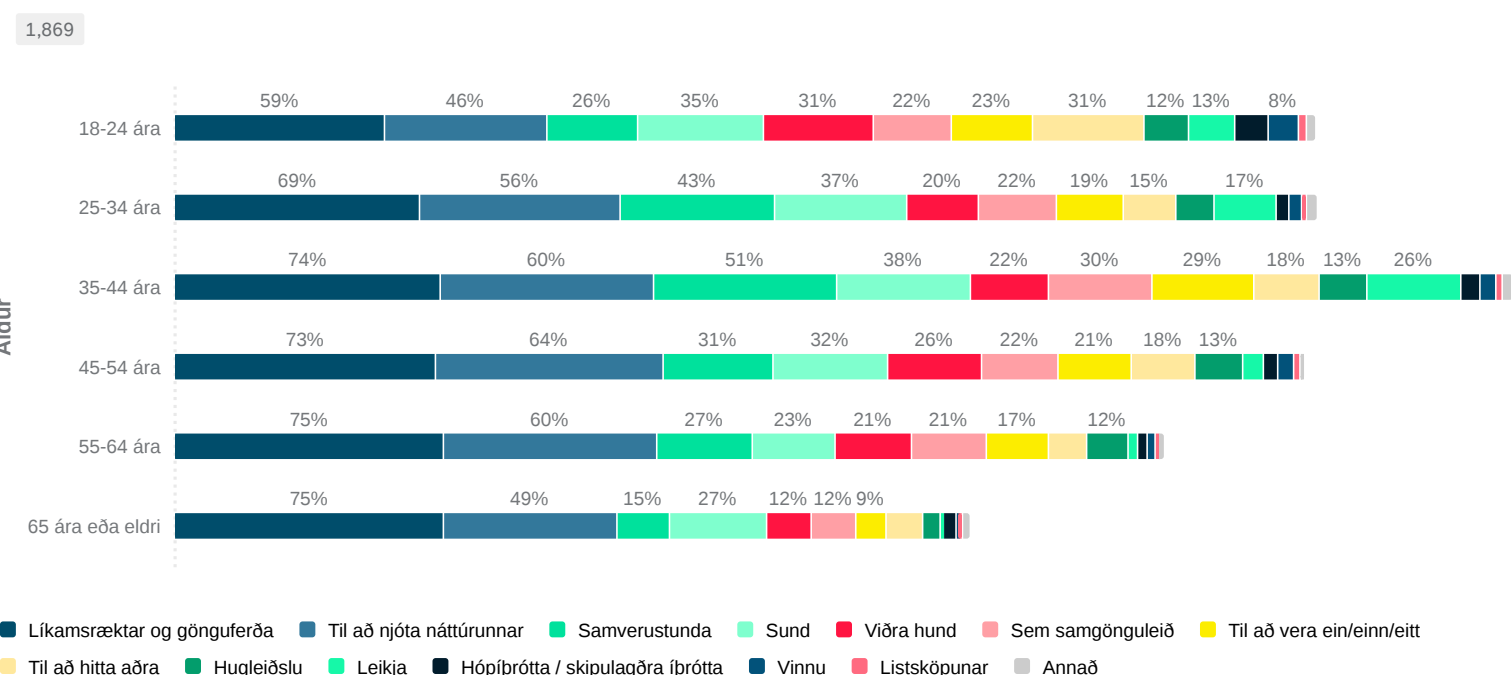
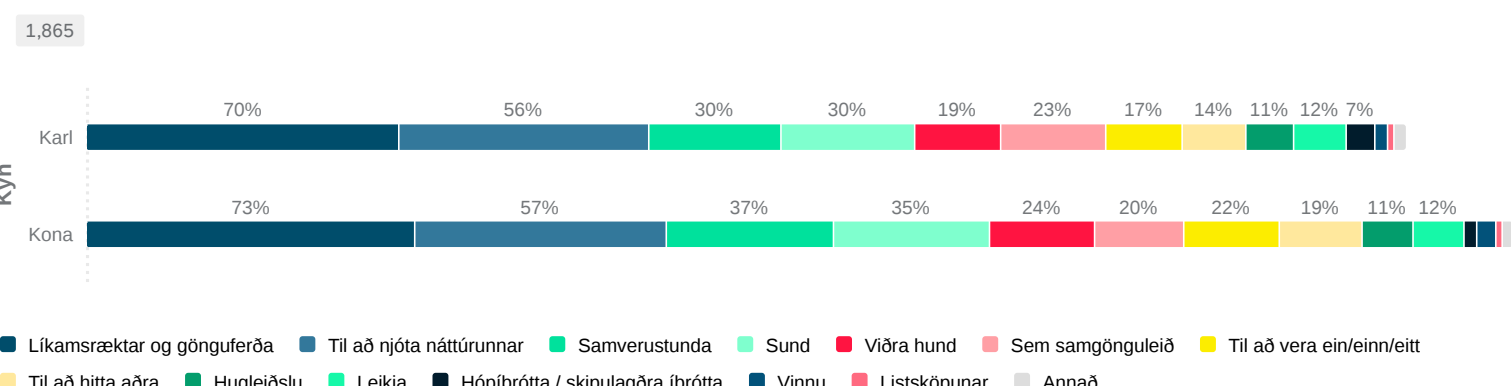
Öll svör 1,878



Afstaða 1,871



Bakgrunnsbreytur

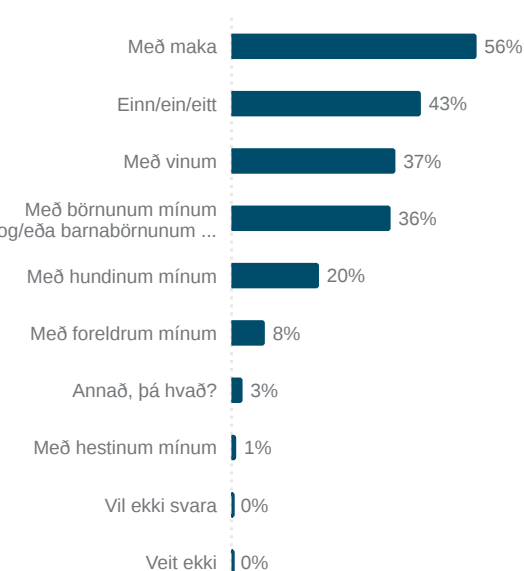




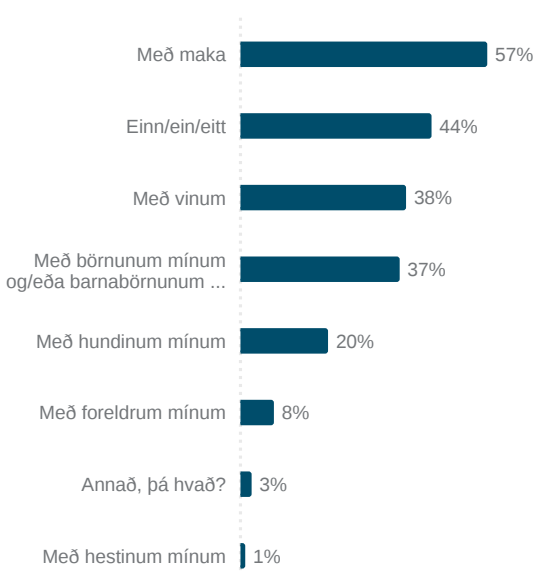
Með hverjum ferðu á útivistarsvæði?

Aðeins þau sem nýta sér útivistarsvæði fengu þessa spurningu.

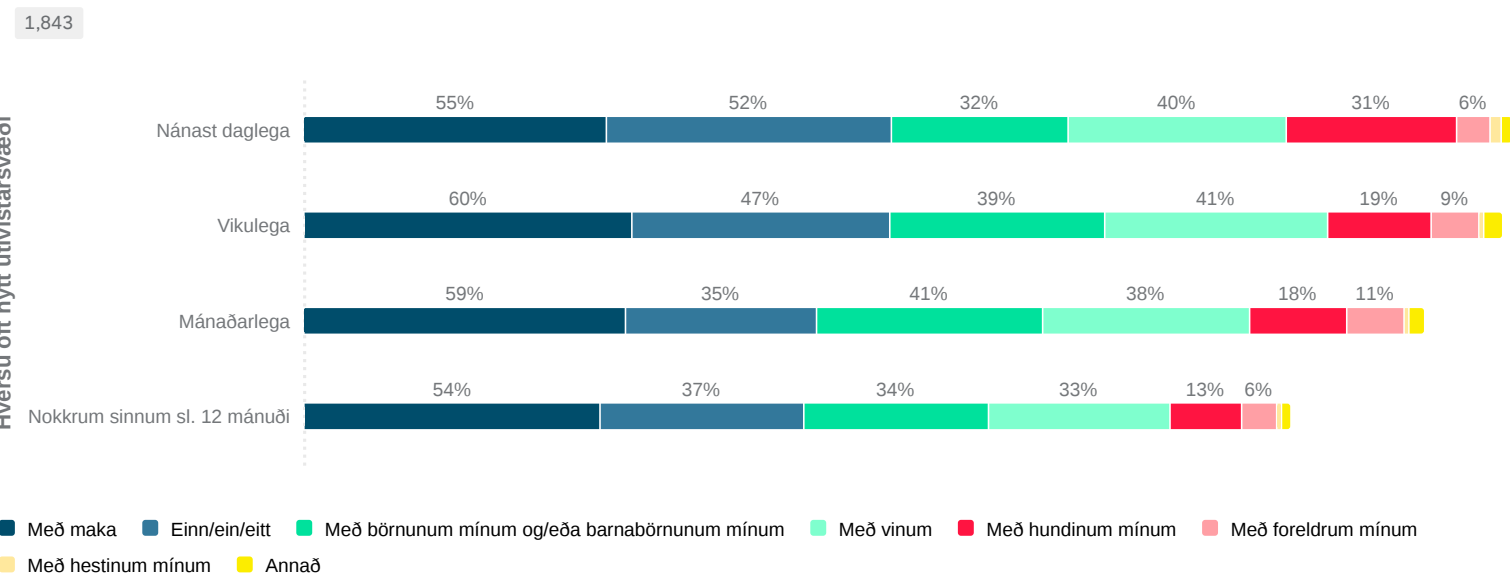
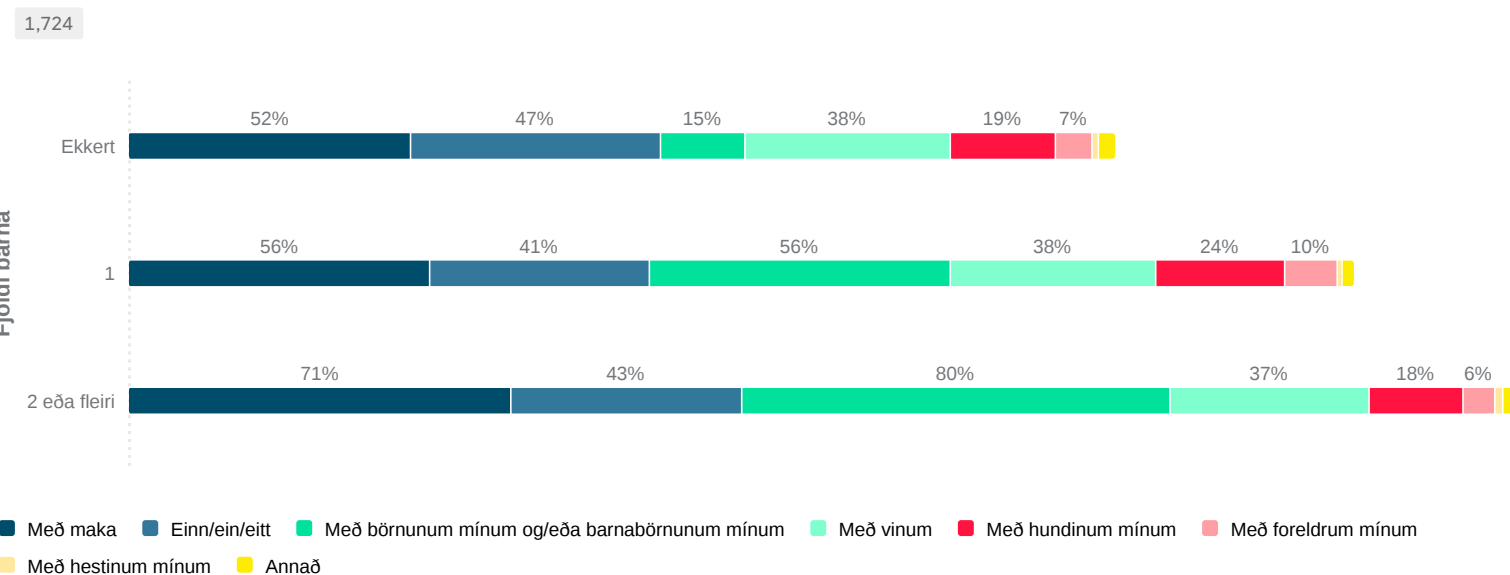
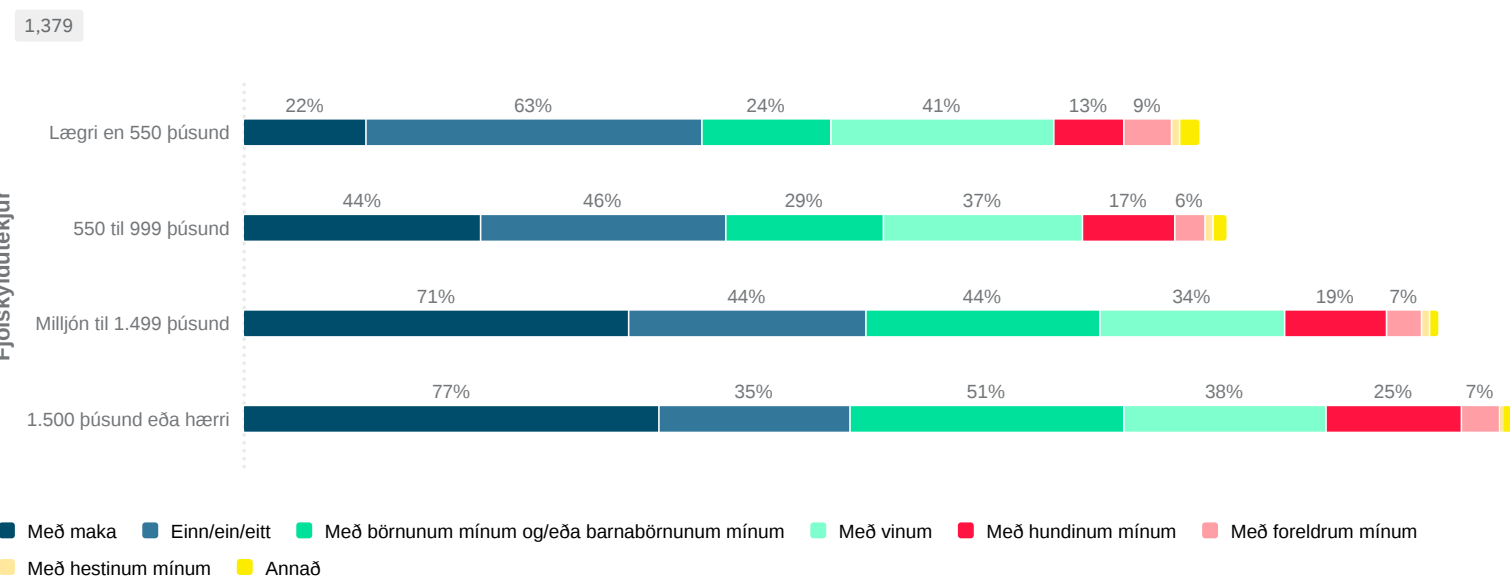
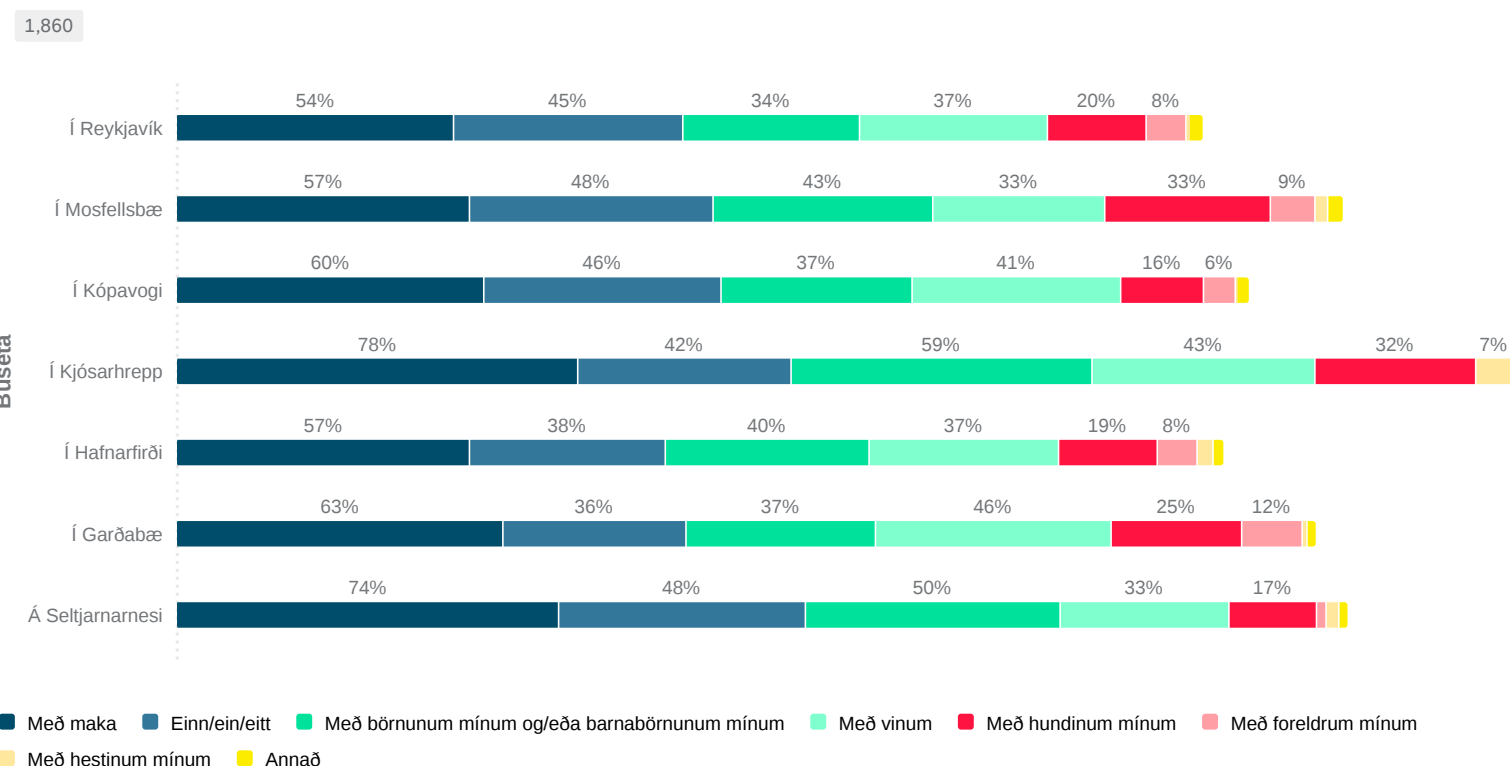
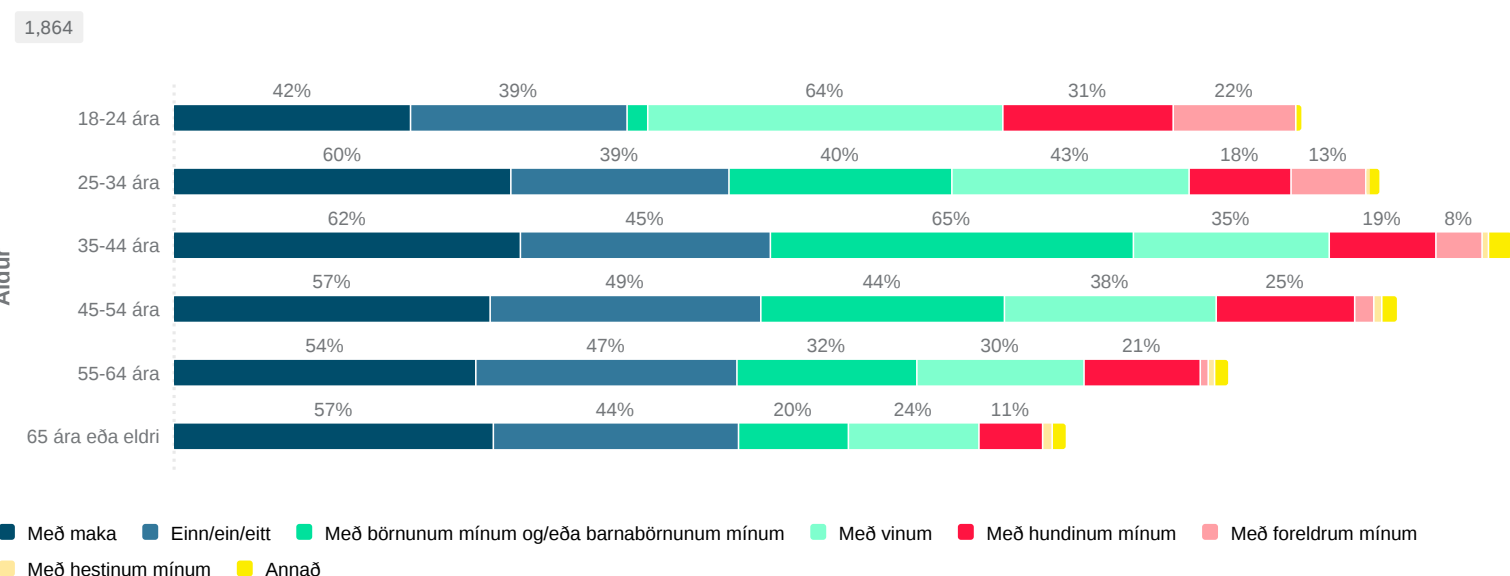
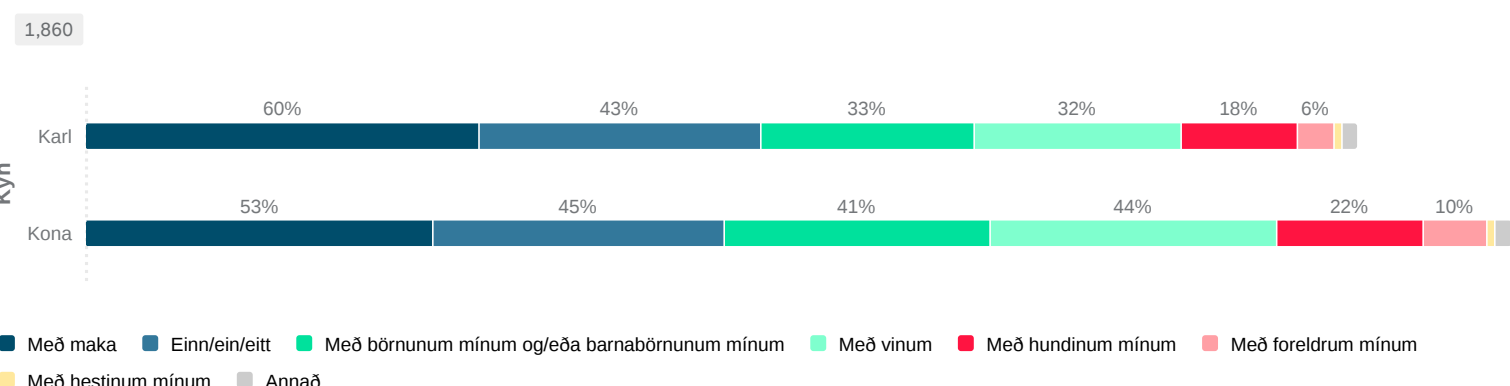
Öll svör 1,878



Afstaða 1,866



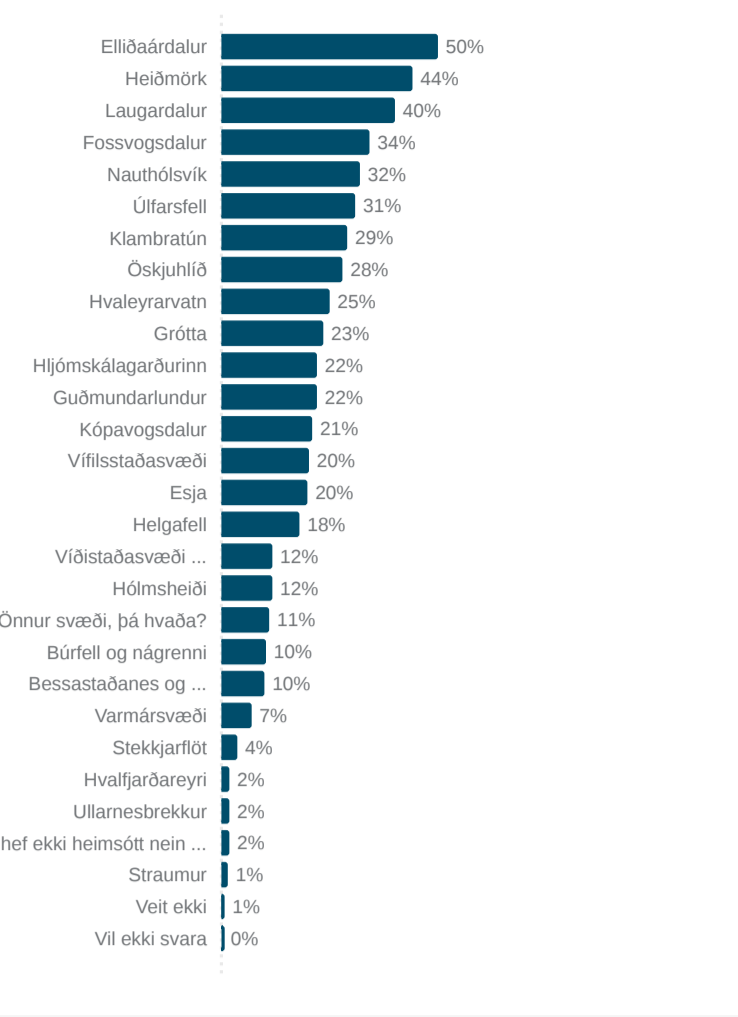
Bakgrunnsbreytur



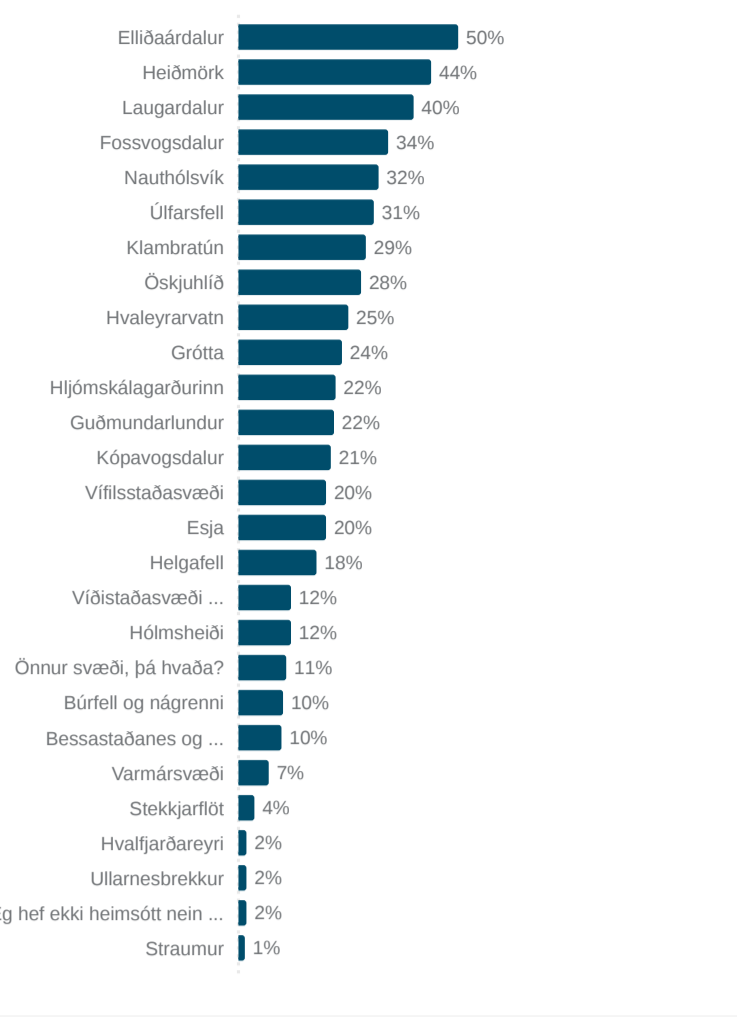
Hvaða útivistarsvæði innan og í grennd við höfuðborgarsvæðið hefur þú heimsótt sl. 12 mánuði?

Aðeins þau sem nýta sér útivistarsvæði fengu þessa spurningu.

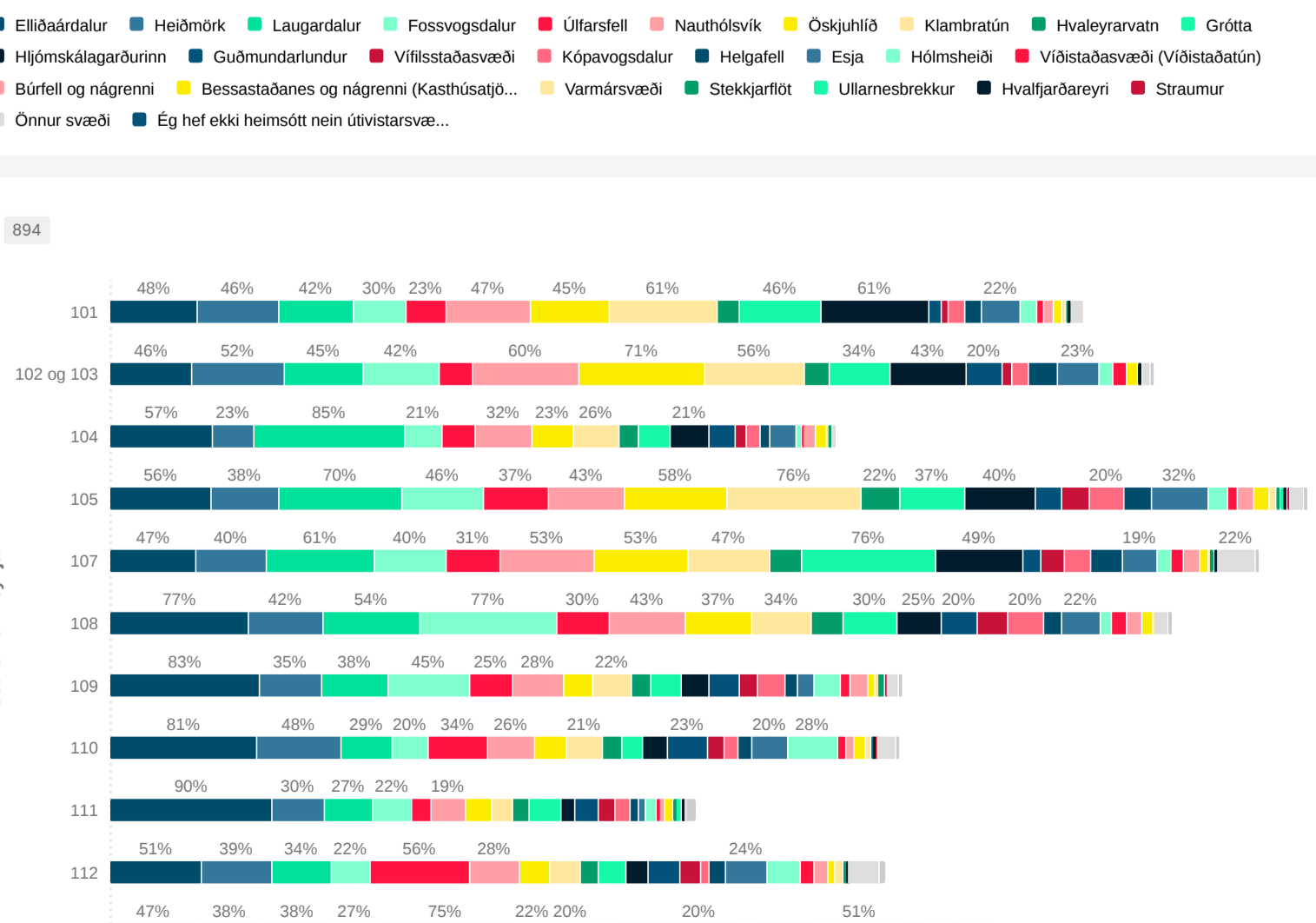
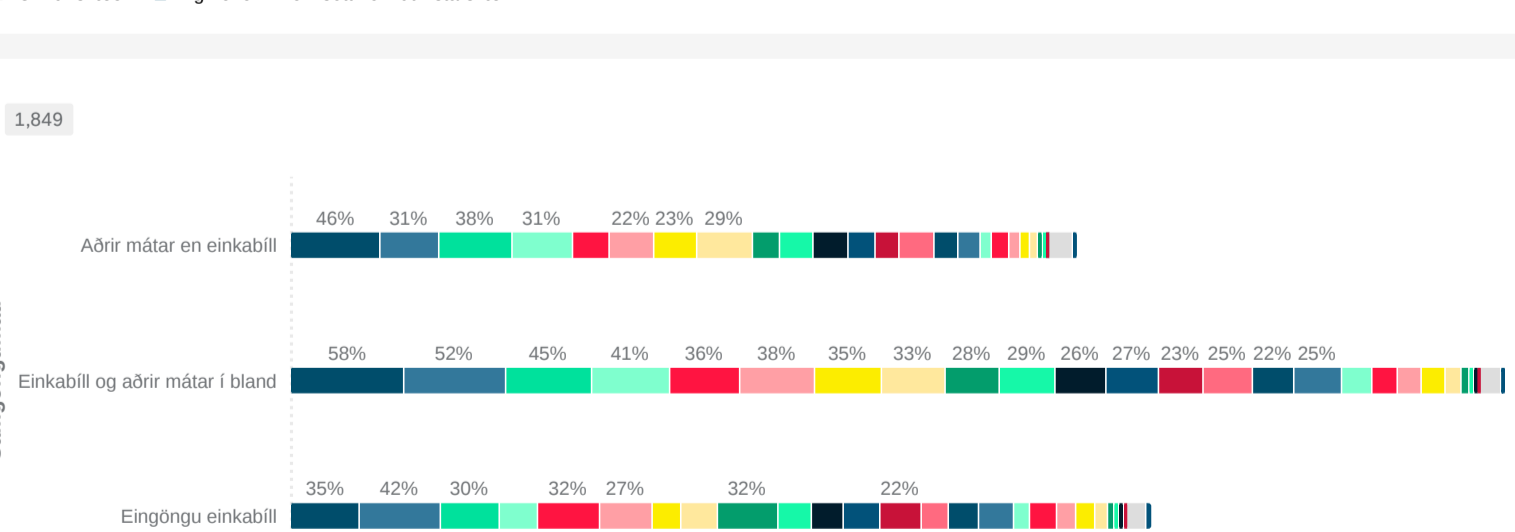
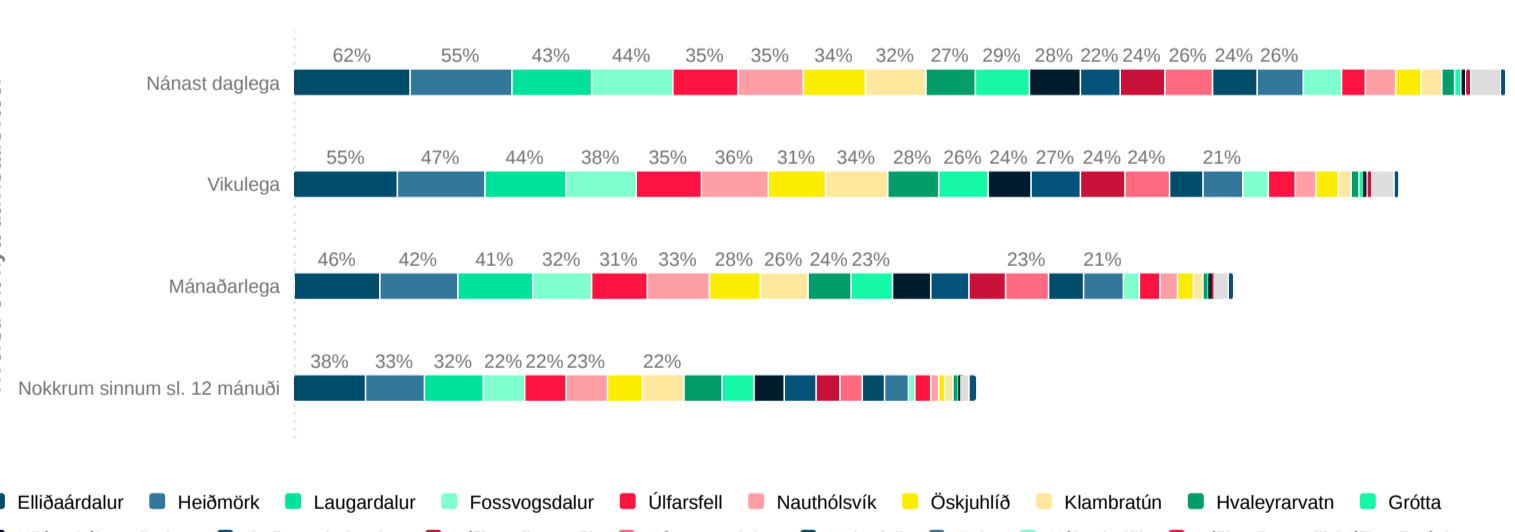
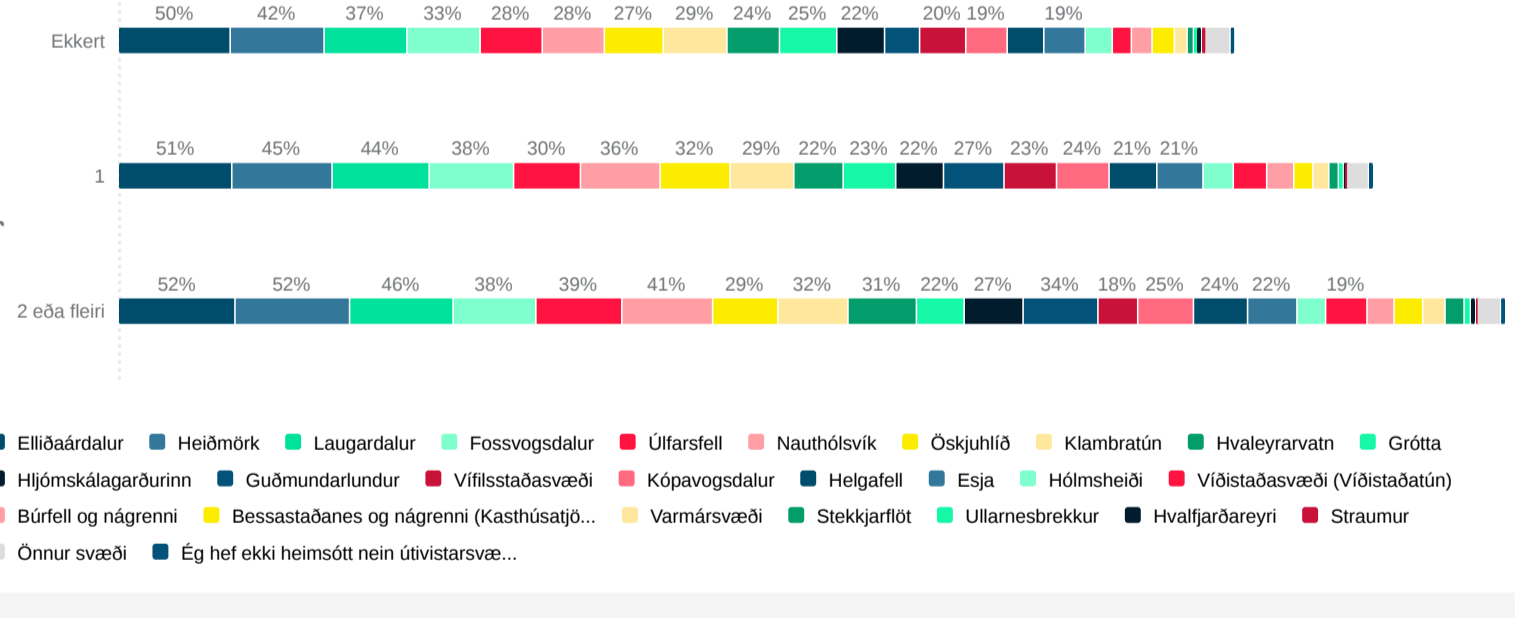
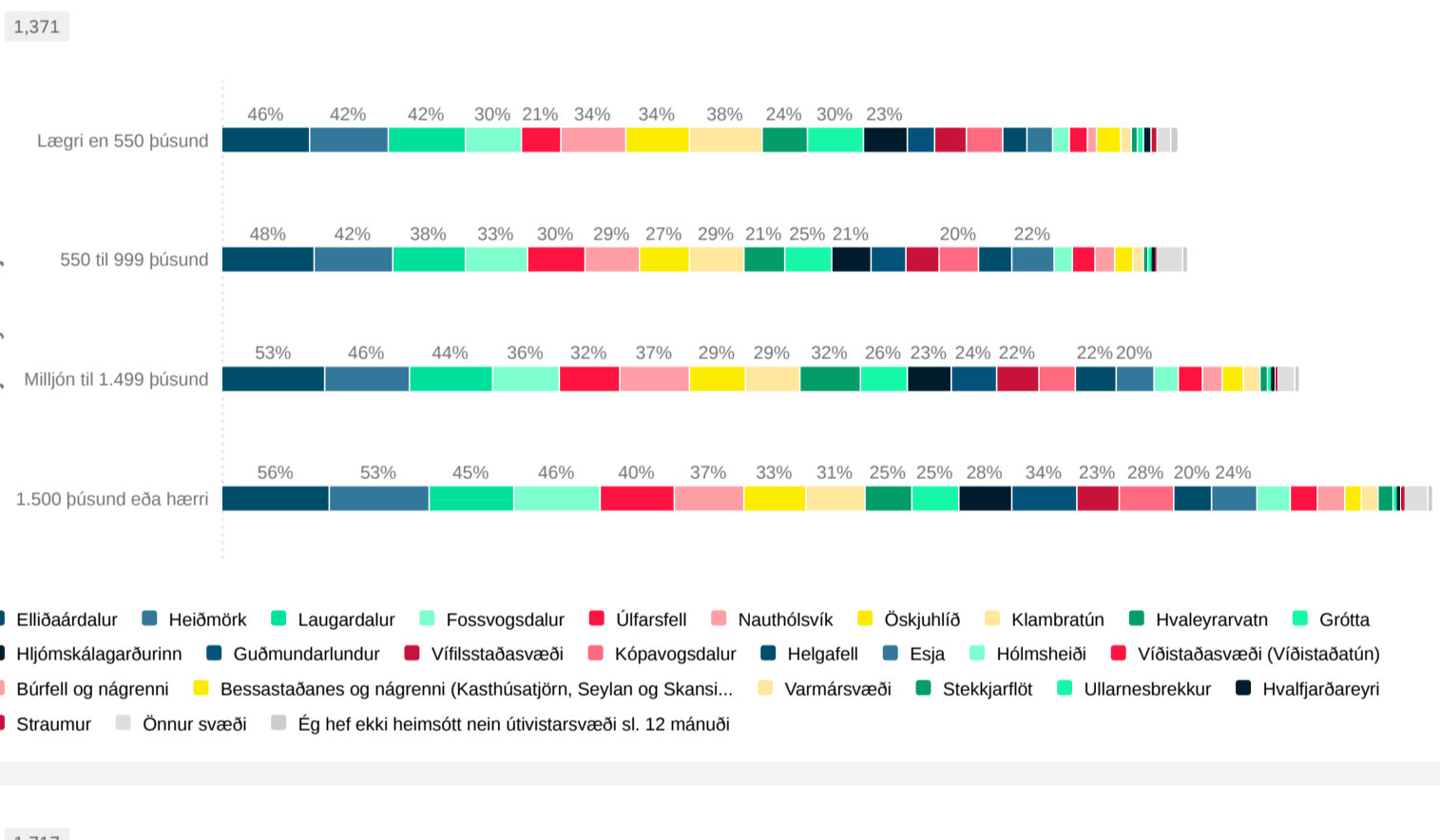
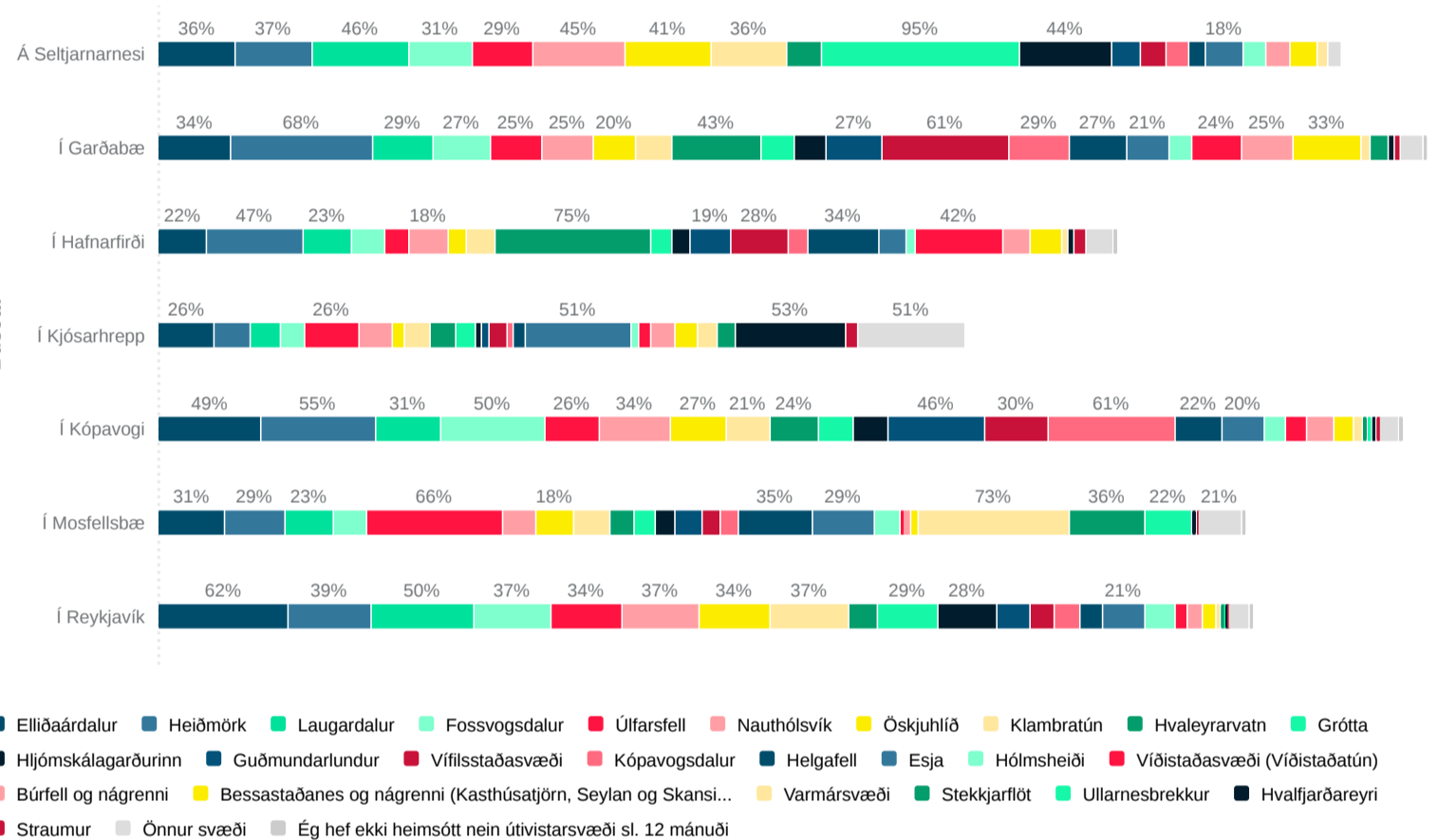
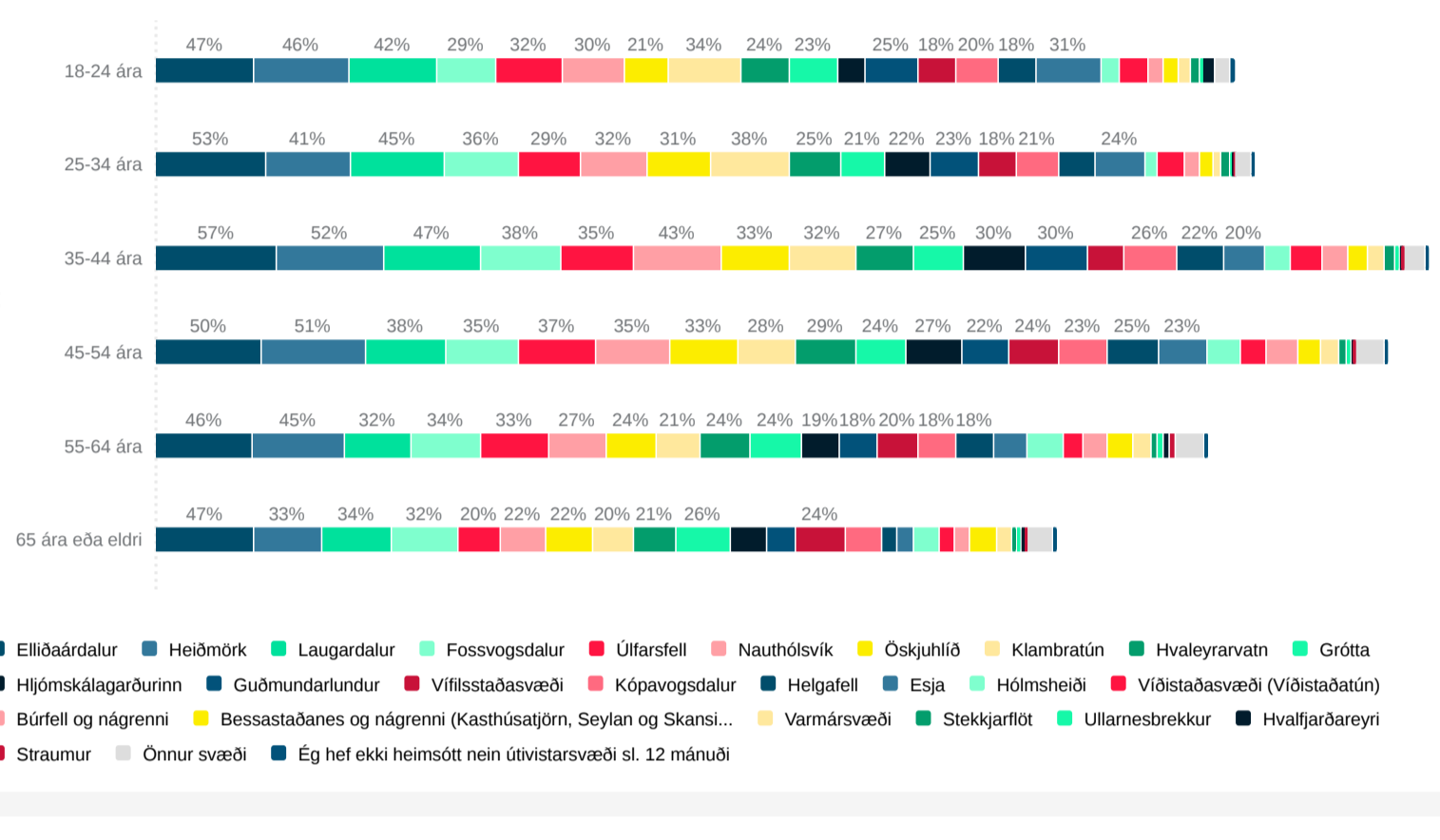
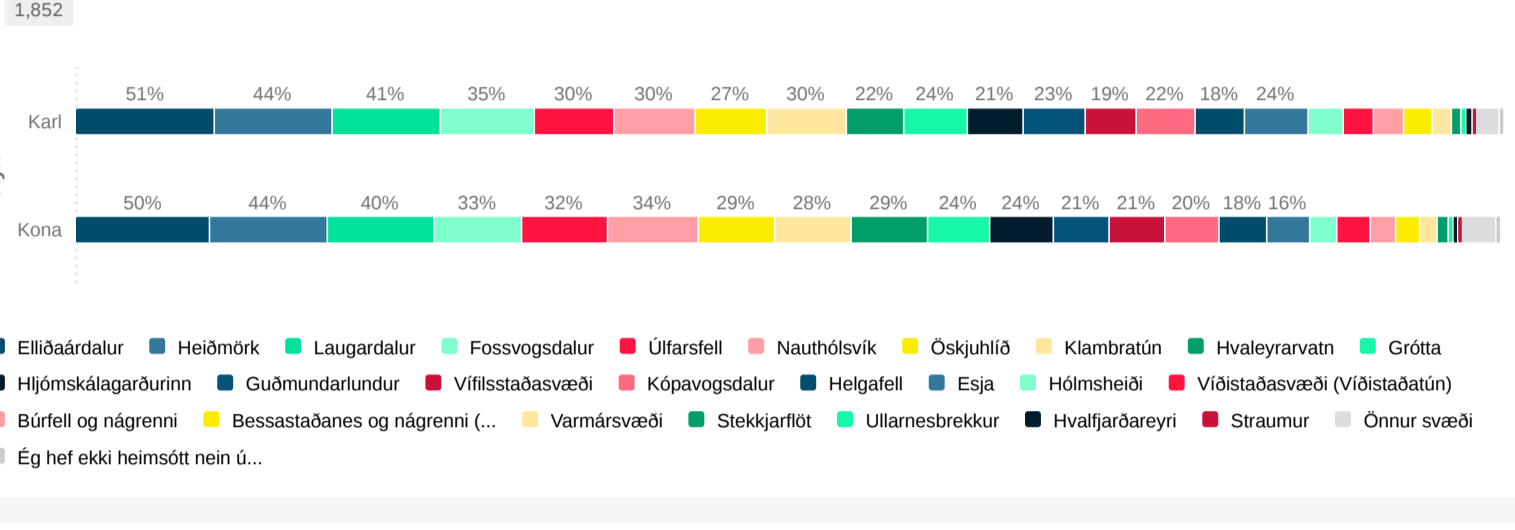
Öll svör 1,878



Afstaða 1,858

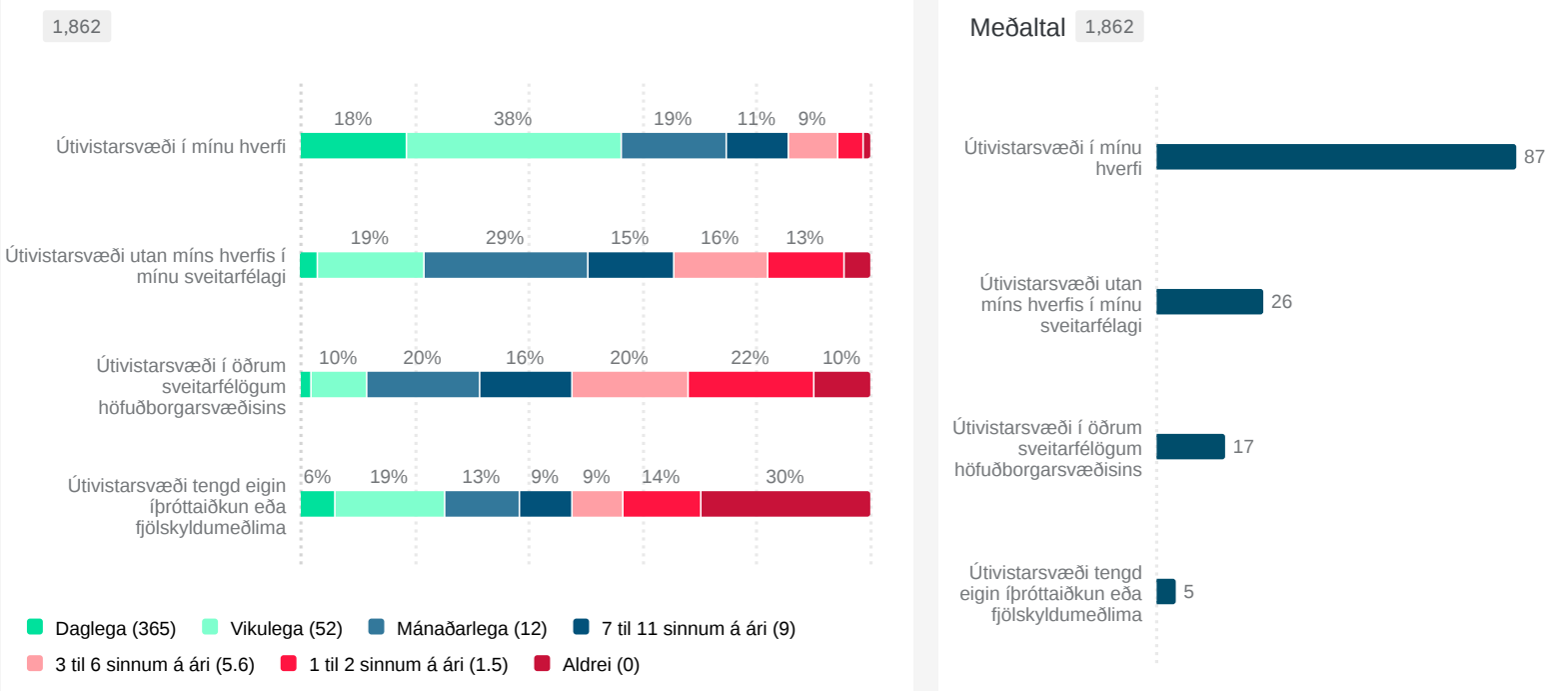


Bakgrunnsbreytur

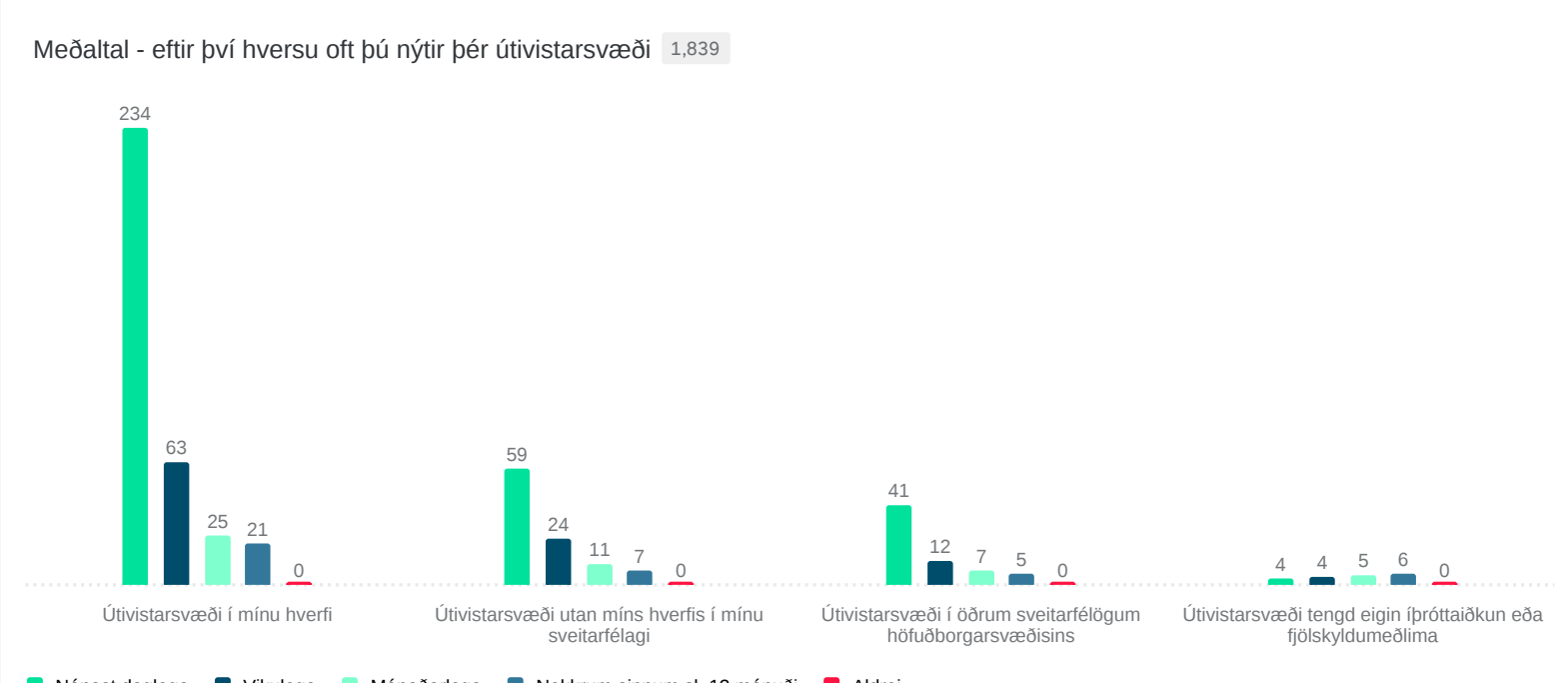
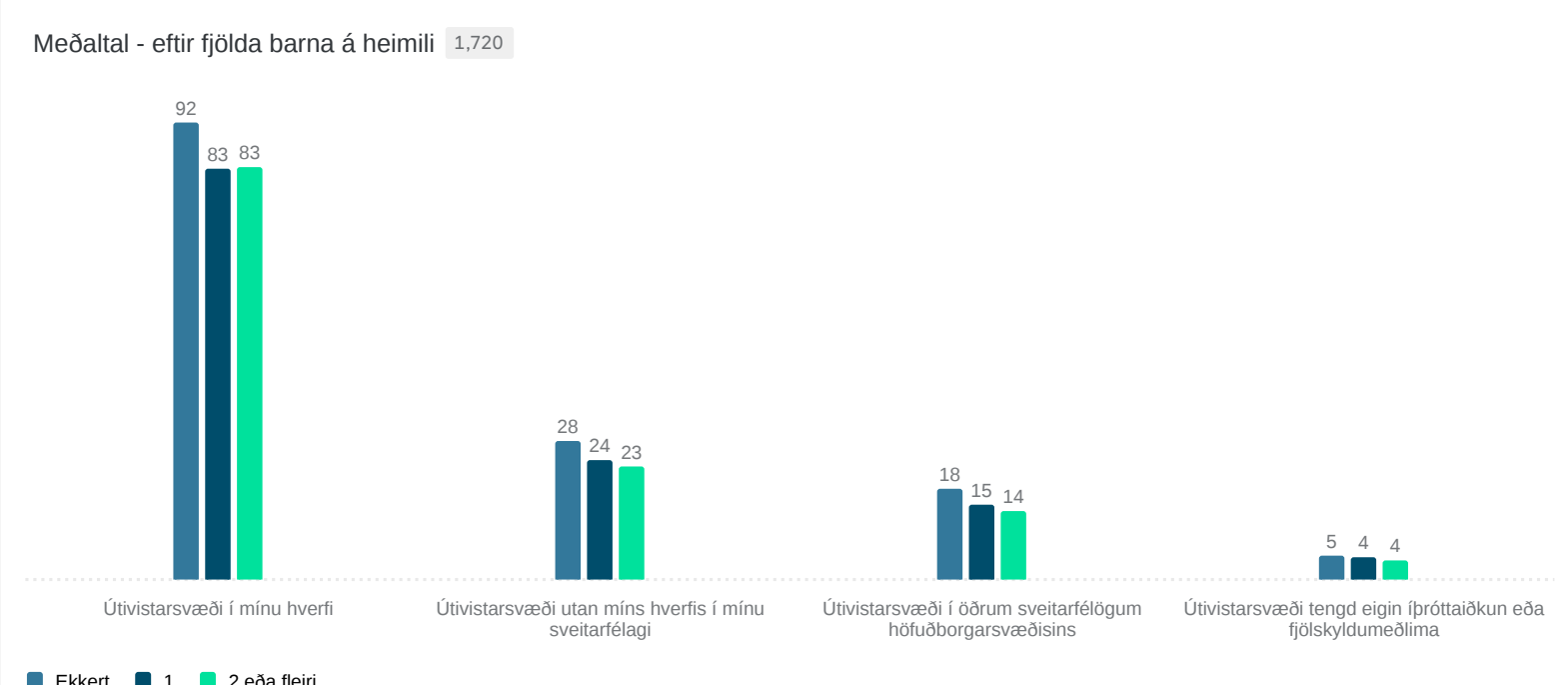
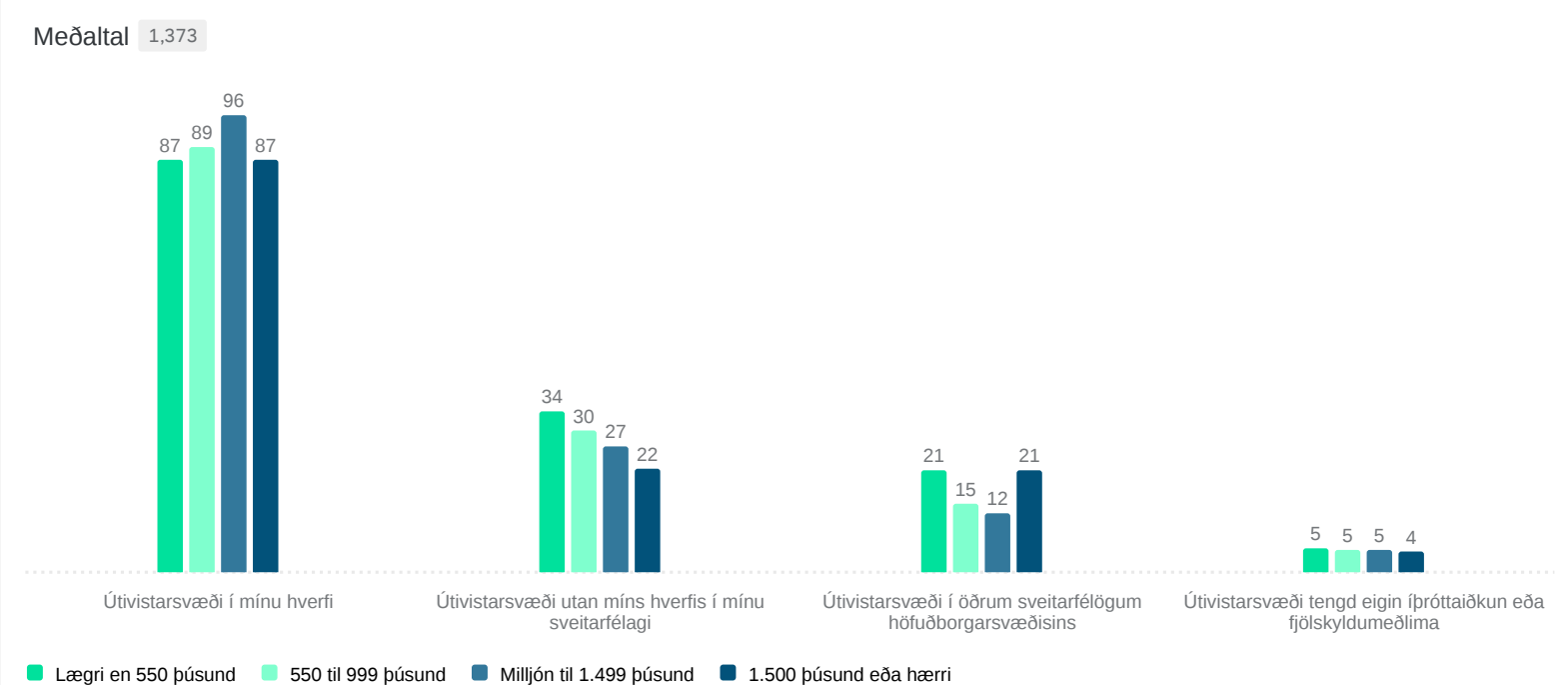
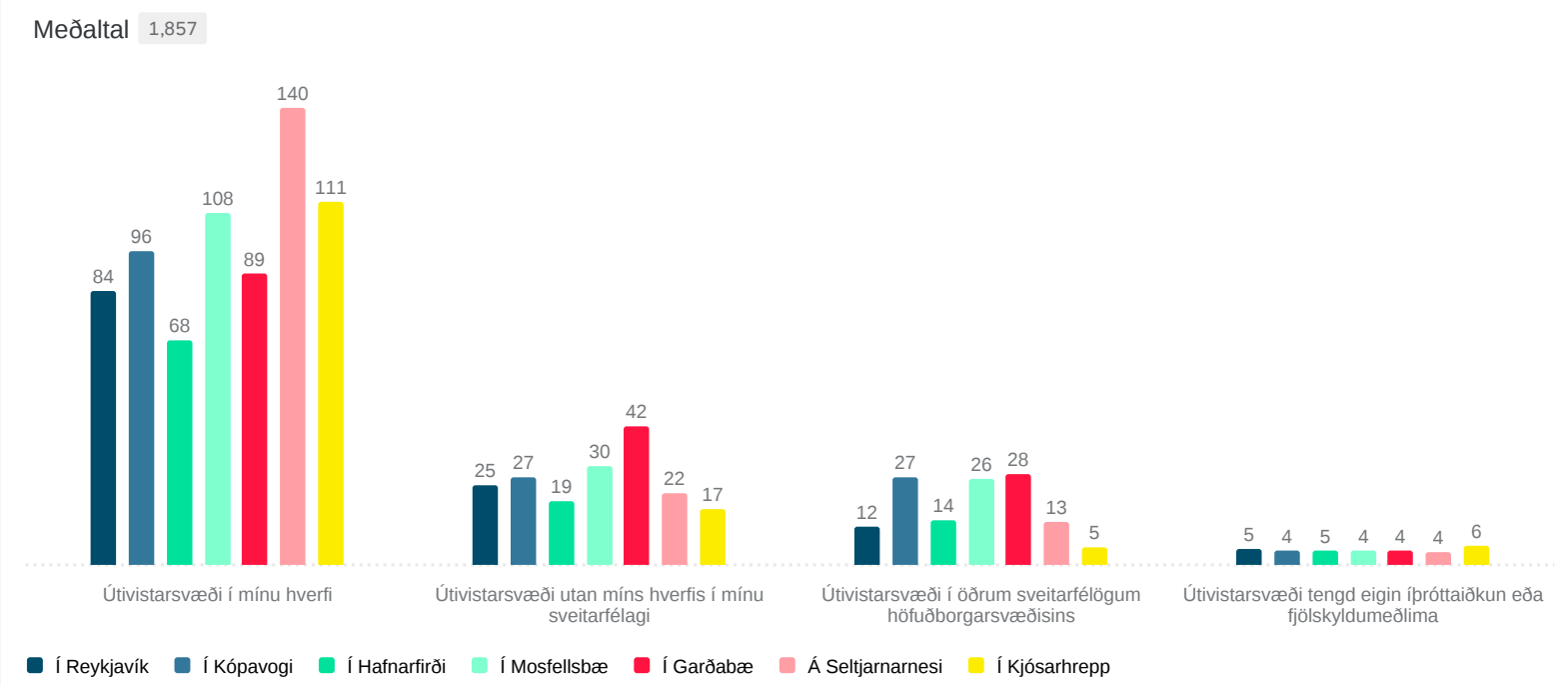
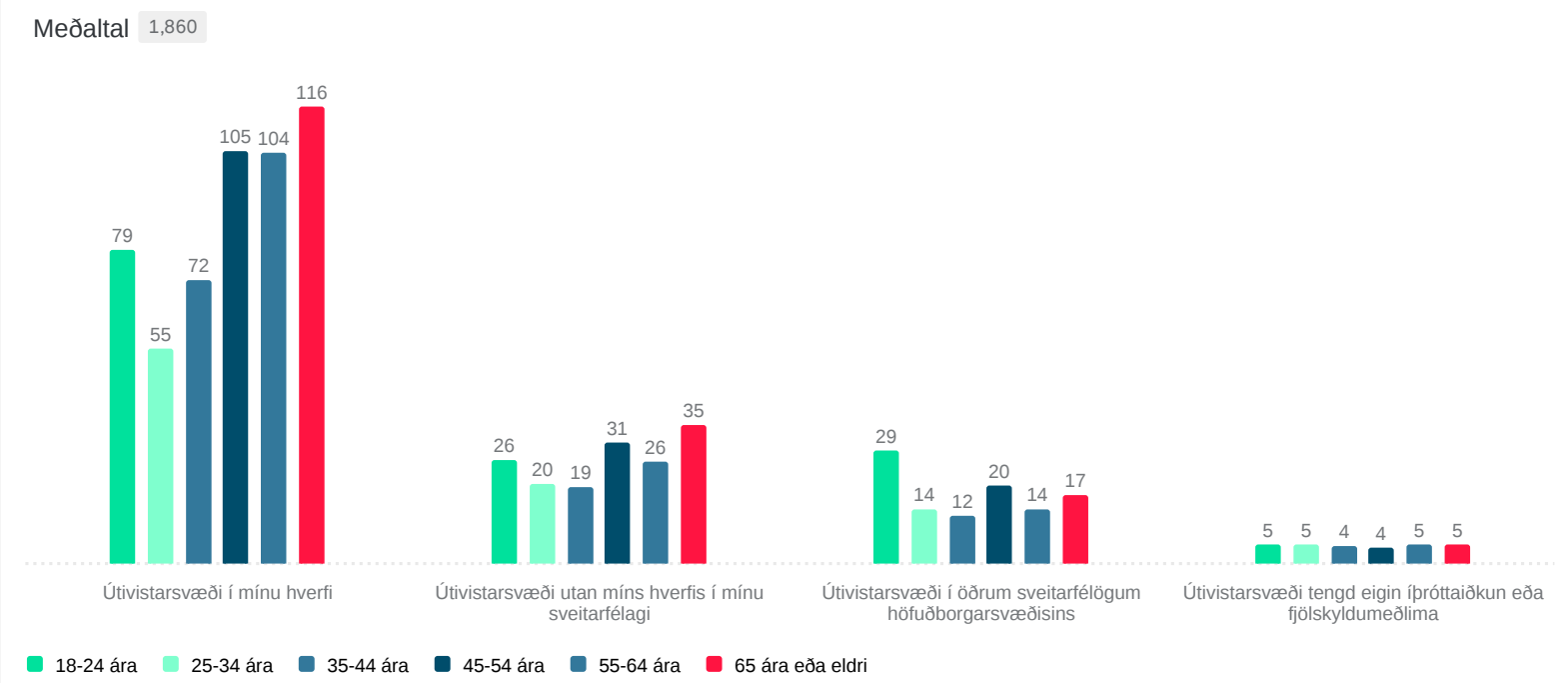
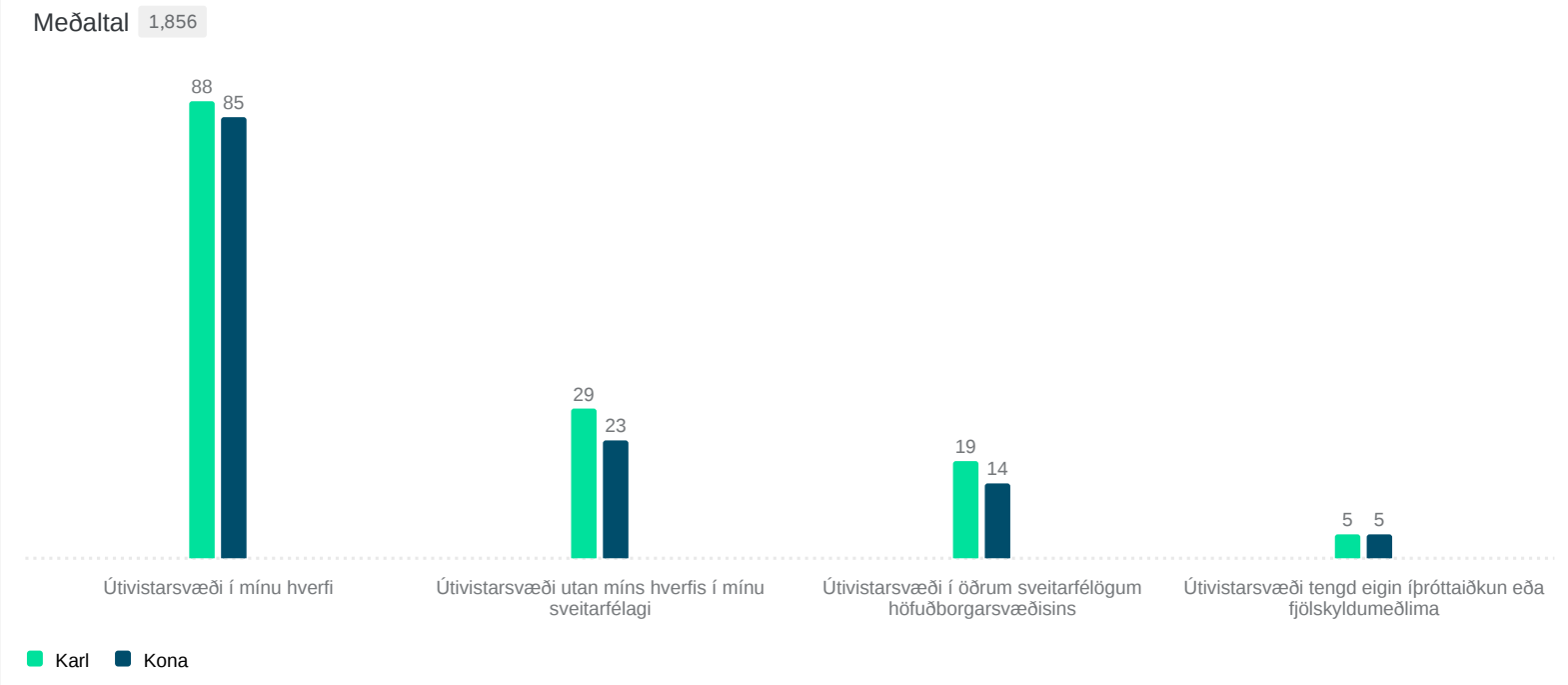


Hversu oft eða sjaldan hefur þú heimsótt eftirfarandi útivistarsvæði sl. 12 mánuði?

Aðeins þau sem nýta sér útivistarsvæði fengu þessa spurningu.



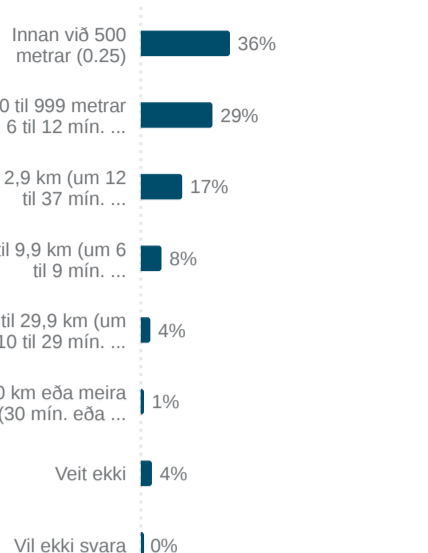
Bakgrunnsbreytur



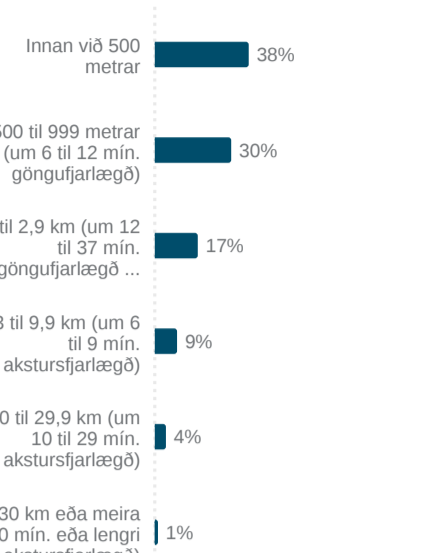
Hversu langt frá heimili þínu er útivistarsvæðið sem þú nýtir mest?

Aðeins þau sem nýta sér útivistarsvæði fengu þessa spurningu.

Öll svör 1,878



Afstaða 1,795

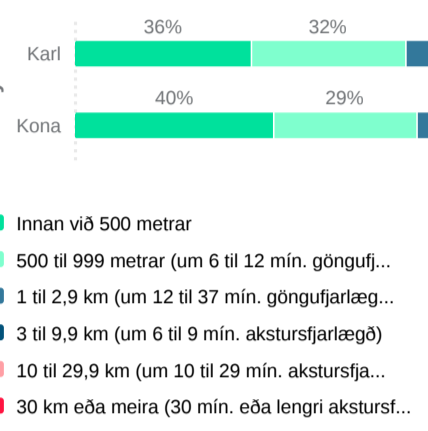


Meðaltal 1,795



Bakgrunnsbreytur

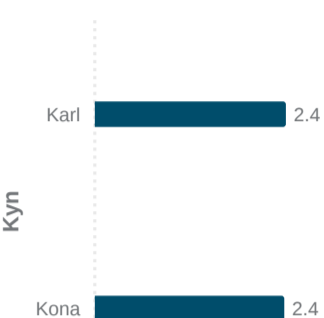
1,789



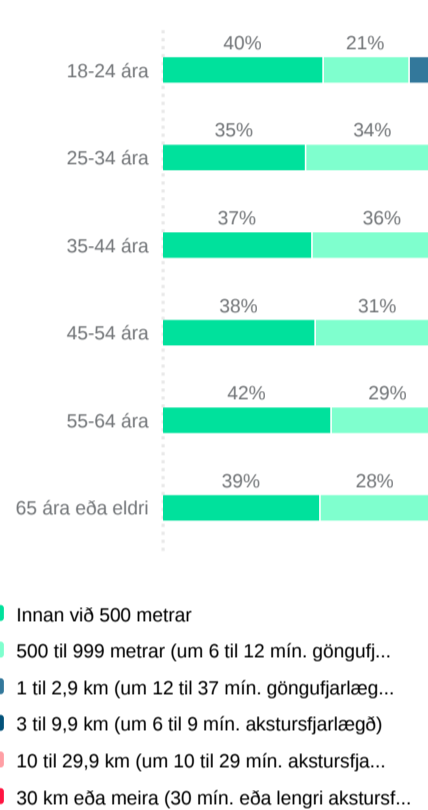
Marktækniþróf

Kyn	Innan við 500 metra	500 til 999 metrar	1 km eða lengra
Karl	36%	32%	33%
Kona	40%	29%	30%

Meðaltal 1,789



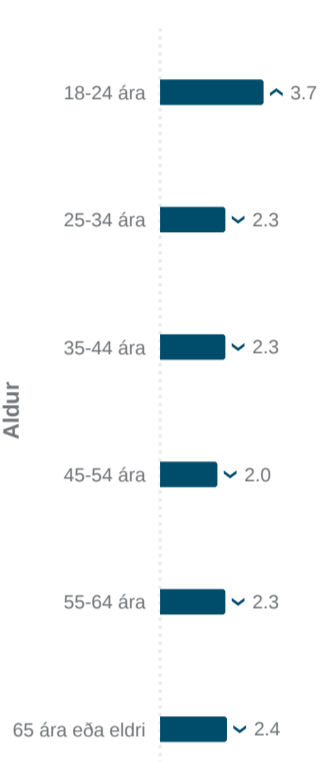
1,794



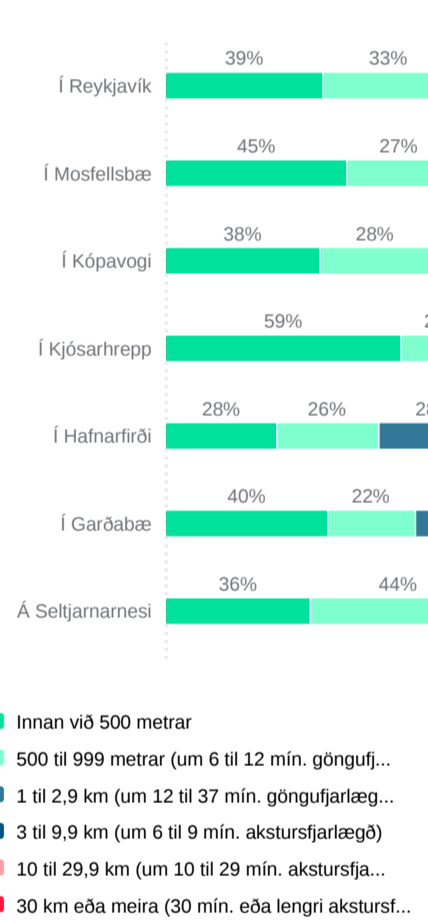
Marktækniþróf

Aldur	Innan við 500 metra	500 til 999 metrar	1 km eða lengra
18-24 ára	40%	21%	39%
25-34 ára	35%	34%	31%
35-44 ára	37%	36%	28%
45-54 ára	38%	31%	31%
55-64 ára	42%	29%	30%
65 ára eða eldri	39%	28%	33%

Meðaltal 1,794



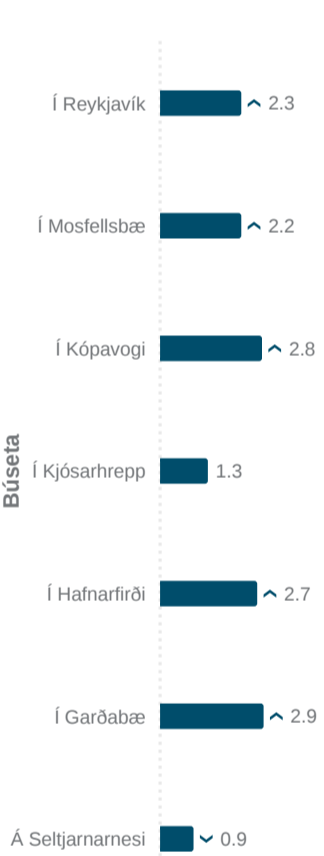
1,790



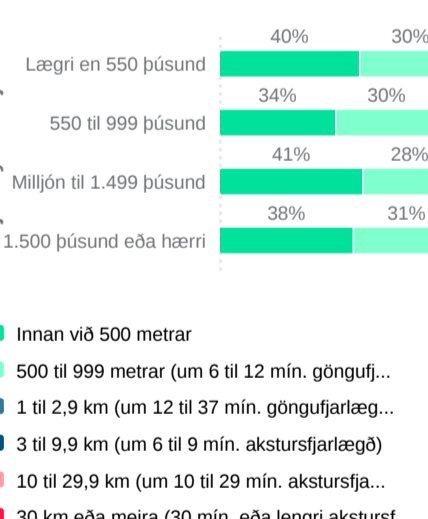
Marktækniþróf

Búseta	Innan við 500 metra	500 til 999 metrar	1 km eða lengra
Á Seltjarnarnesi	36%	44%	19%
Í Garðabæ	40%	22%	37%
Í Hafnarfirði	28%	26%	47%
Í Kjósarhrepp	59%	22%	20%
Í Kópavogi	38%	28%	34%
Í Mosfellsbæ	45%	27%	28%
Í Reykjavík	39%	33%	27%

Meðaltal 1,790



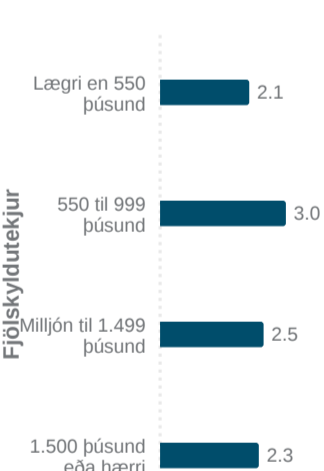
1,335



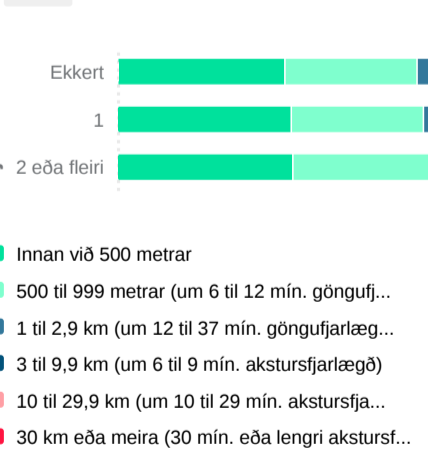
Marktækniþróf

Fjölskyldutekjur	Innan við 500 metra	500 til 999 metrar	1 km eða lengra
1.500 þúsund eða hærri	38%	31%	30%
550 til 999 þúsund	34%	30%	37%
Lægri en 550 þúsund	40%	30%	30%
Milljón til 1.499 þúsund	41%	28%	31%

Meðaltal 1,335



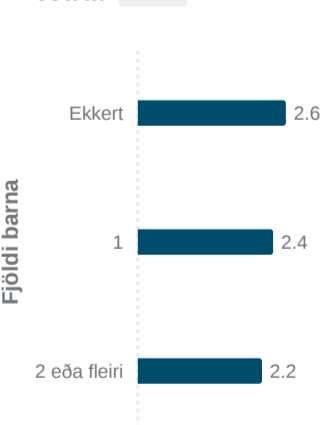
1,662



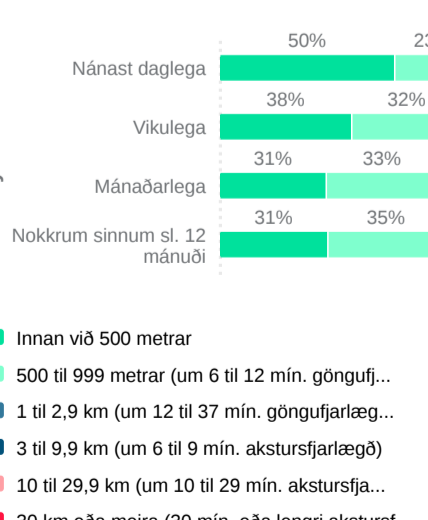
Marktækniþróf

Fjöldi barna	Innan við 500 metra	500 til 999 metrar	1 km eða lengra
1	39%	30%	32%
2 eða fleiri	39%	33%	28%
Ekkert	37%	30%	33%

Meðaltal 1,662



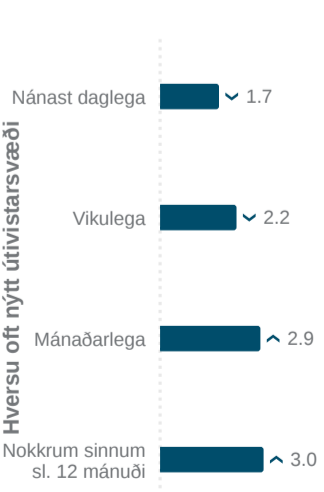
1,775



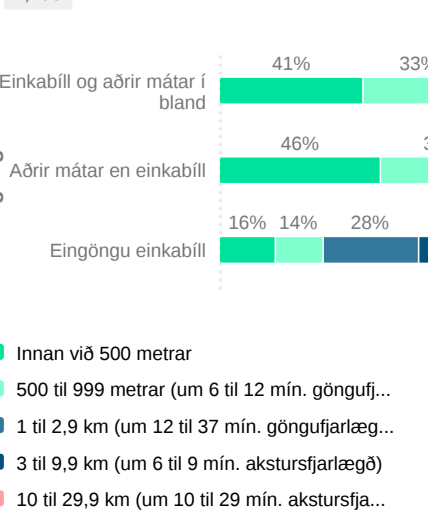
Marktækniþróf

Hversu oft nýtt útivistarsvæði	Innan við 500 metra	500 til 999 metrar	1 km eða lengra
Mánaðarlega	31%	33%	37%
Nánast daglega	50%	23%	27%
Nokkrum sinnum sl. 12 mánuði	31%	35%	35%
Vikulega	38%	32%	30%

Meðaltal 1,775



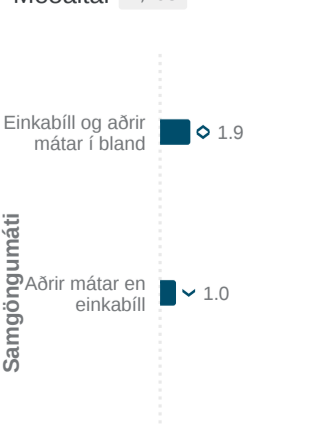
1,793



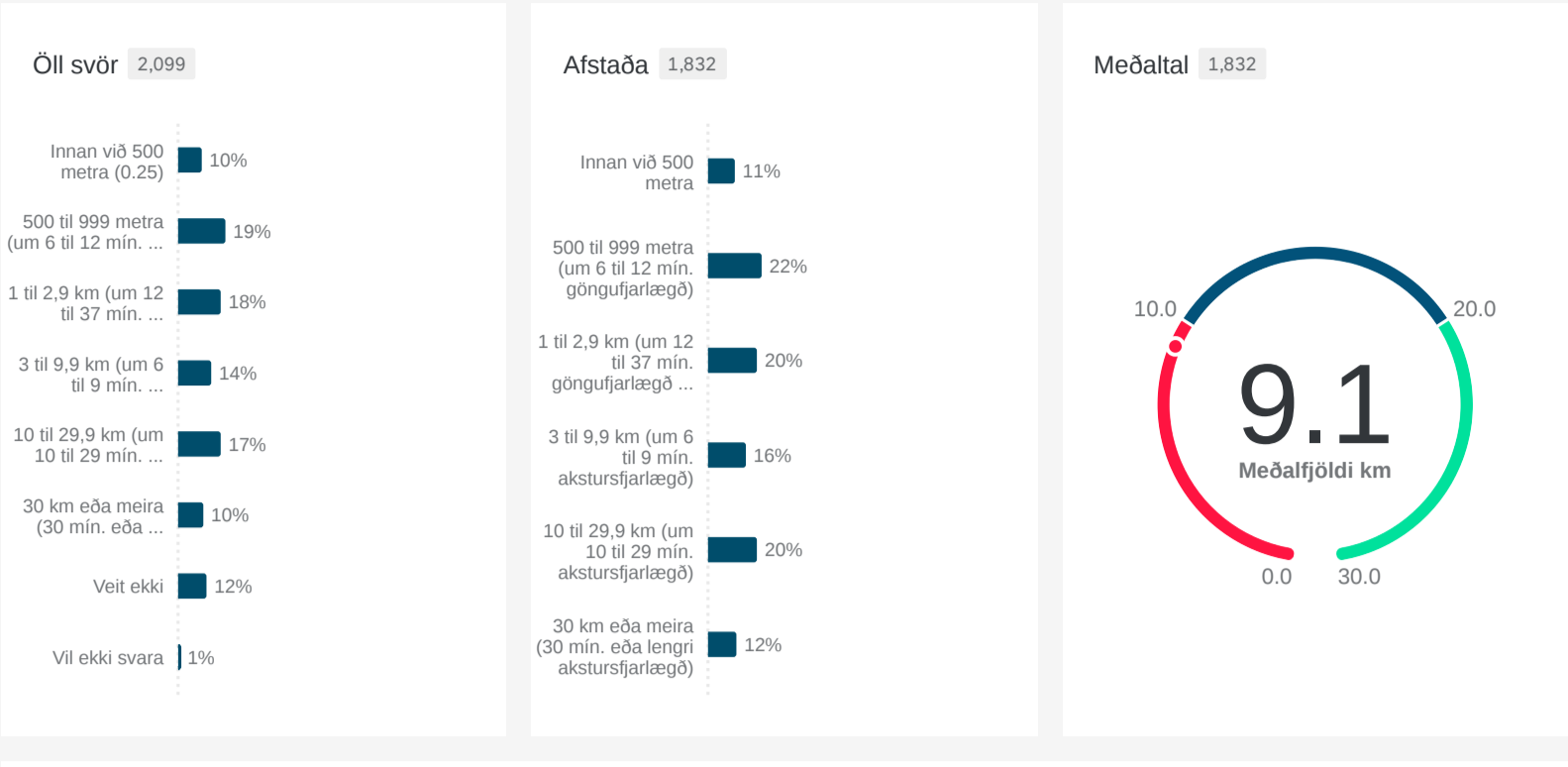
Marktækniþróf

Samgöngumáti	Innan við 500 metra	500 til 999 metrar	1 km eða lengra
Aðrir mátar en einkabíll	46%	37%	17%
Eingöngu einkabíll	16%	14%	70%
Einkabíll og aðrir mátar í bland	41%	33%	26%

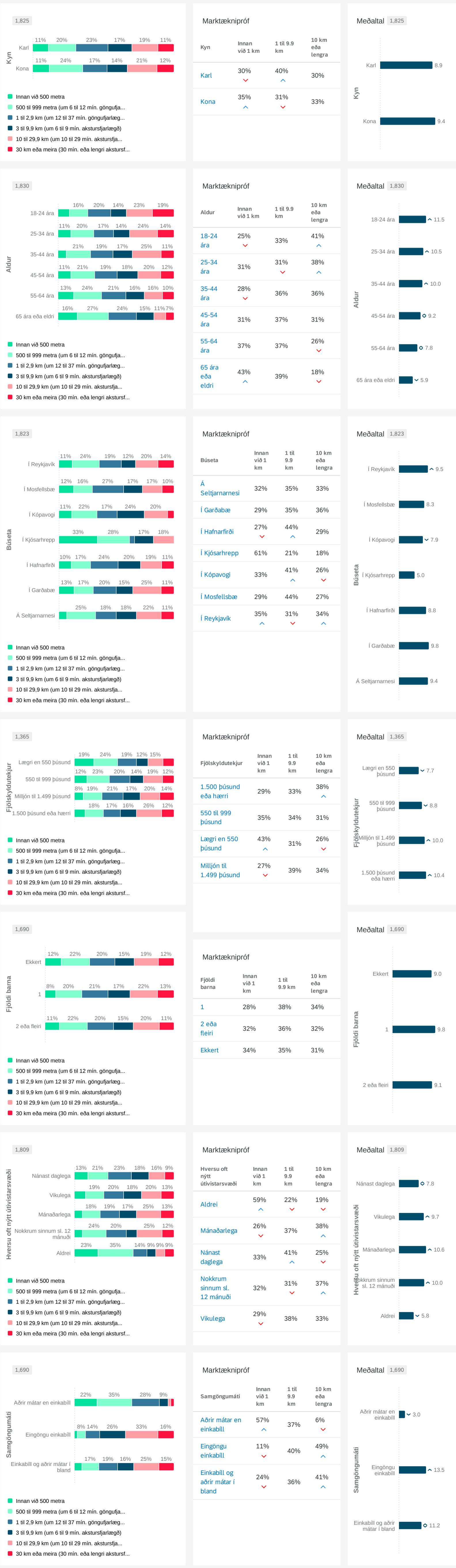
Meðaltal 1,793



Hversu langt frá heimili þínu ertu tilbúi(n/n/ð) að ferðast til að komast á útvistarsvæði?



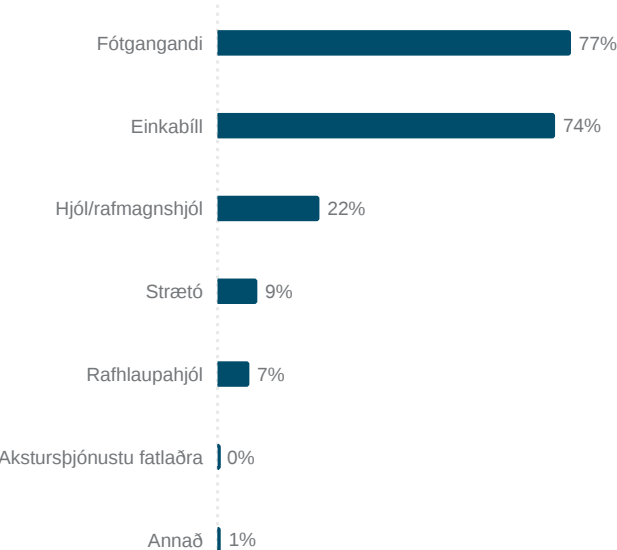
Bakgrunnsbreytur



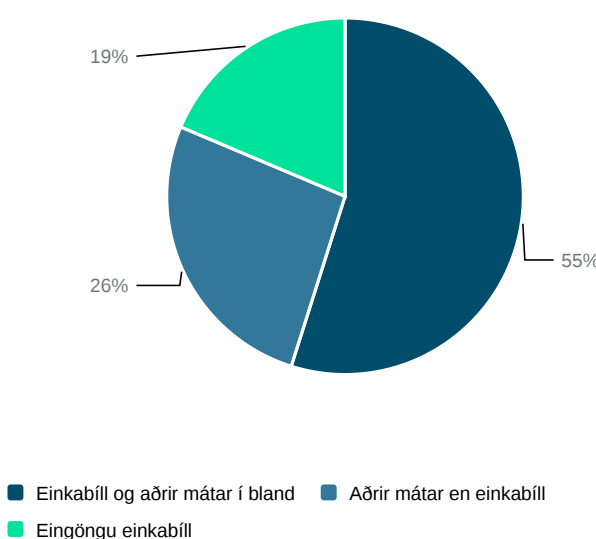
Hvaða samgöngumáta notar þú til að komast á útivistarsvæði?

Aðeins þau sem nýta sér útivistarsvæði fengu þessa spurningu.

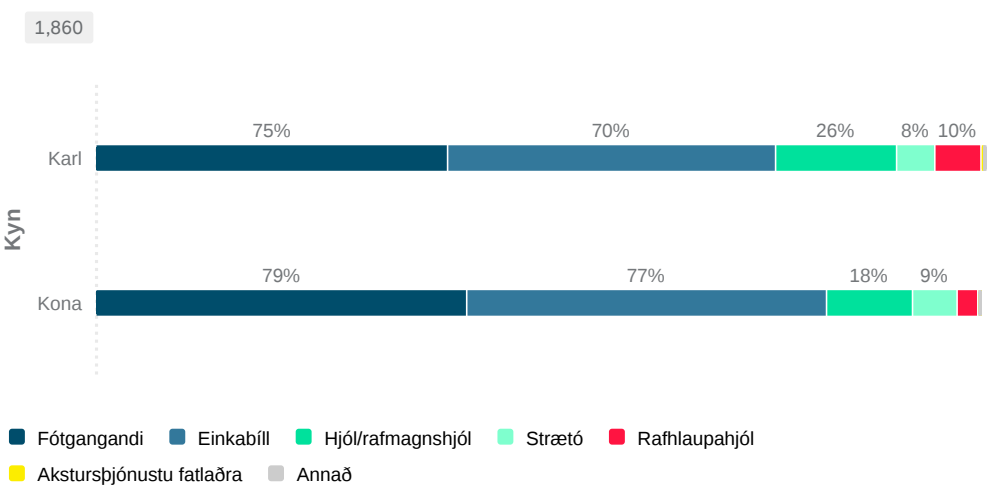
Afstaða 1,866



Hópar 1,866

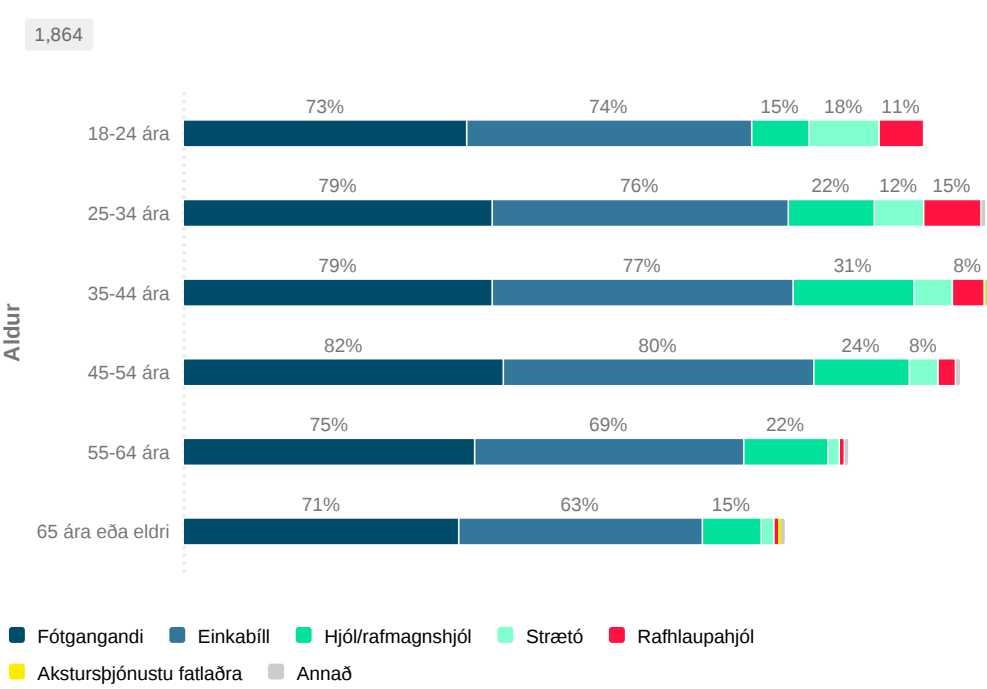


Bakgrunnsbreytur



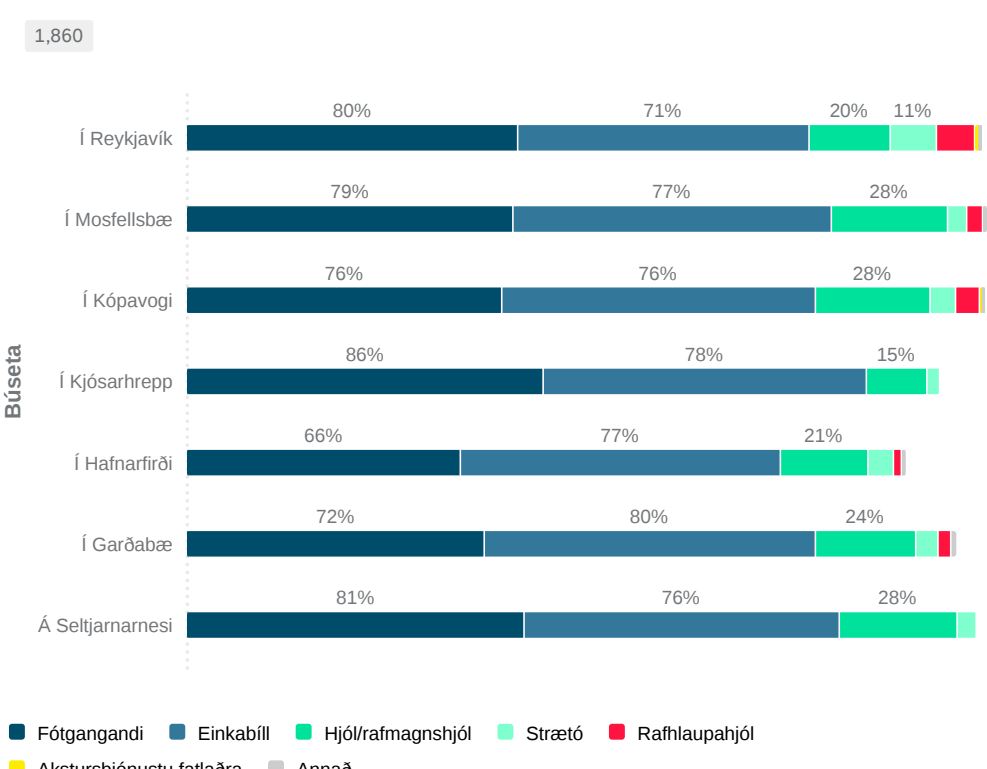
Marktæknipróf

Kyn	Einkabíll og aðrir mátar í bland	Aðrir mátar en einkabíll	Eingöngu einkabíll
Karl	51% ▼	30% ▲	19%
Kona	59% ▲	23% ▼	18%



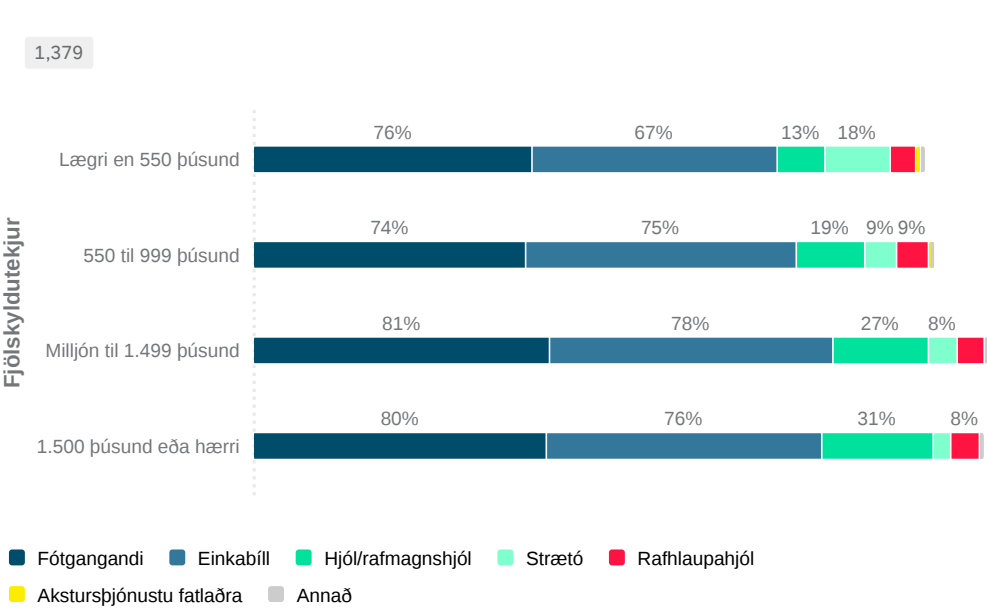
Marktæknipróf

Aldur	Einkabíll og aðrir mátar í bland	Aðrir mátar en einkabíll	Eingöngu einkabíll
18-24 ára	49%	26%	25% ▲
25-34 ára	61% ▲	24%	16%
35-44 ára	61% ▲	23%	17%
45-54 ára	66% ▲	20% ▼	14% ▼



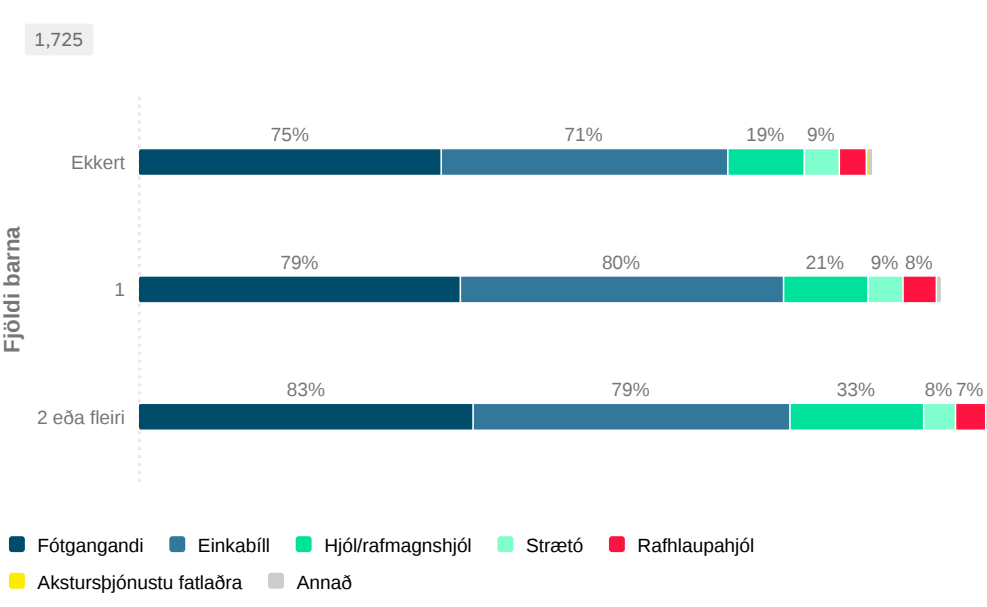
Marktæknipróf

Búseta	Einkabíll og aðrir mátar í bland	Aðrir mátar en einkabíll	Eingöngu einkabíll
Á Seltjarnarnesi	64%	24%	12%
Í Garðabæ	57%	20%	24%
Í Hafnarfirði	49%	23%	28% ▲
Í Kjósarhrepp	64%	22%	14%
Í Kópavogi	56%	24%	20%
Í Mosfellsbæ	59%	23%	19%
Í Reykjavík	55%	29% ▲	16% ▼



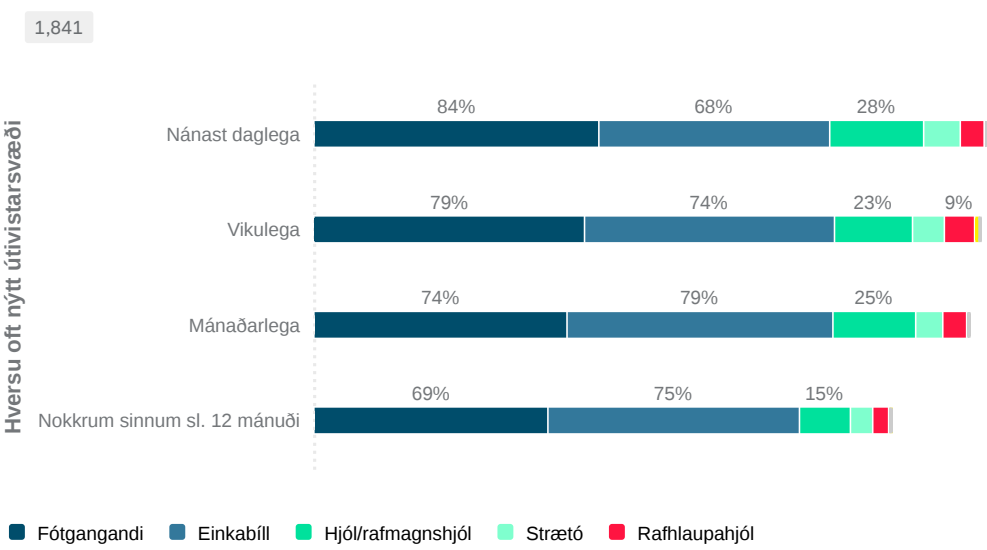
Marktæknipróf

Fjölskyldutekjur	Einkabíll og aðrir mátar í bland	Aðrir mátar en einkabíll	Eingöngu einkabíll
1.500 þúsund eða hærri	59%	24%	17% ▲
550 til 999 þúsund	53% ▼	25%	22% ▲
Lægrí en 550 þúsund	51% ▼	33% ▲	17% ▲
Milljón til 1.499 þúsund	63% ▲	22%	14% ▲



Marktæknipróf

Fjöldi barna	Einkabíll og aðrir mátar í bland	Aðrir mátar en einkabíll	Eingöngu einkabíll
1	63% ▲	20% ▼	17%
2 eða fleiri	63% ▲	21% ▼	15%
Ekkert	51% ▼	29% ▲	20% ▲

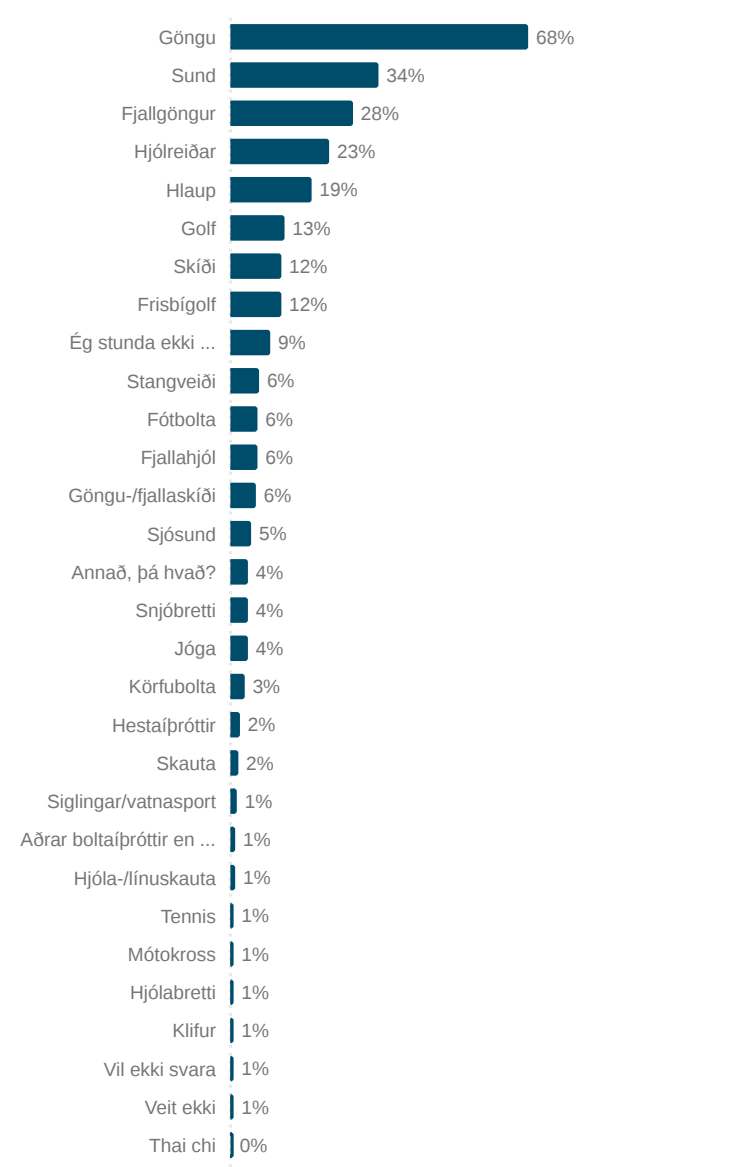


Marktæknipróf

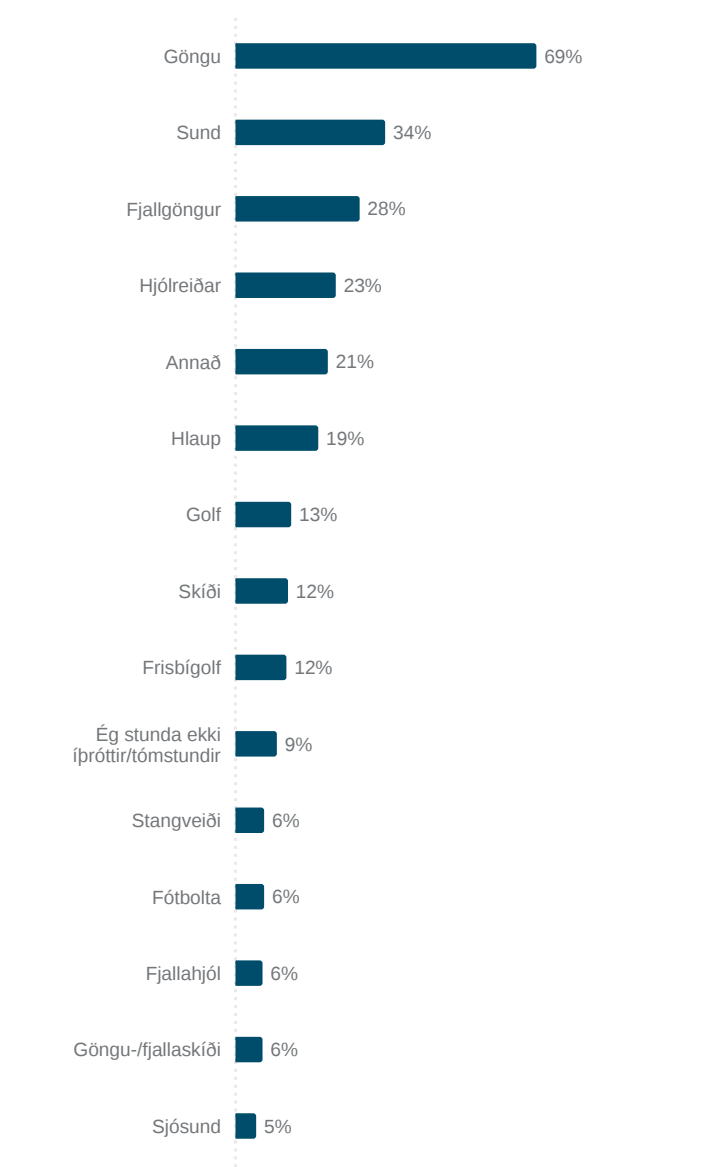
Hversu oft nýtt útivistarsvæði	Einkabíll og aðrir mátar í bland	Aðrir mátar en einkabíll	Eingöngu einkabíll
Mánaðarlega	57%	21% ▼	22%
Nánast daglega	57%	32% ▲	11% ▼
Nokkrum sinnum sl. 12 mánuði	48% ▼	25%	26% ▲
Vikulega	58%	26%	16% ▼

Hvaða íþróttir/tómstundir stundar þú utanhúss/úti?

Öll svör 2,099

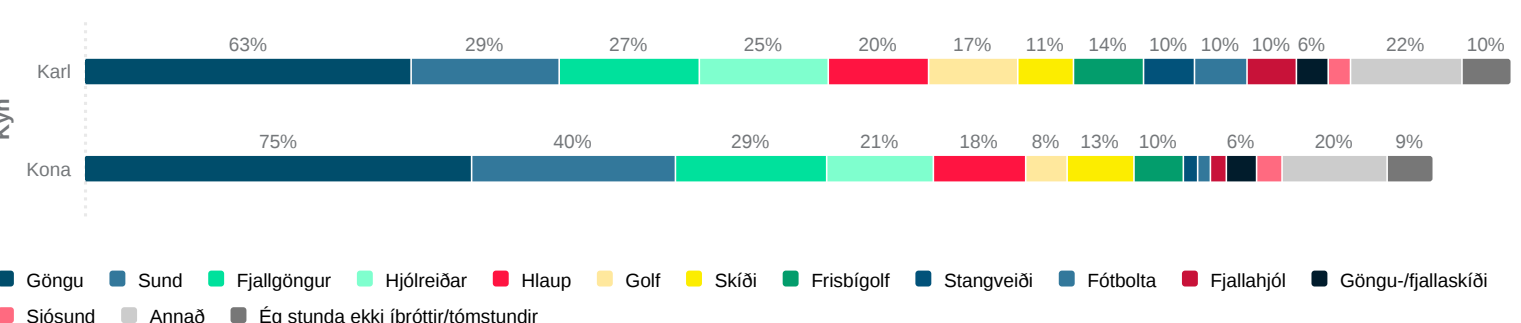


Afstaða - stytt 2,076

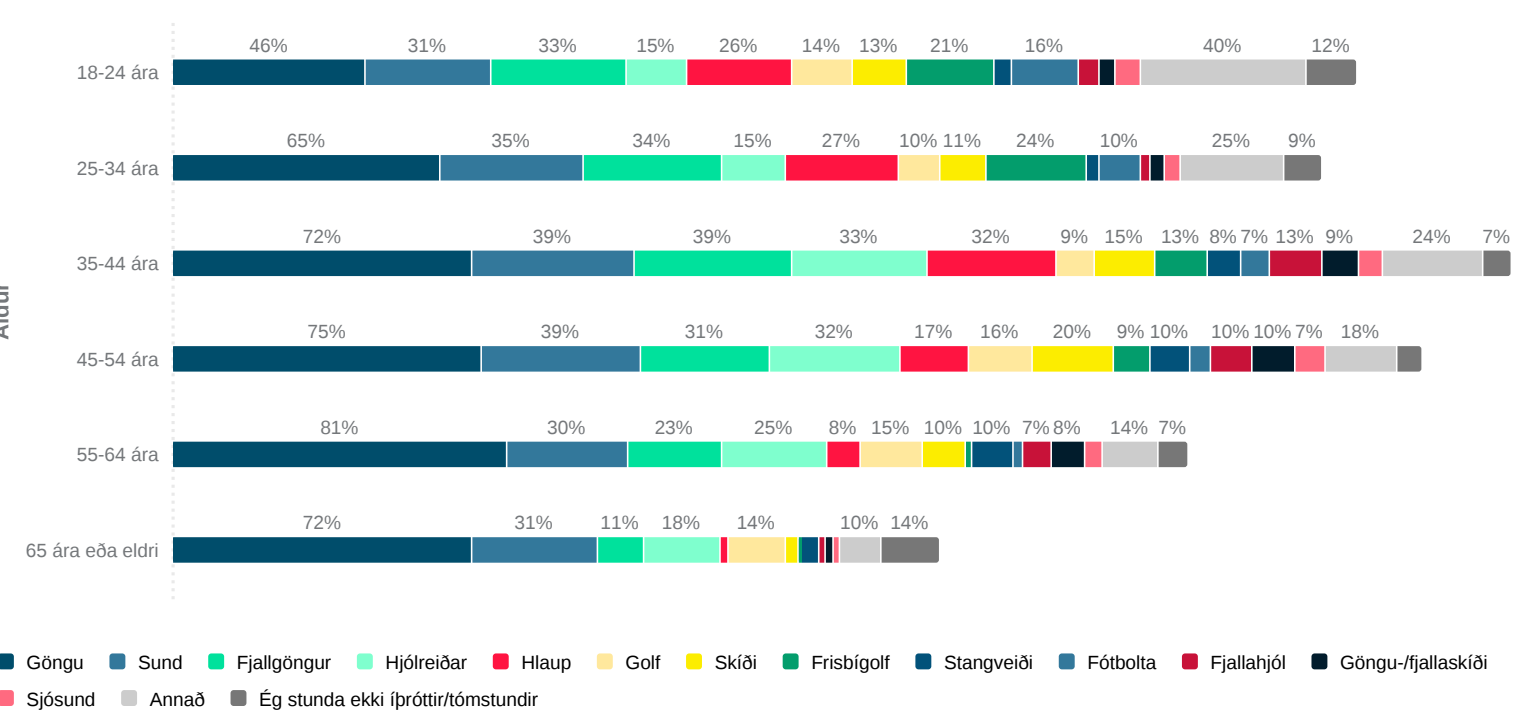


Bakgrunnsbreytur

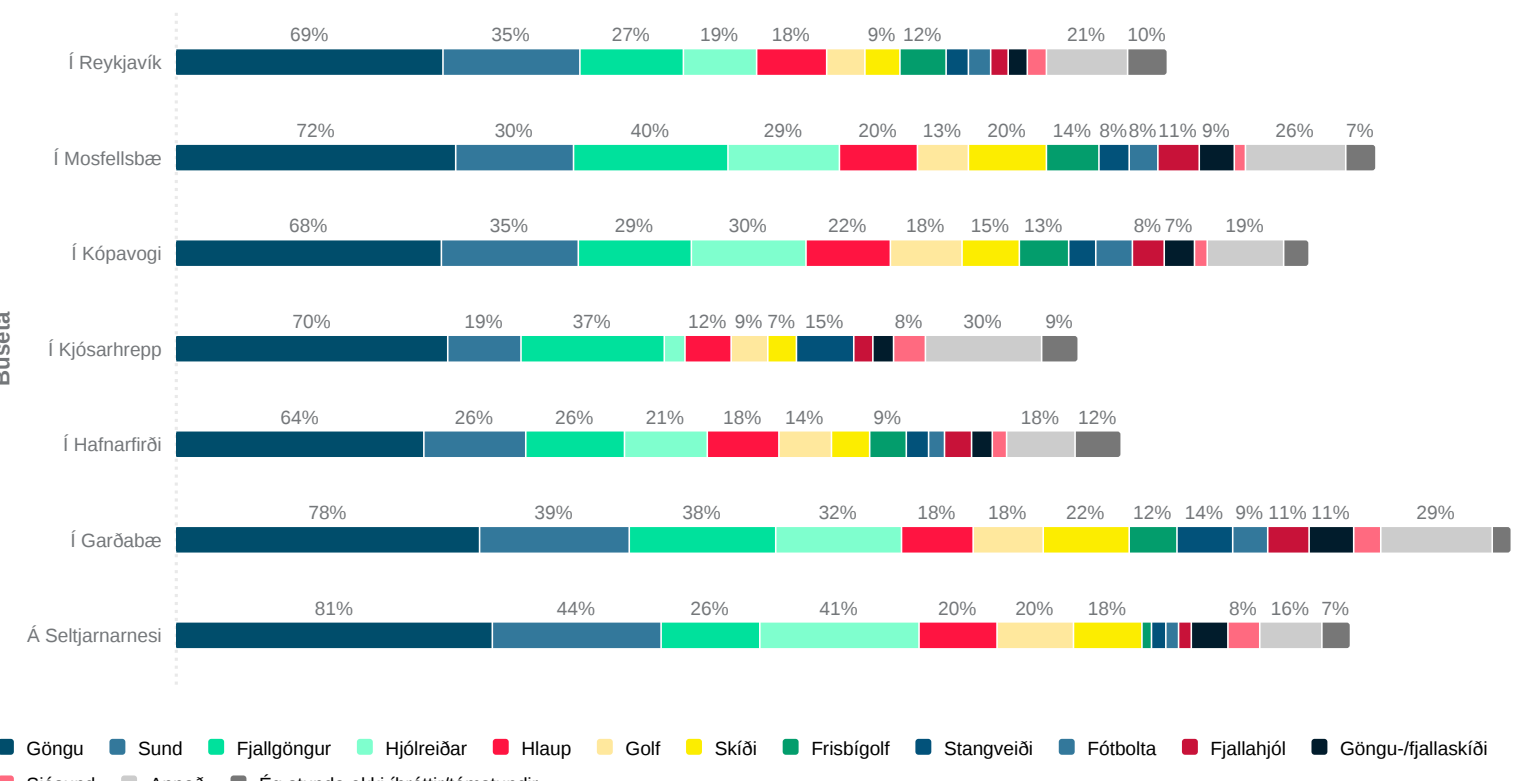
2,066



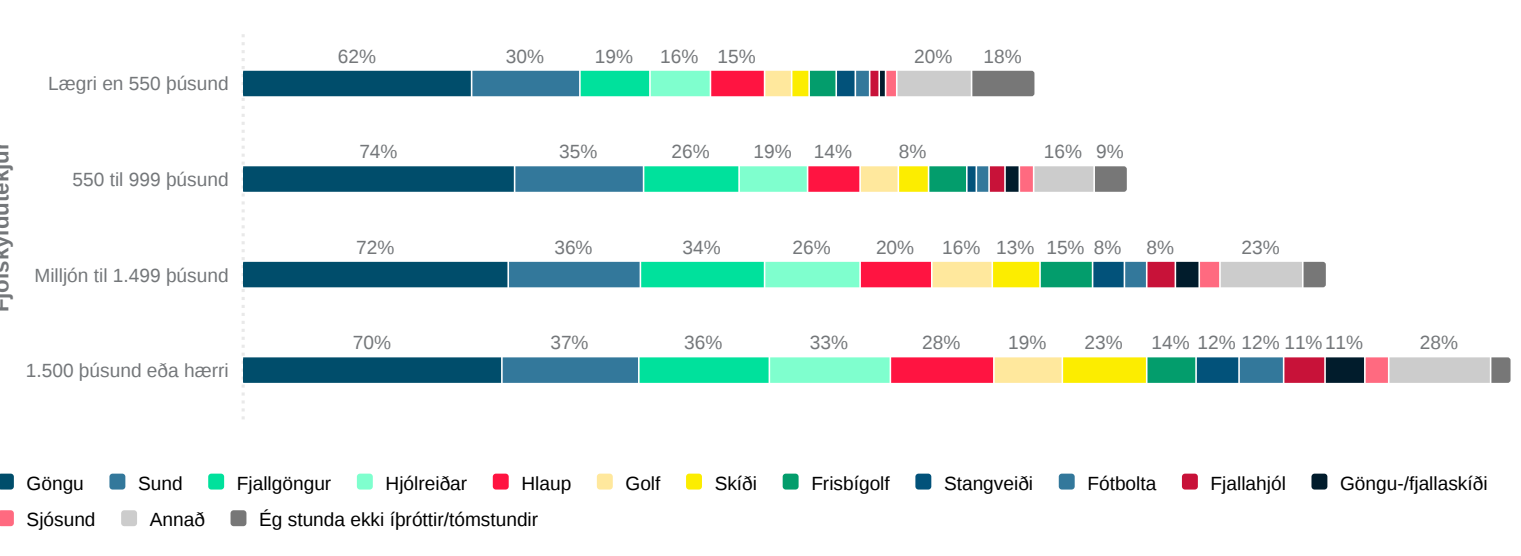
2,071



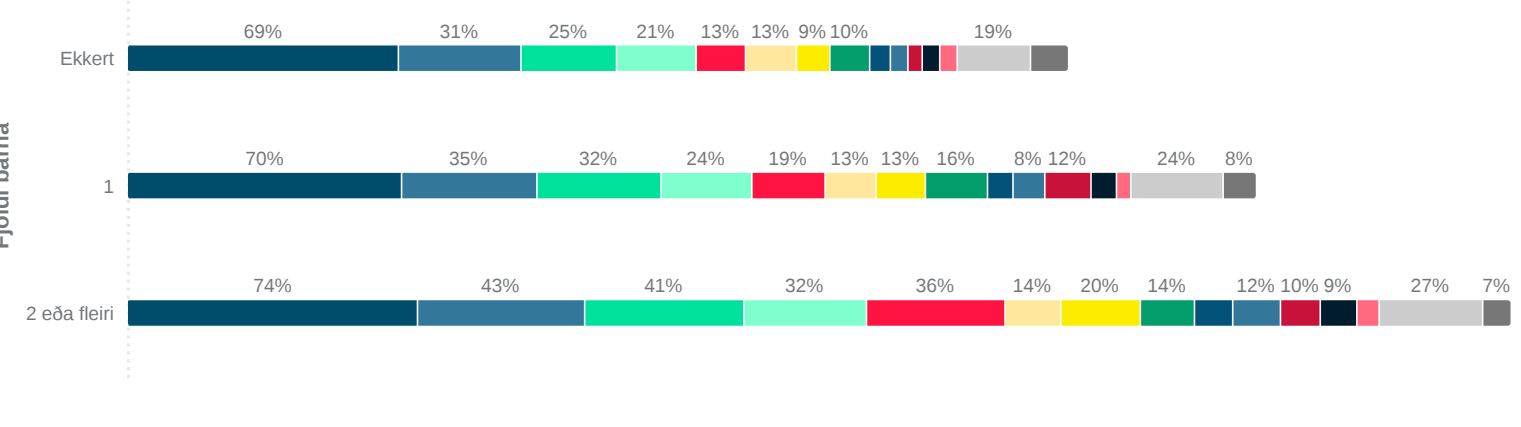
2,066



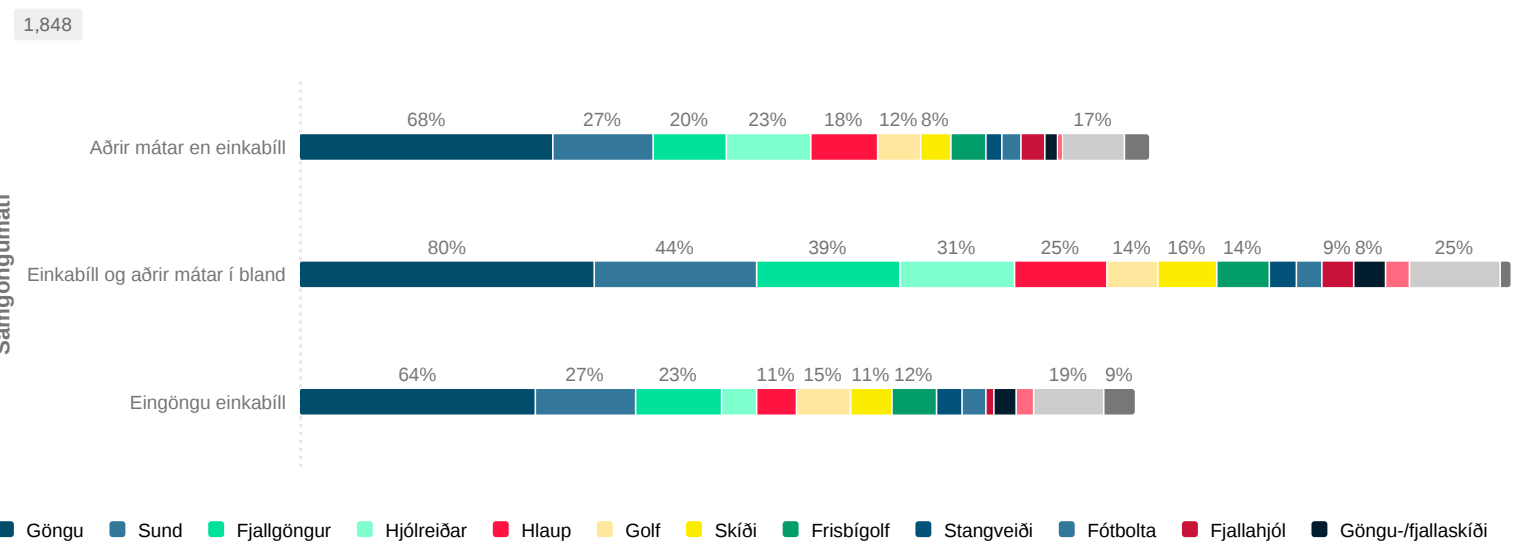
1,527



1,905

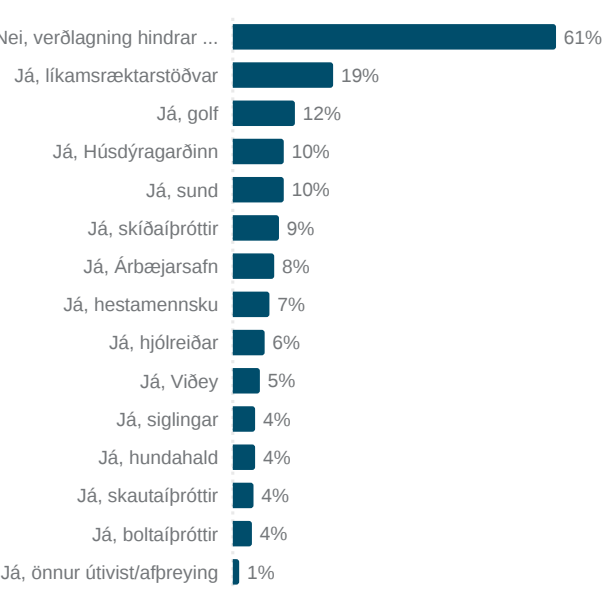


1,848

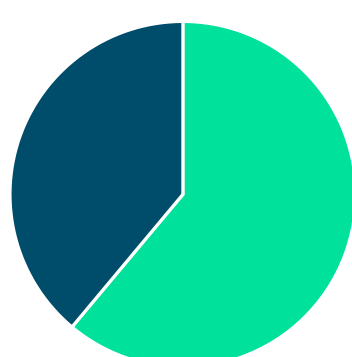


Hindrar verðlagning þig eða aðra fjölskyldumeðlimi í að stunda útvist og/eða afþreyingu?
Með verðlagningu er átt við gjaldtöku svæðis og verð á nauðsynlegum búnaði.

Afstaða 1,780

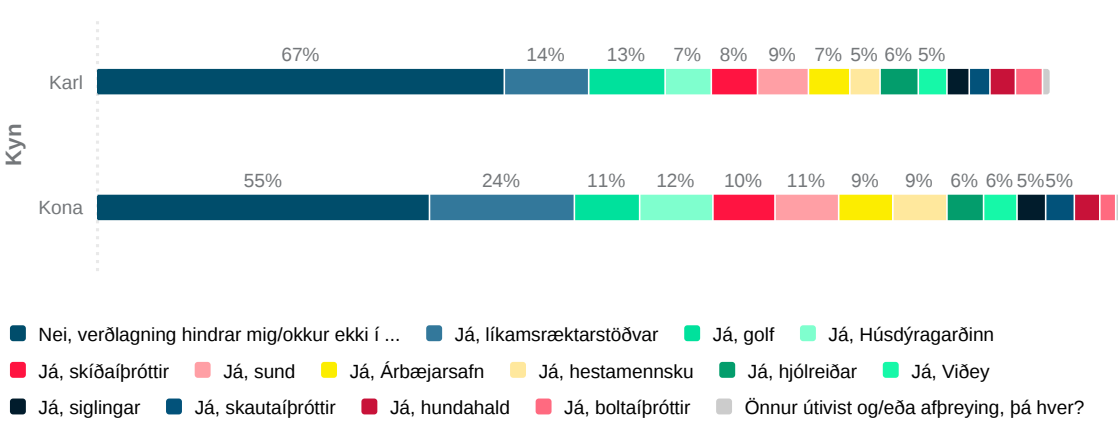


Samantekt 1,780



Bakgrunnsbreytur

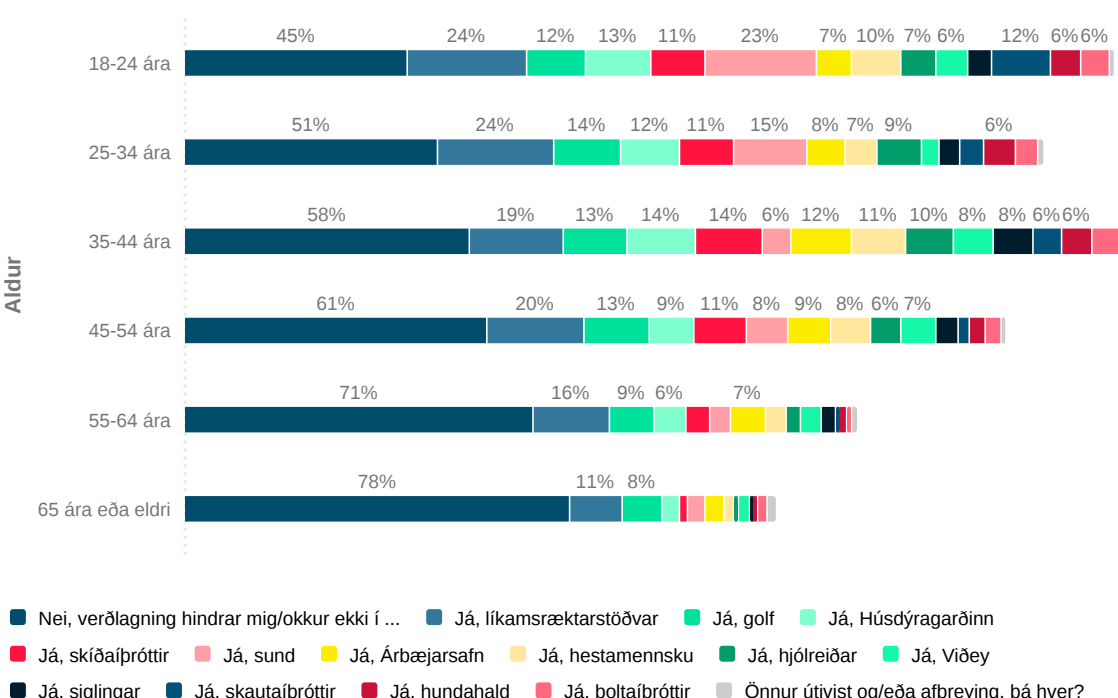
1,772



Marktæknipróf

Kyn	Já	Nei
Karl	33%	67%
Kona	45%	55%

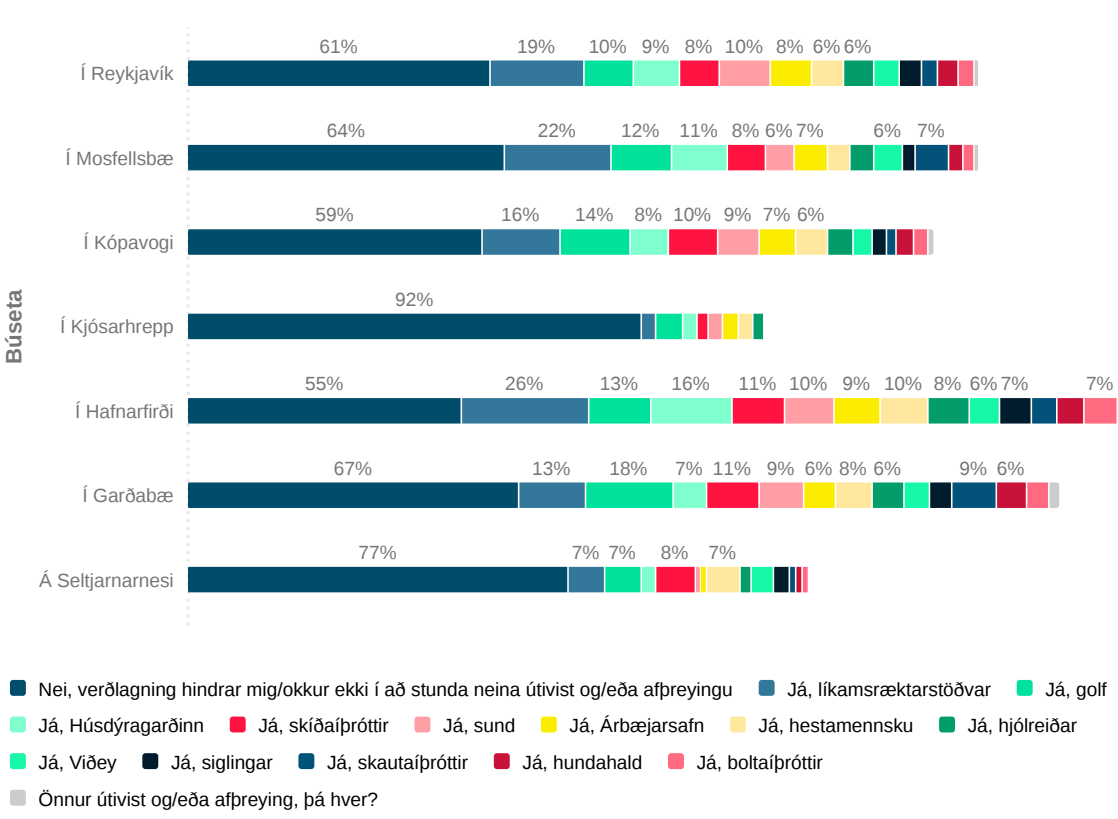
1,776



Marktæknipróf

Aldur	Já	Nei
18-24 ára	55%	45%
25-34 ára	49%	51%
35-44 ára	42%	58%
45-54 ára	39%	61%
55-64 ára	29%	71%
65 ára eða eldri	22%	78%

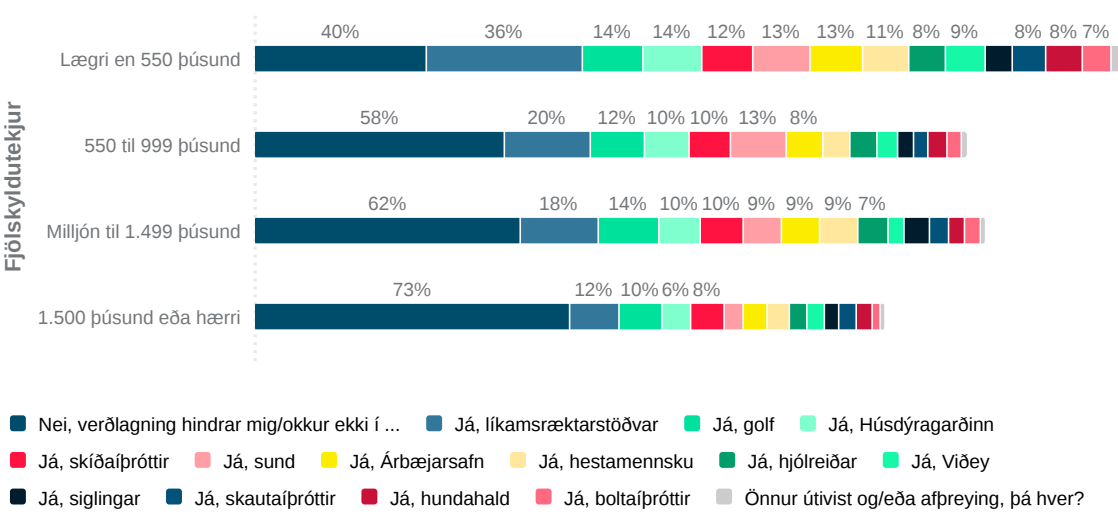
1,770



Marktæknipróf

Búseta	Já	Nei
Á Seltjarnarnesi	23%	77%
Í Garðabæ	33%	67%
Í Hafnarfirði	45%	55%
Í Kjósarhrepp	8%	92%
Í Kópavogi	41%	59%
Í Mosfellsbæ	36%	64%
Í Reykjavík	39%	61%

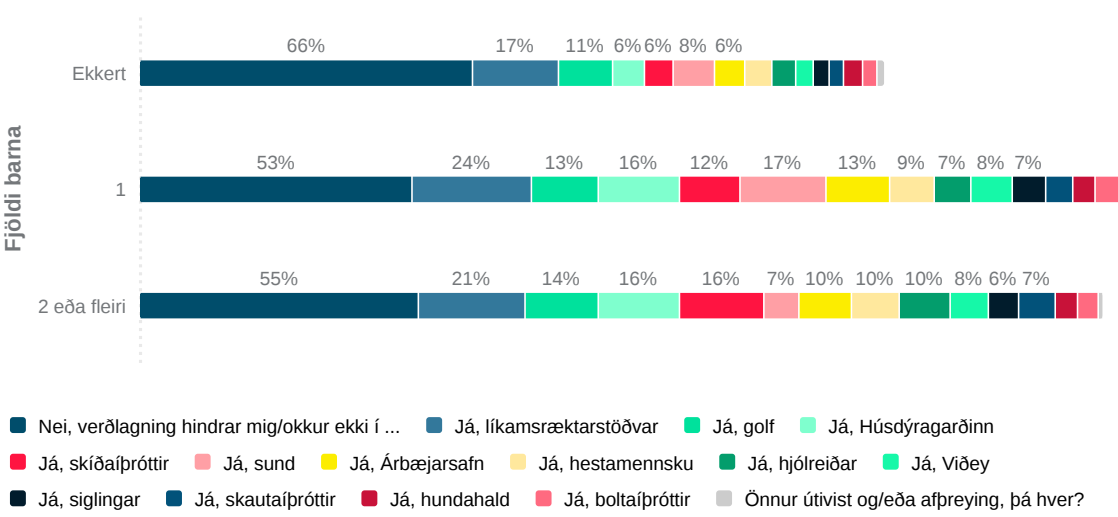
1,346



Marktæknipróf

Fjölskyldutekjur	Já	Nei
1.500 þúsund eða hærr	27%	73%
550 til 999 þúsund	42%	58%
Læгри en 550 þúsund	60%	40%
Milljón til 1.499 þúsund	38%	62%

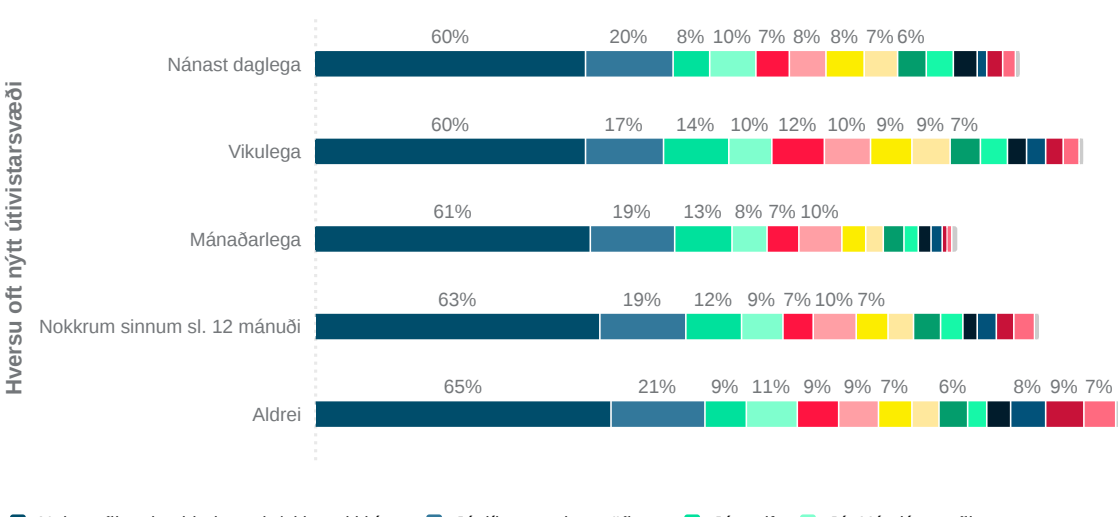
1,658



Marktæknipróf

Fjöldi barna	Já	Nei
1	47%	53%
2 eða fleiri	45%	55%
Ekkert	34%	66%

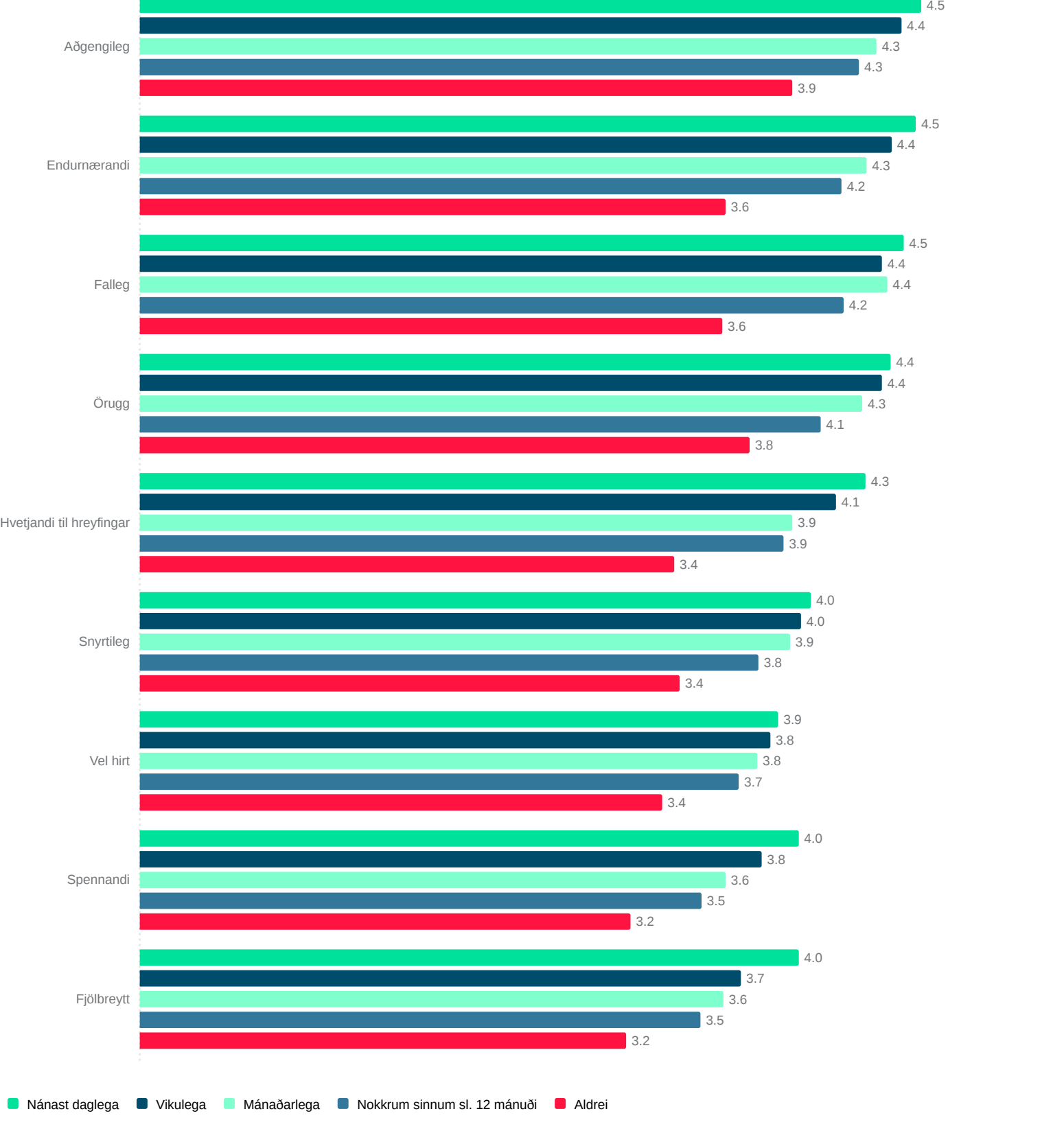
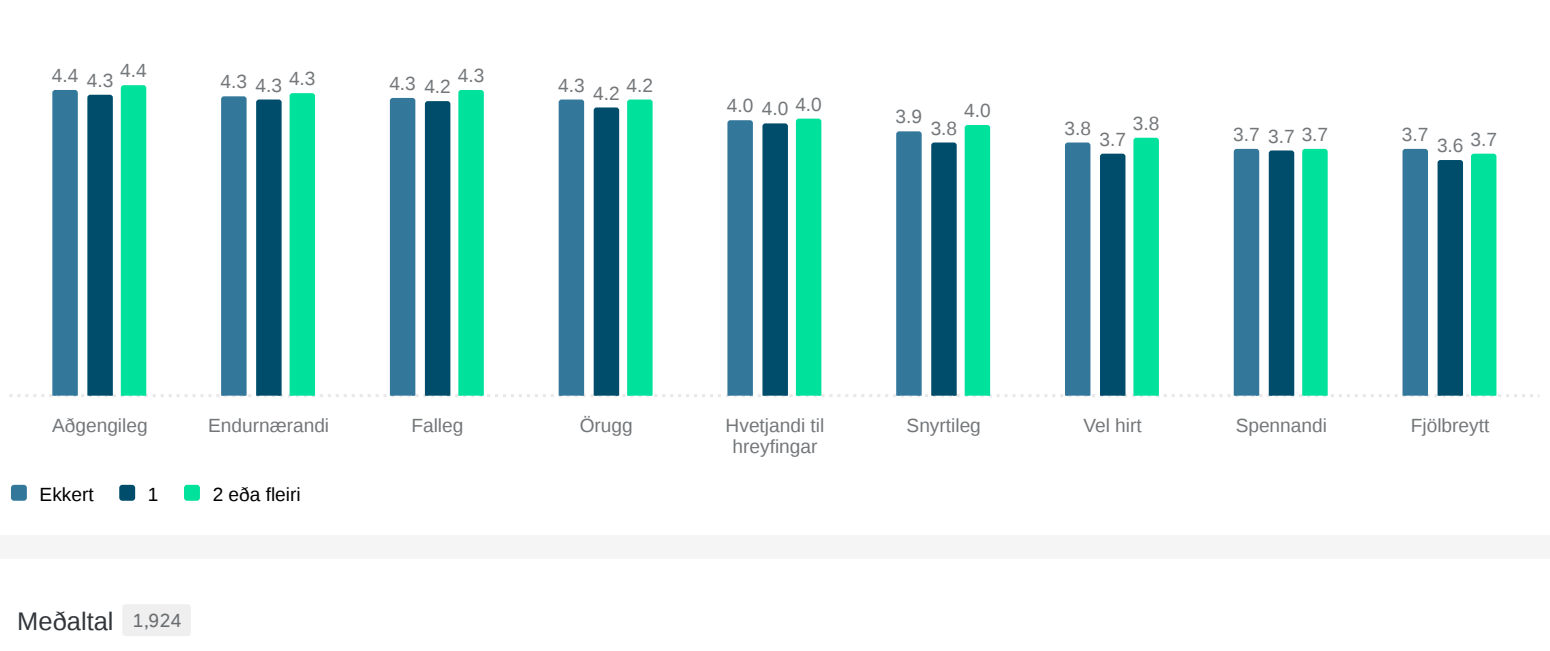
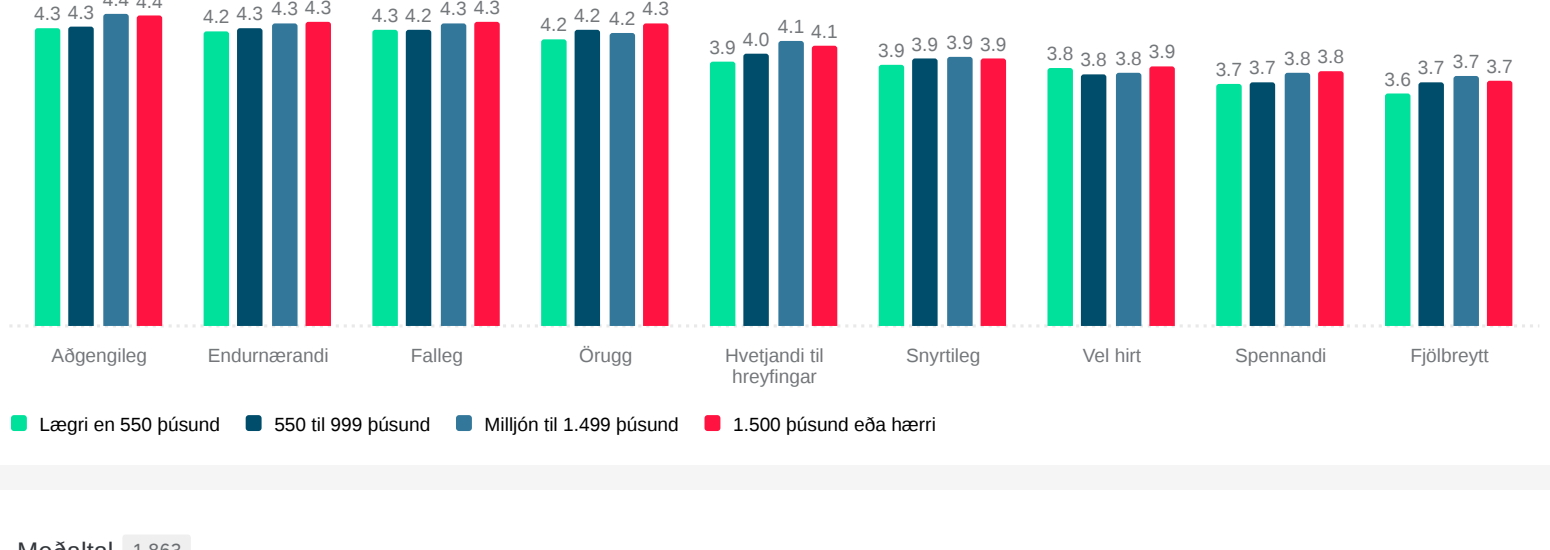
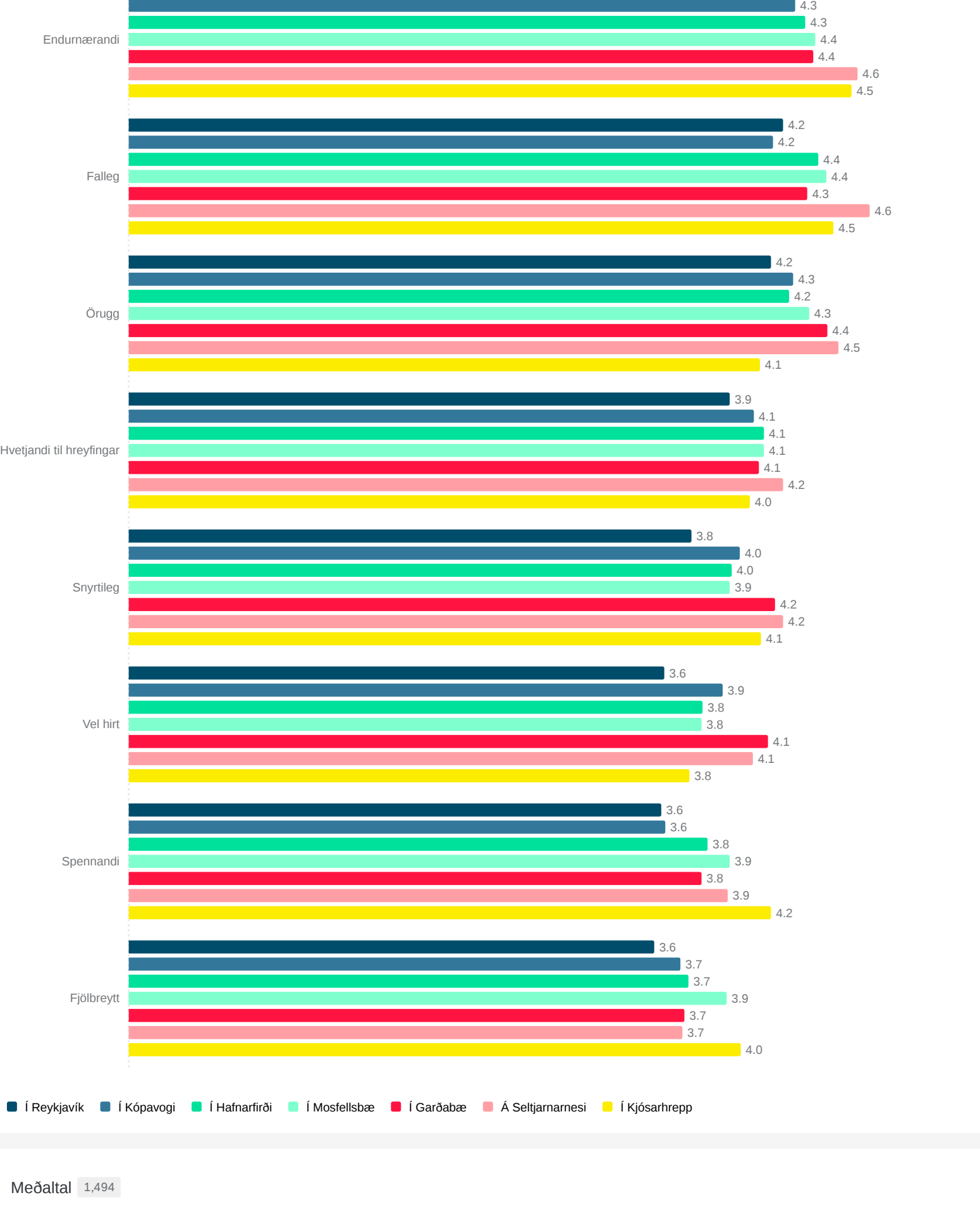
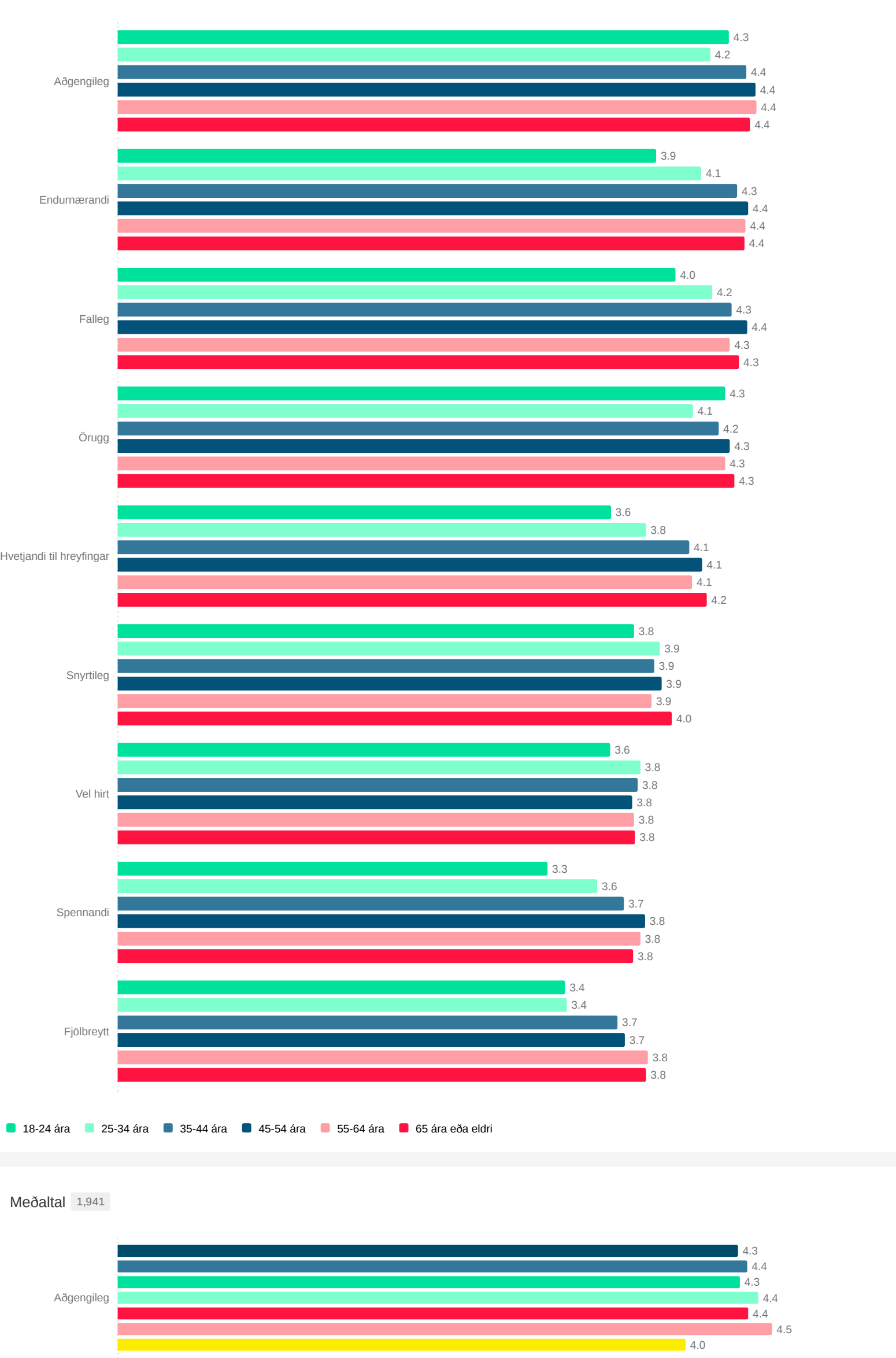
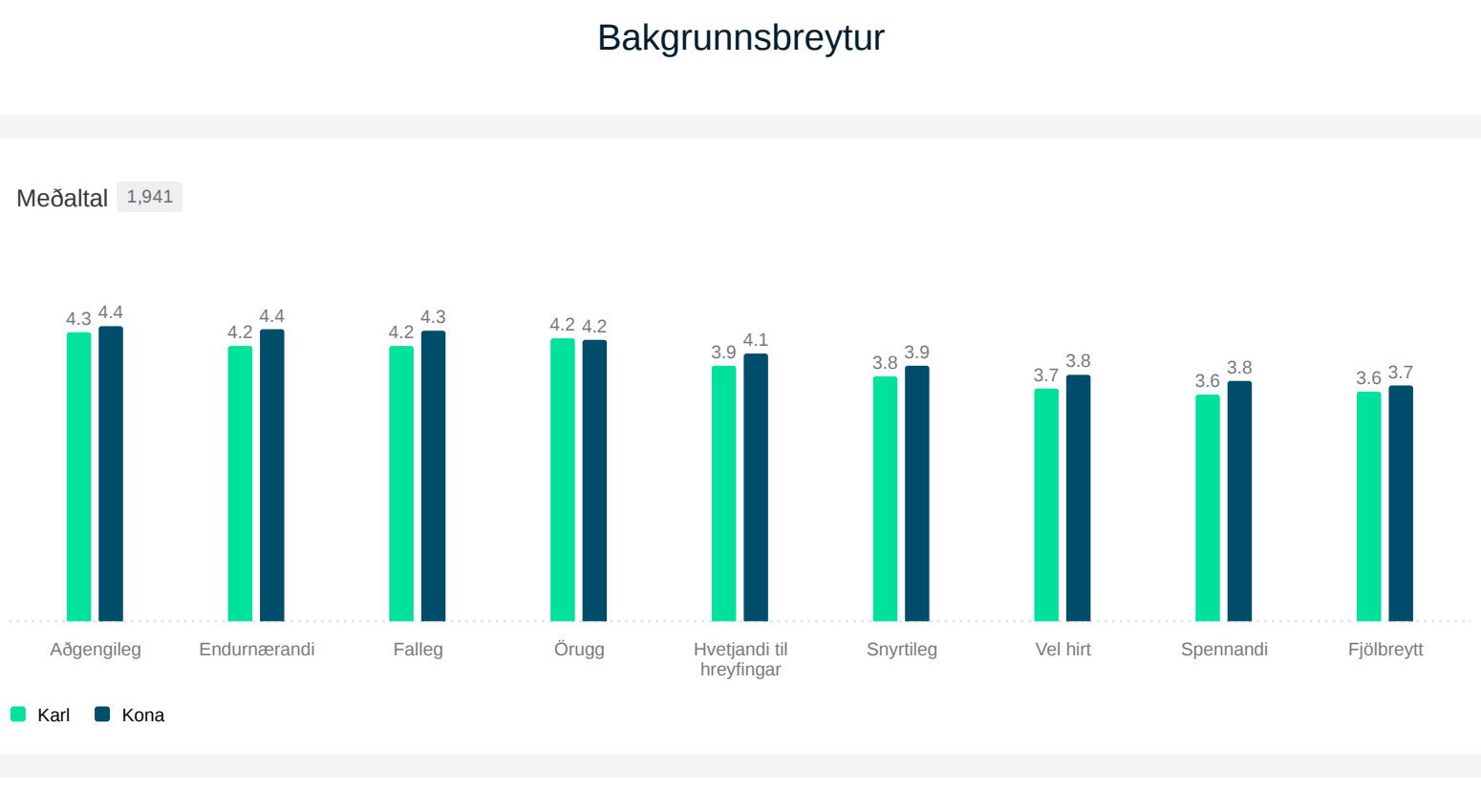
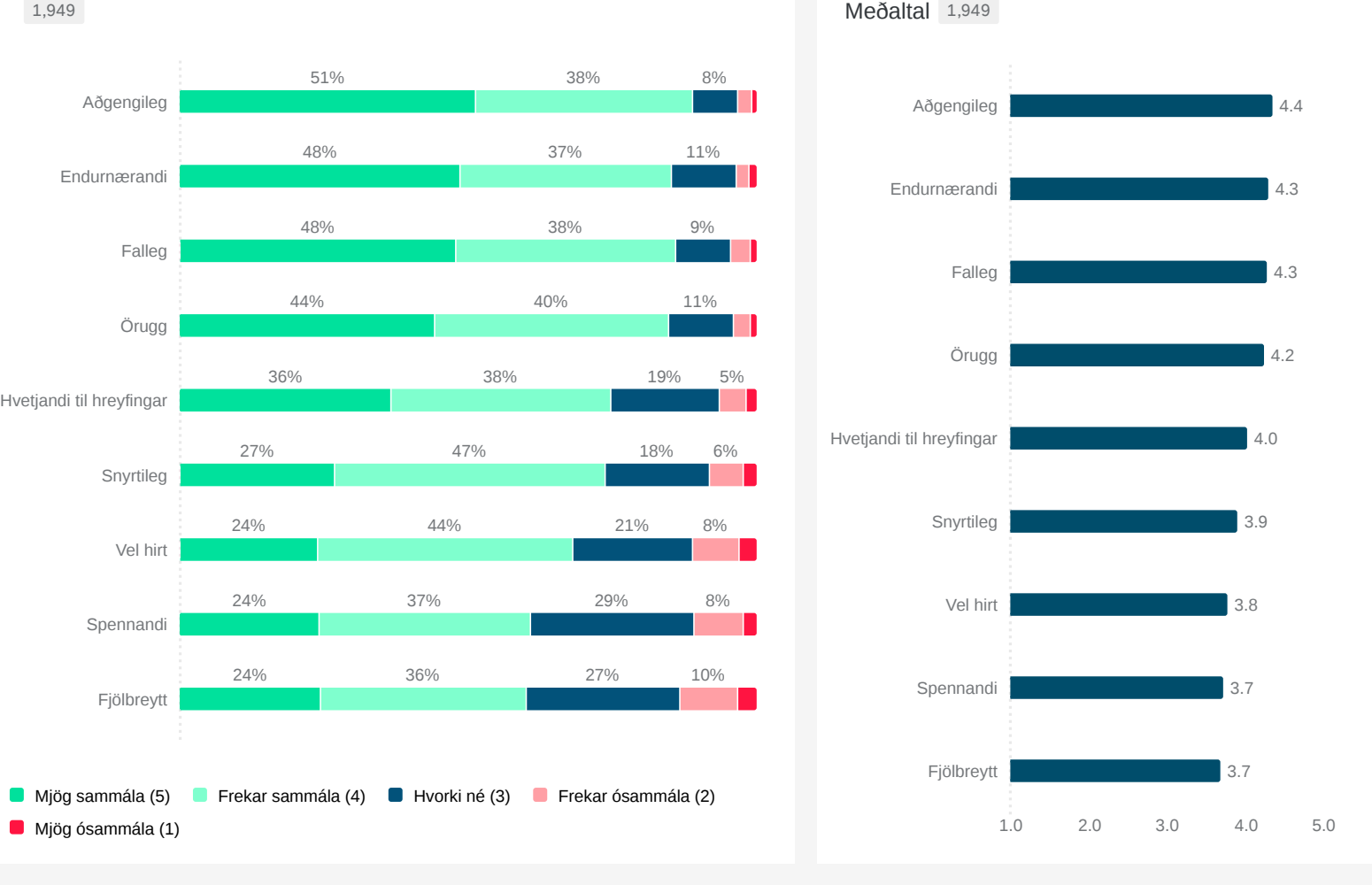
1,759



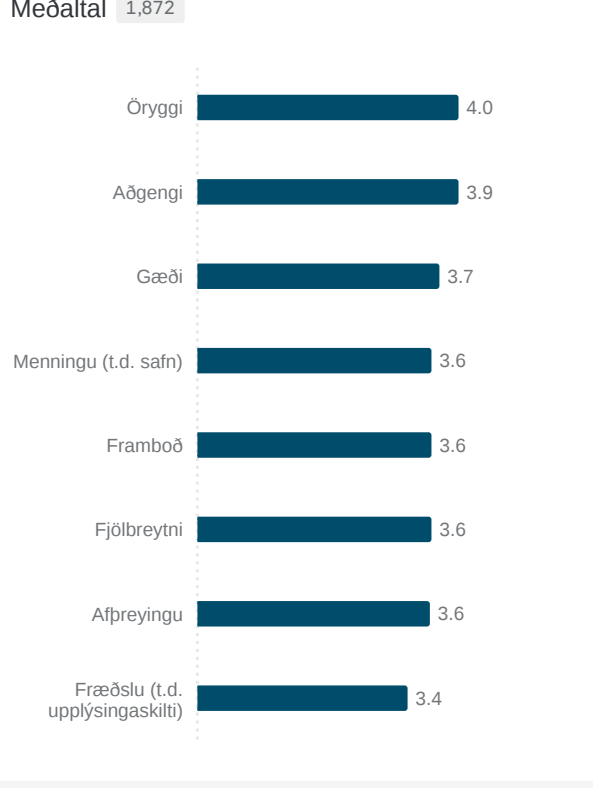
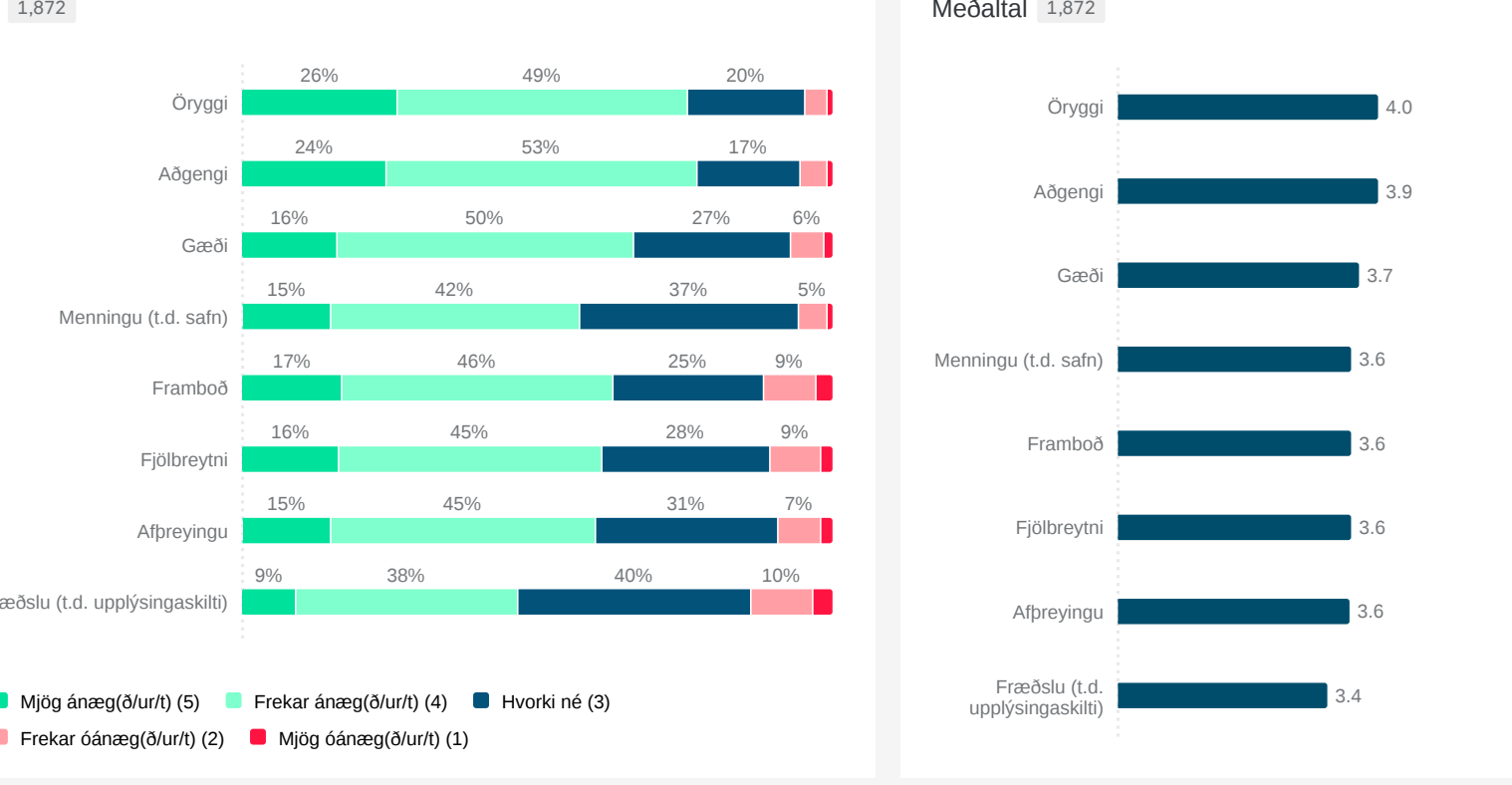
Marktæknipróf

Hversu oft nýtt útvistarsvæði	Já	Nei
Aldrei	35%	65%
Mánaðarlega	39%	61%
Nánast daglega	40%	60%
Nokkrum sinnum sl. 12 mánuði	37%	63%
Vikulega	40%	60%

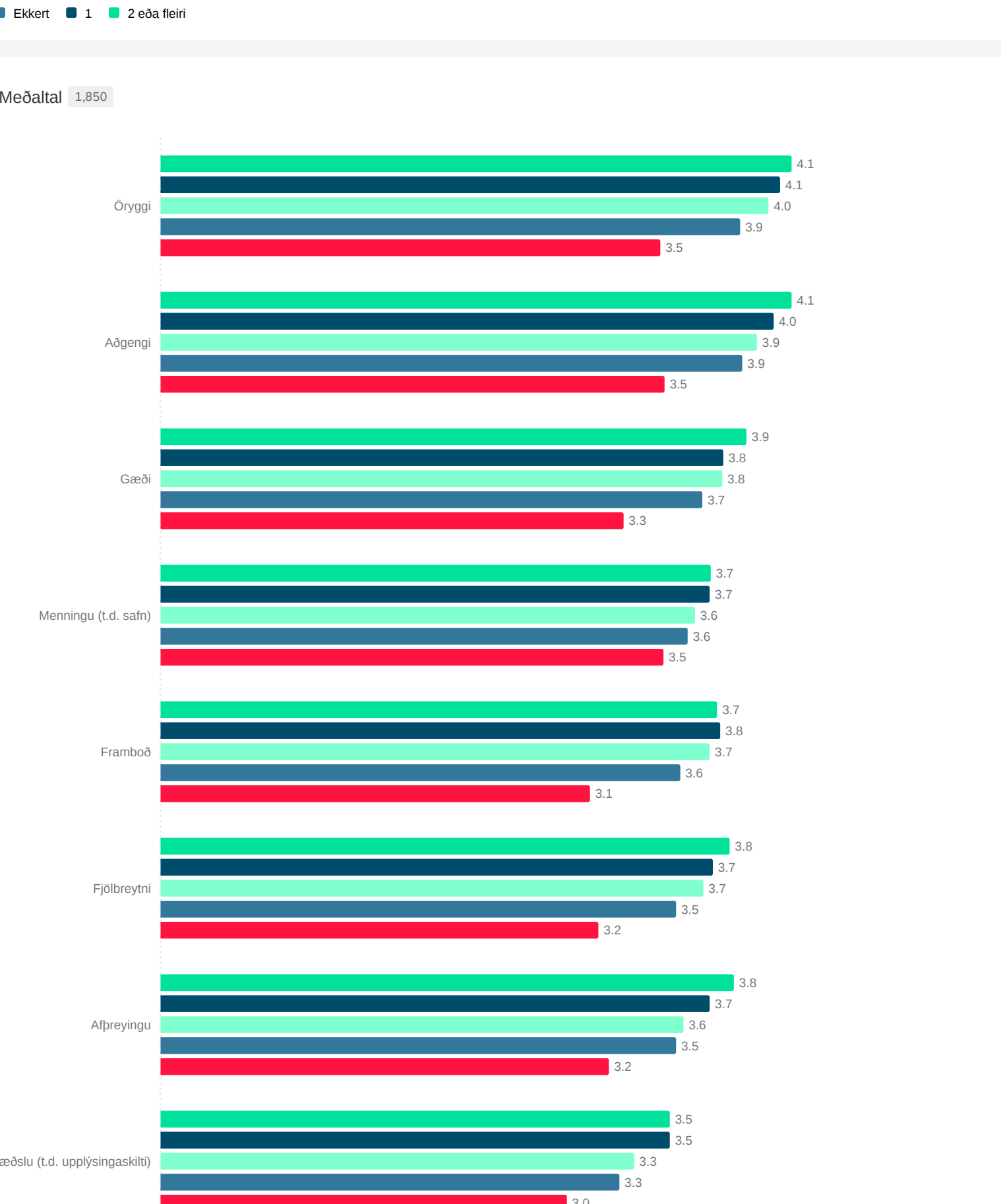
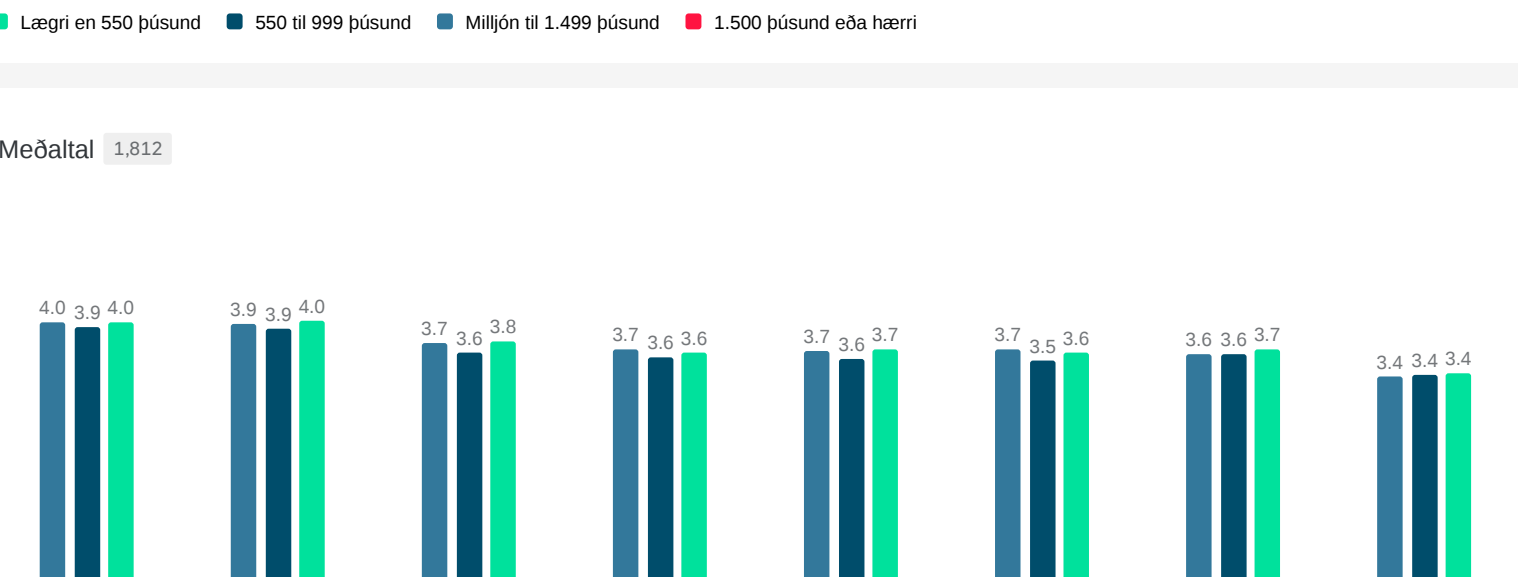
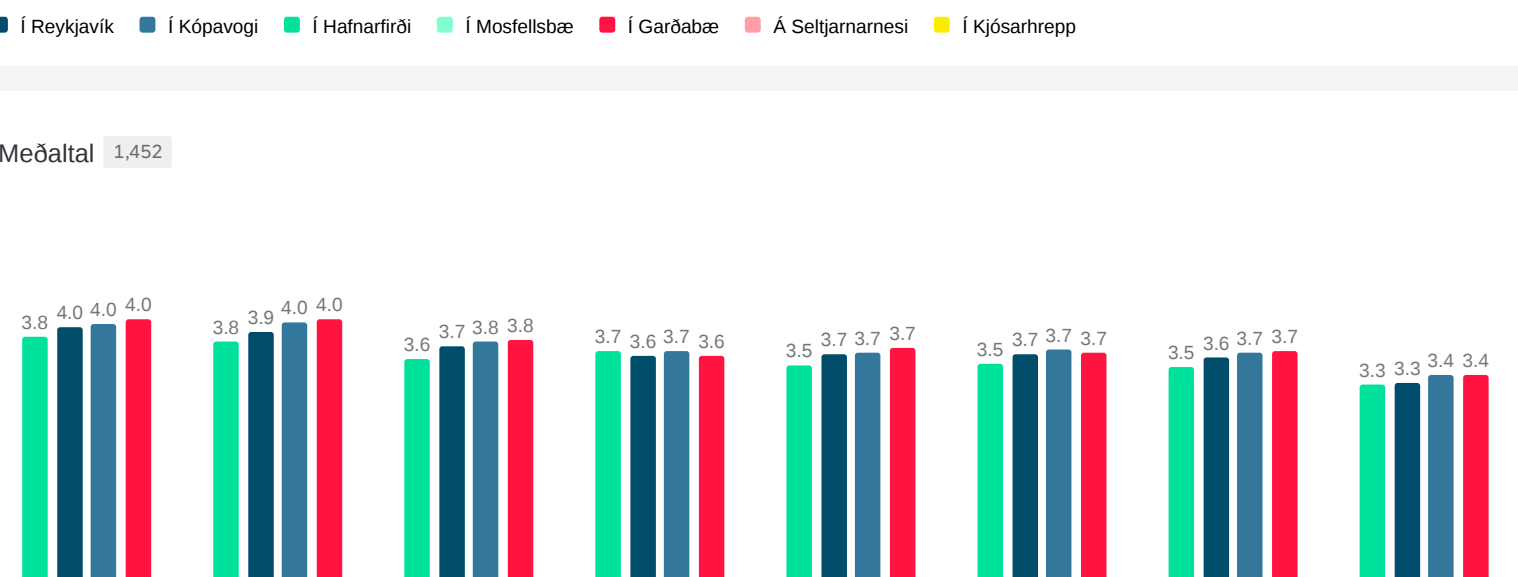
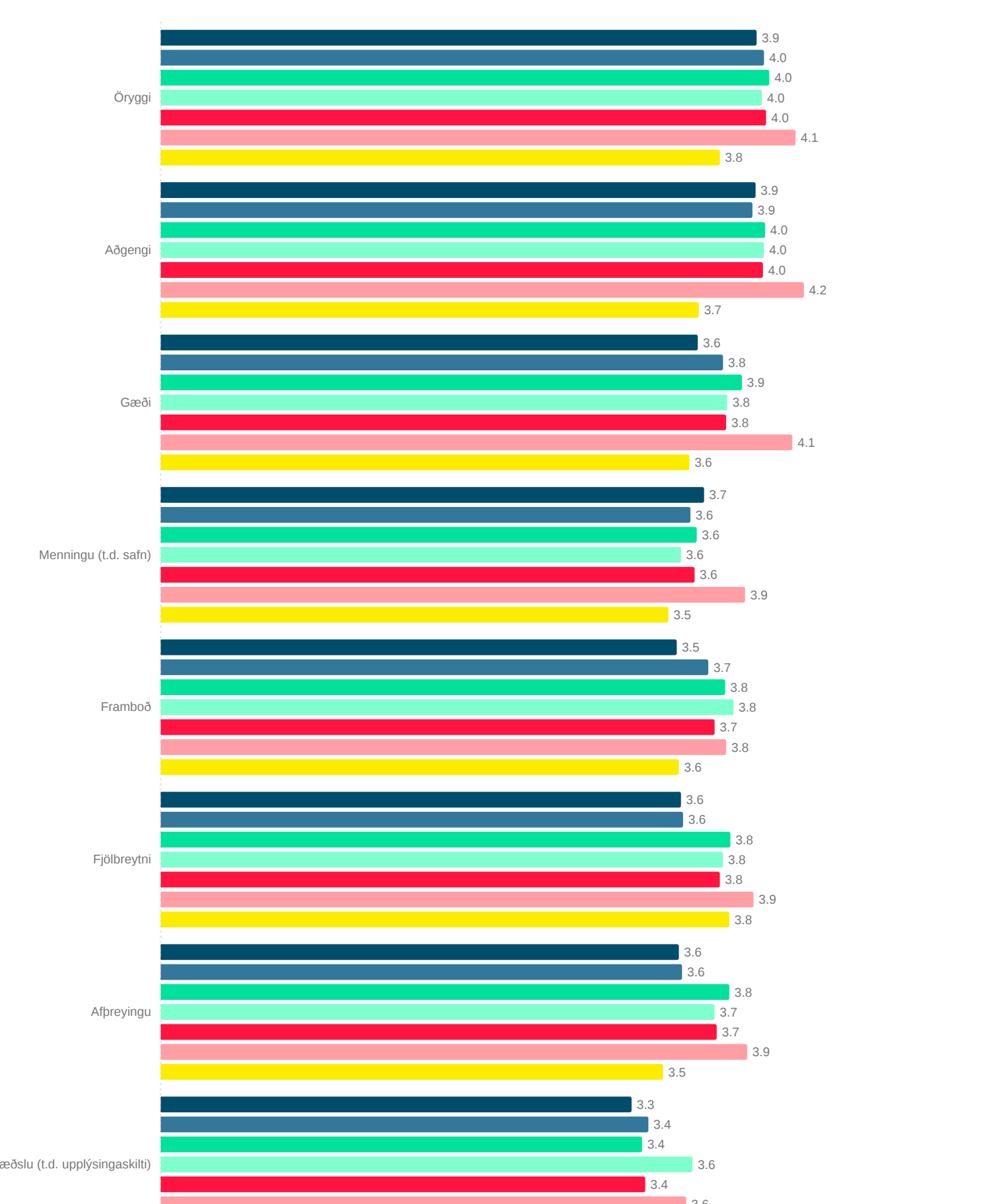
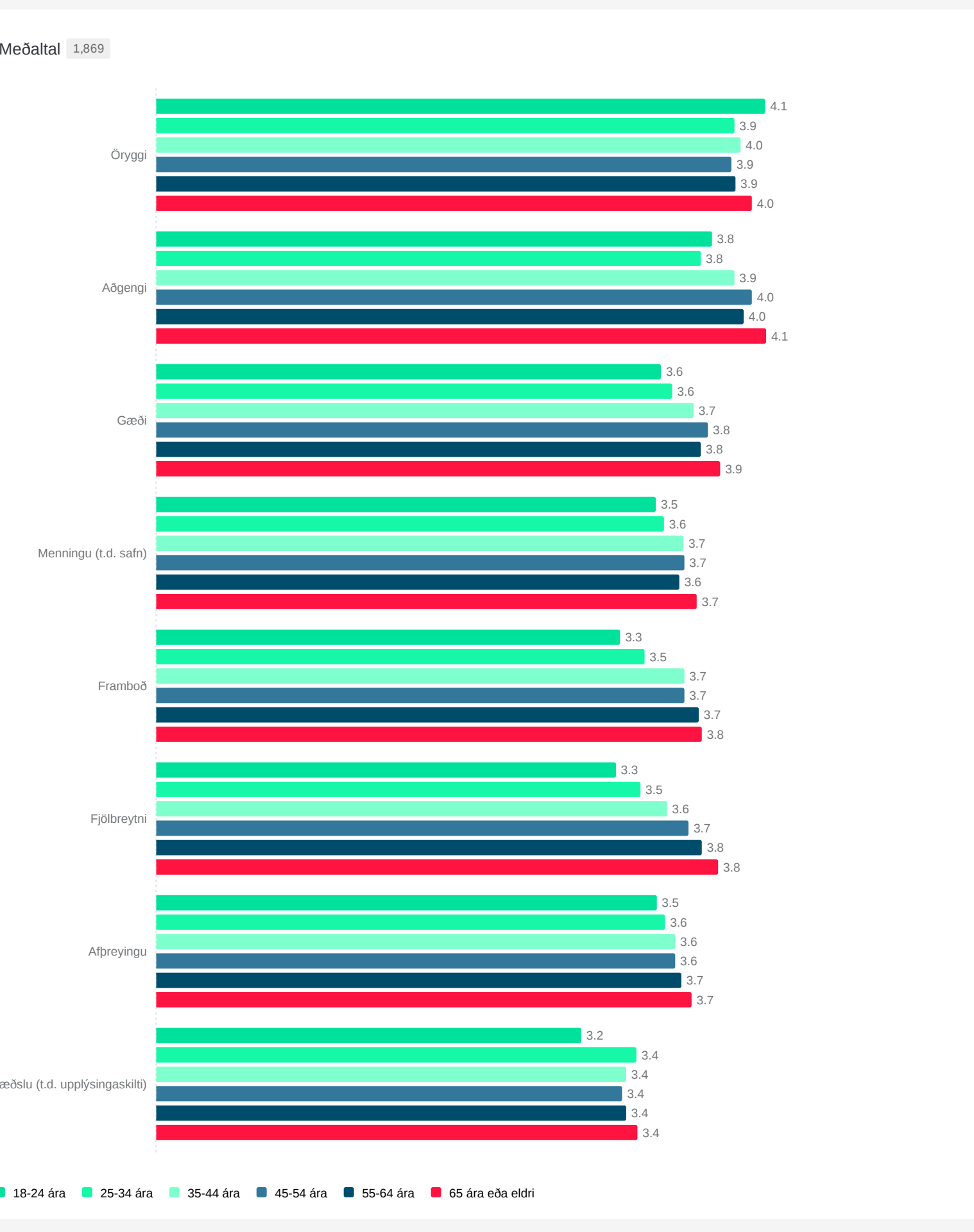
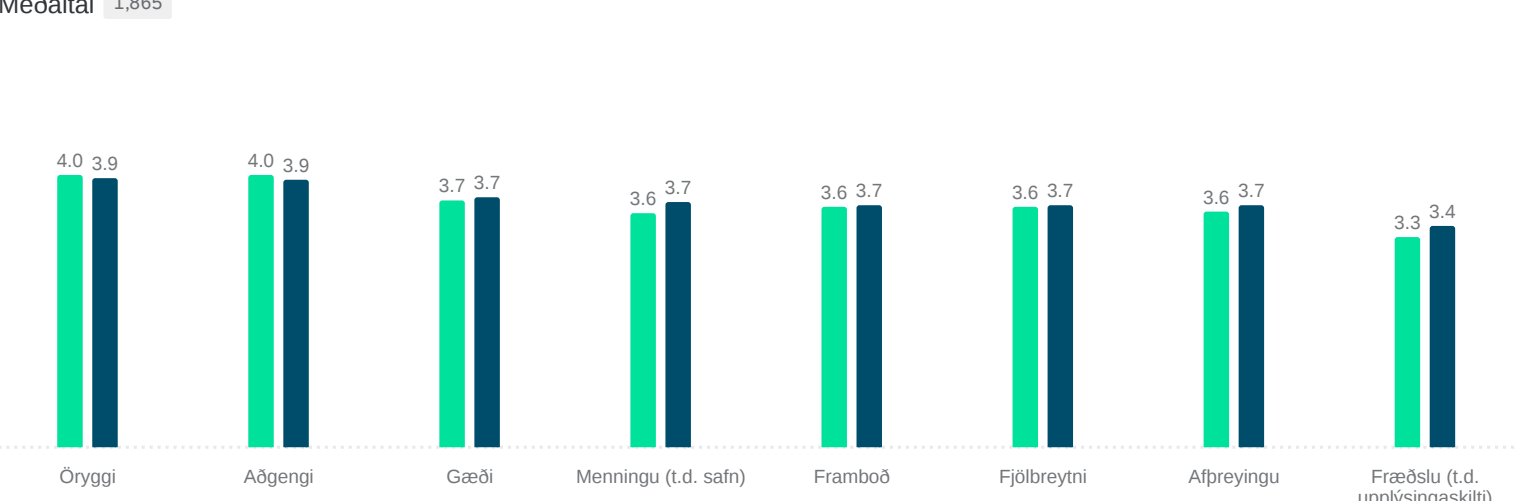
Á heildina litið, hversu sammála eða ósammála ertu eftirfarandi fullyrðingum varðandi útivistarsvæðin í þínu nærumhverfi?
Svæði innan 1.000 metra fjarlægðar / innan við 12 mínútna göngufjarlægðar frá heimili.



Á heildina litið hversu ánægð(ur/t) eða óánægð(ur/t) ertu með eftirfarandi þætti varðandi útivistarsvæði höfuðborgarsvæðisins?



Bakgrunnsbreytur

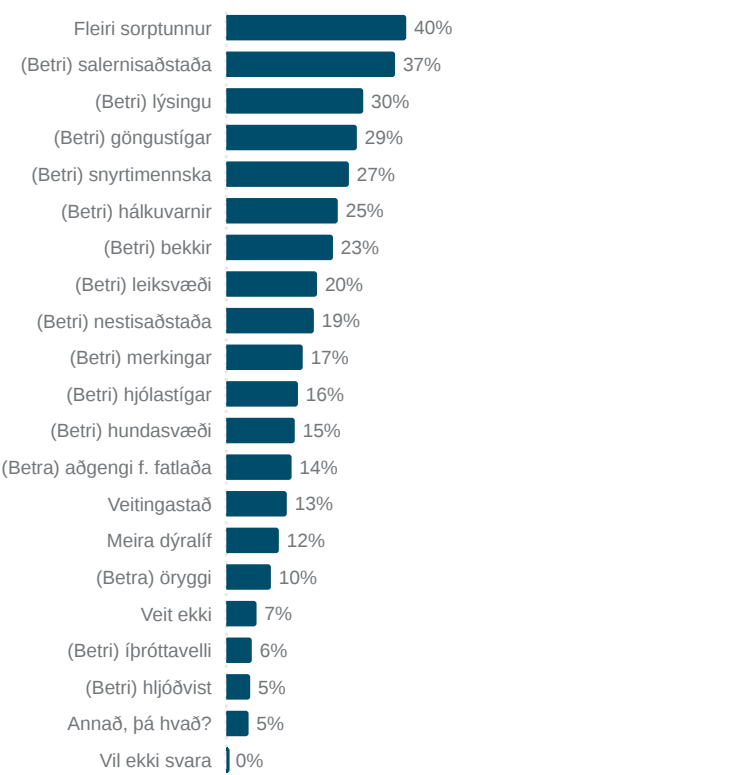


Hvaða úrbætur finnst þér mikilvægastar á útivistarsvæðunum sem þú nýtir þér?

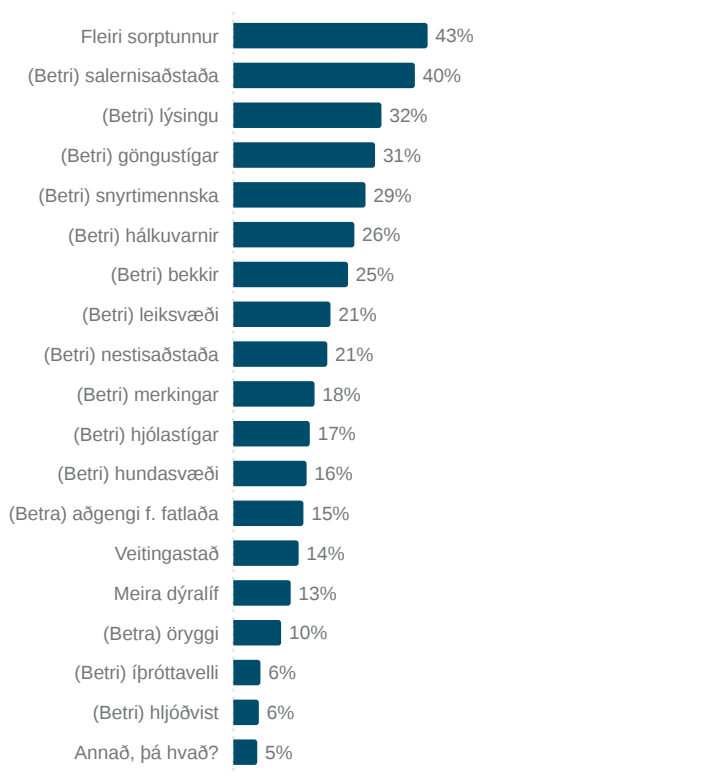
Vinsamlegast hakaðu við þau 5 atriði sem þér finnst vera mikilvægust.

Athugið að aðeins þau sem nýta sér útivistarsvæði fengu þessa spurningu.

Öll svör 1,774

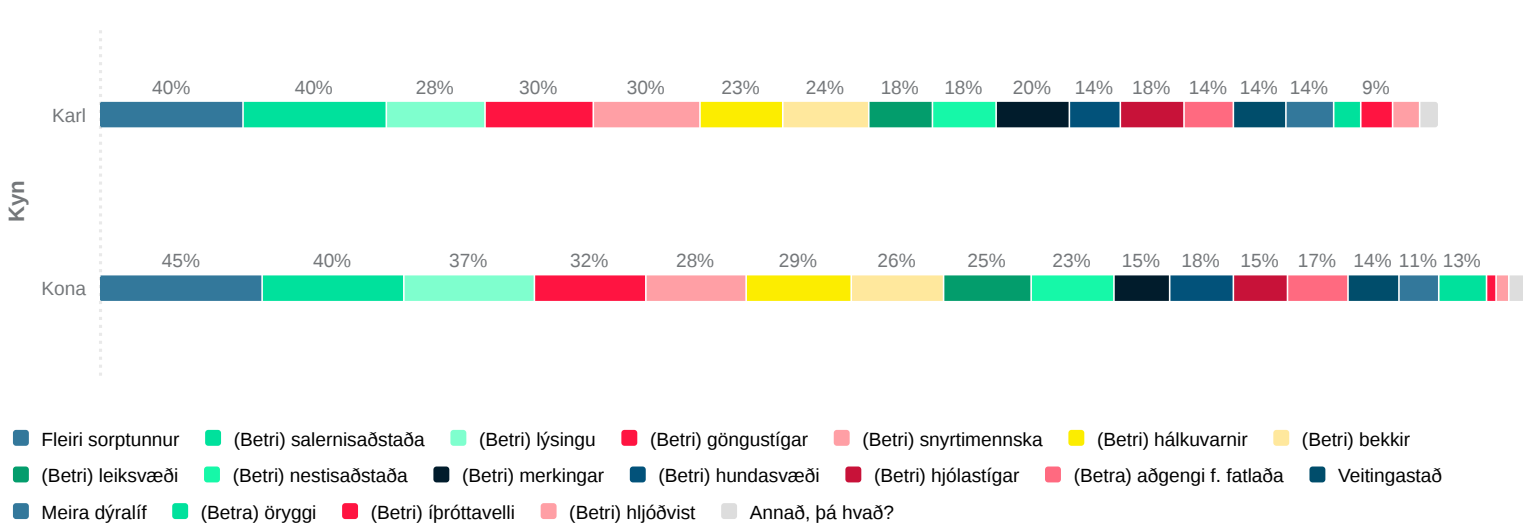


Afstaða 1,649

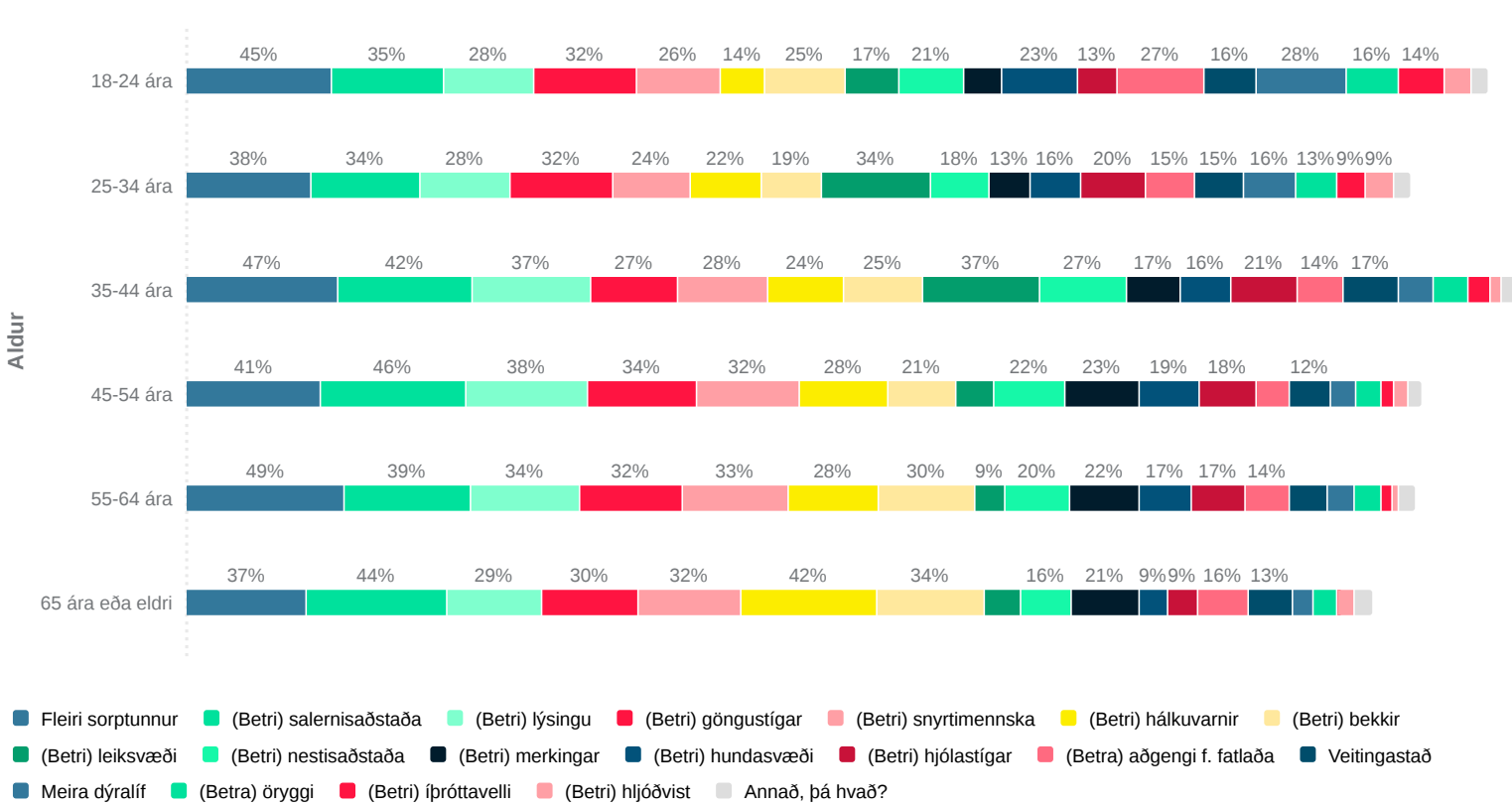


Bakgrunnsbreytur

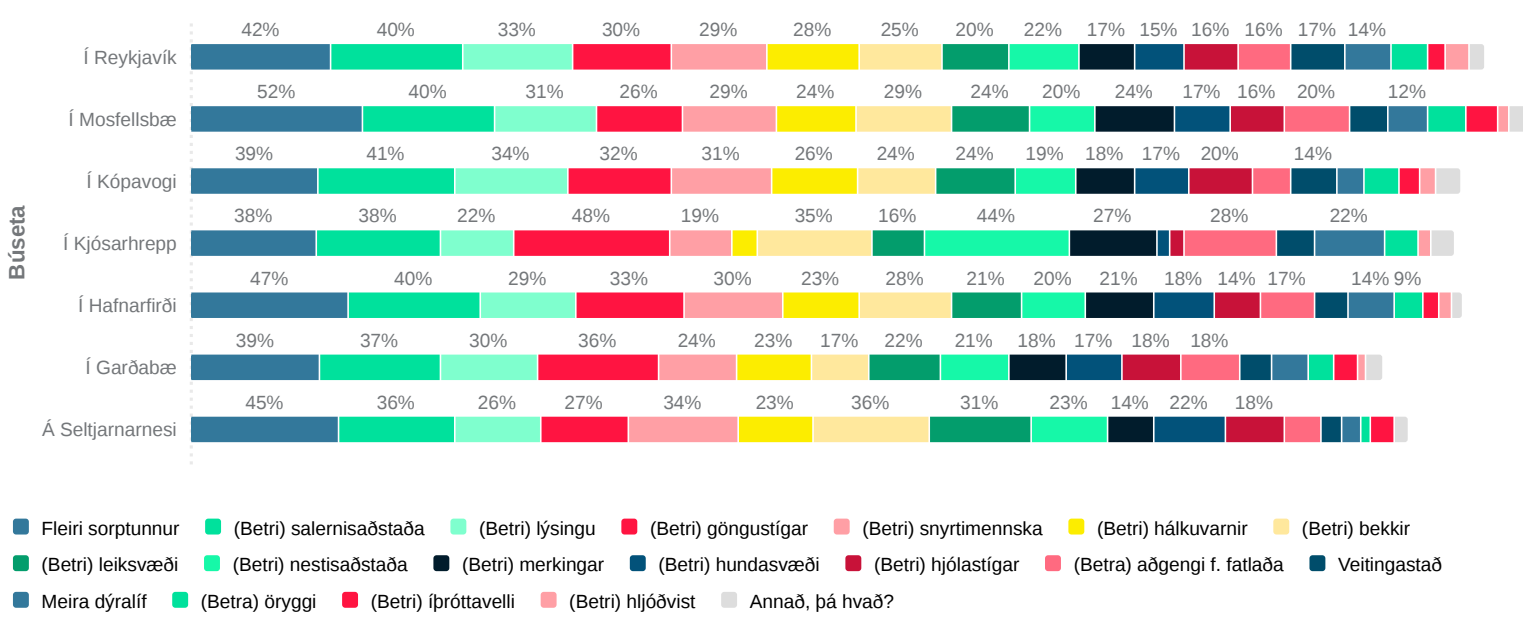
1,643



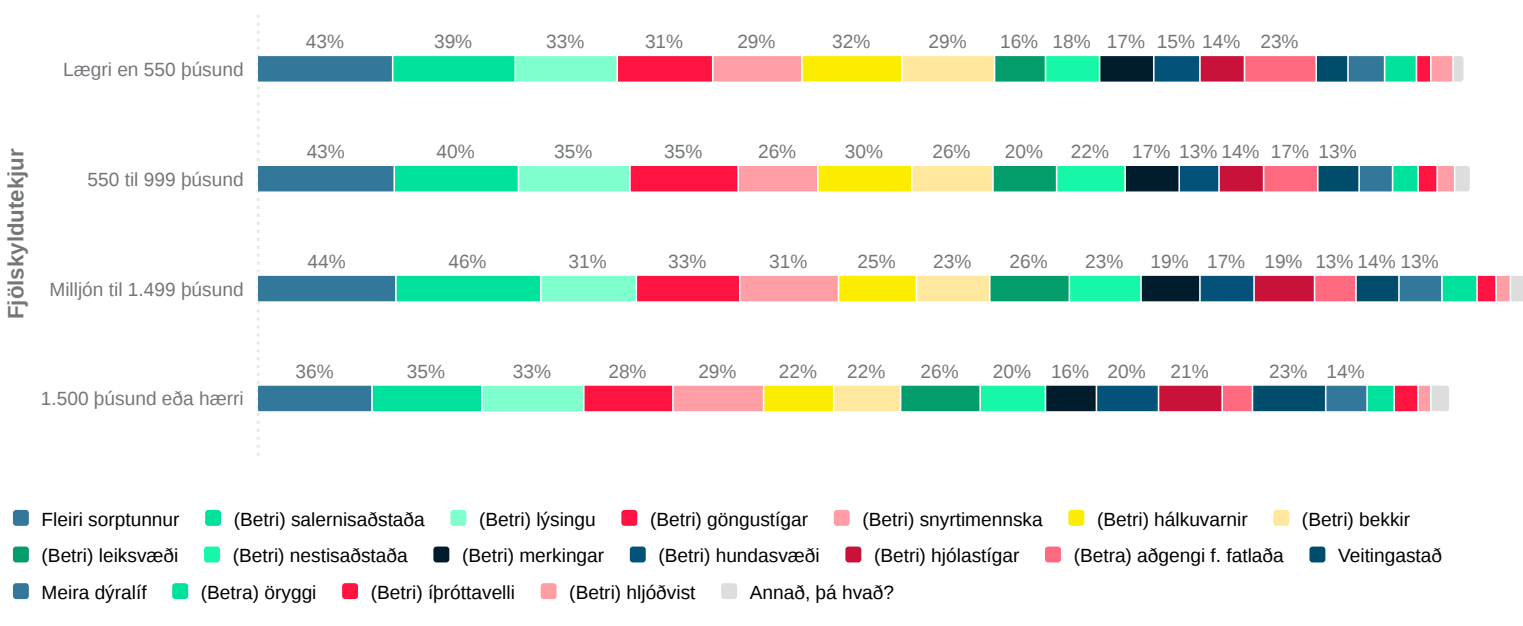
1,647



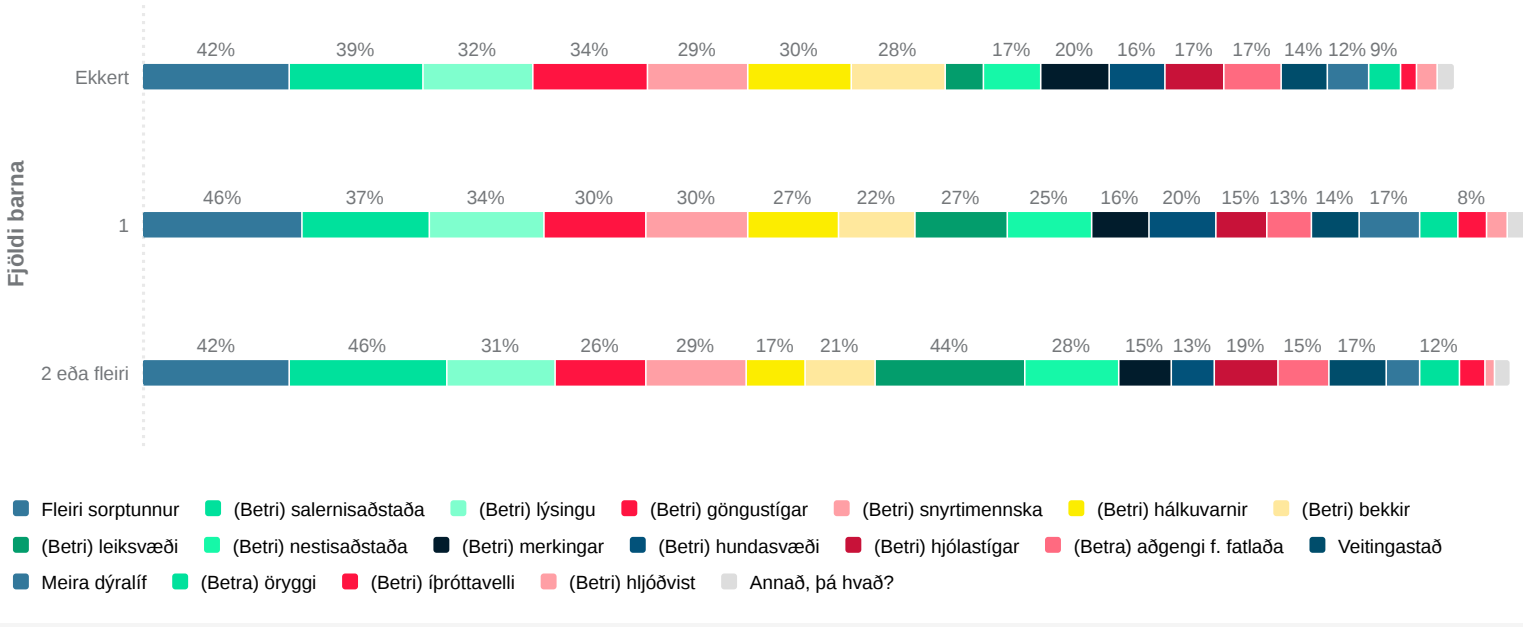
1,643



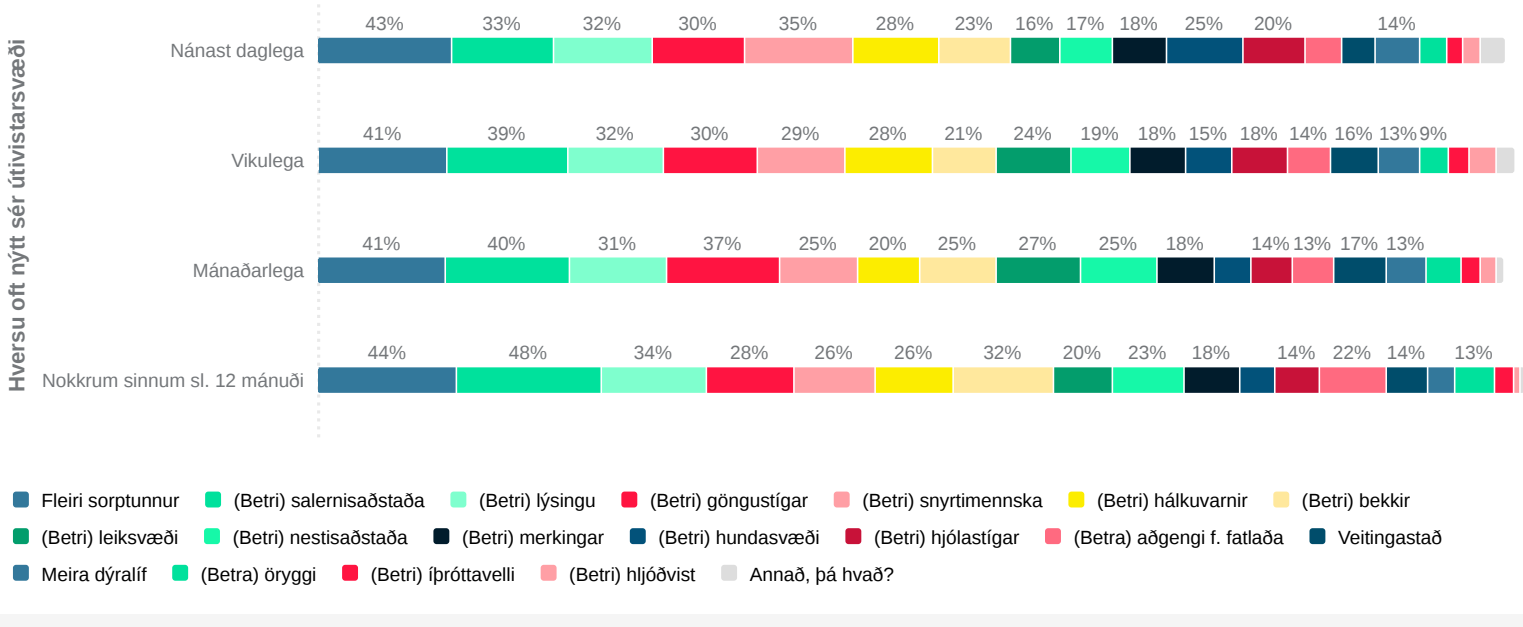
1,290



1,609



1,628

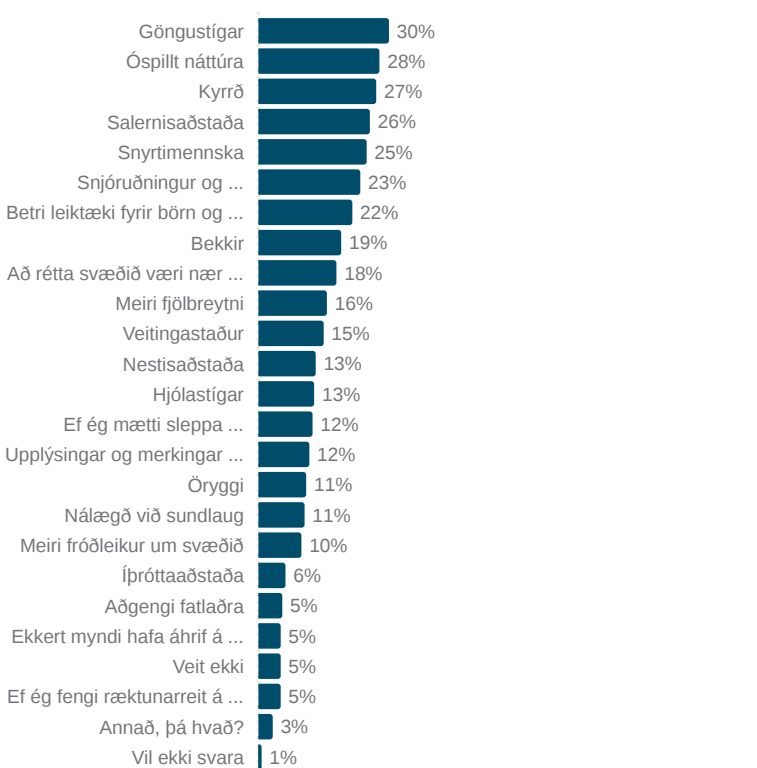




Hvað myndi hafa áhrif á að þú myndir nýta þér útivistarsvæði oftar?

Vinsamlegast hakaðu við þau 5 atriði sem þér finnst vera mikilvægust.

Öll svör 1,957

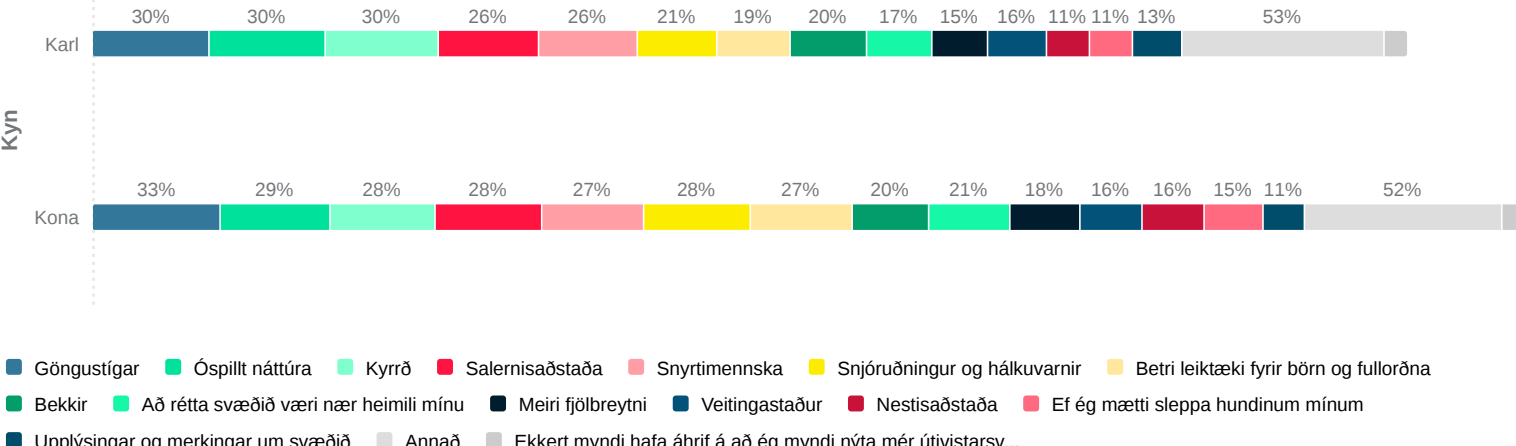


Afstaða 1,834

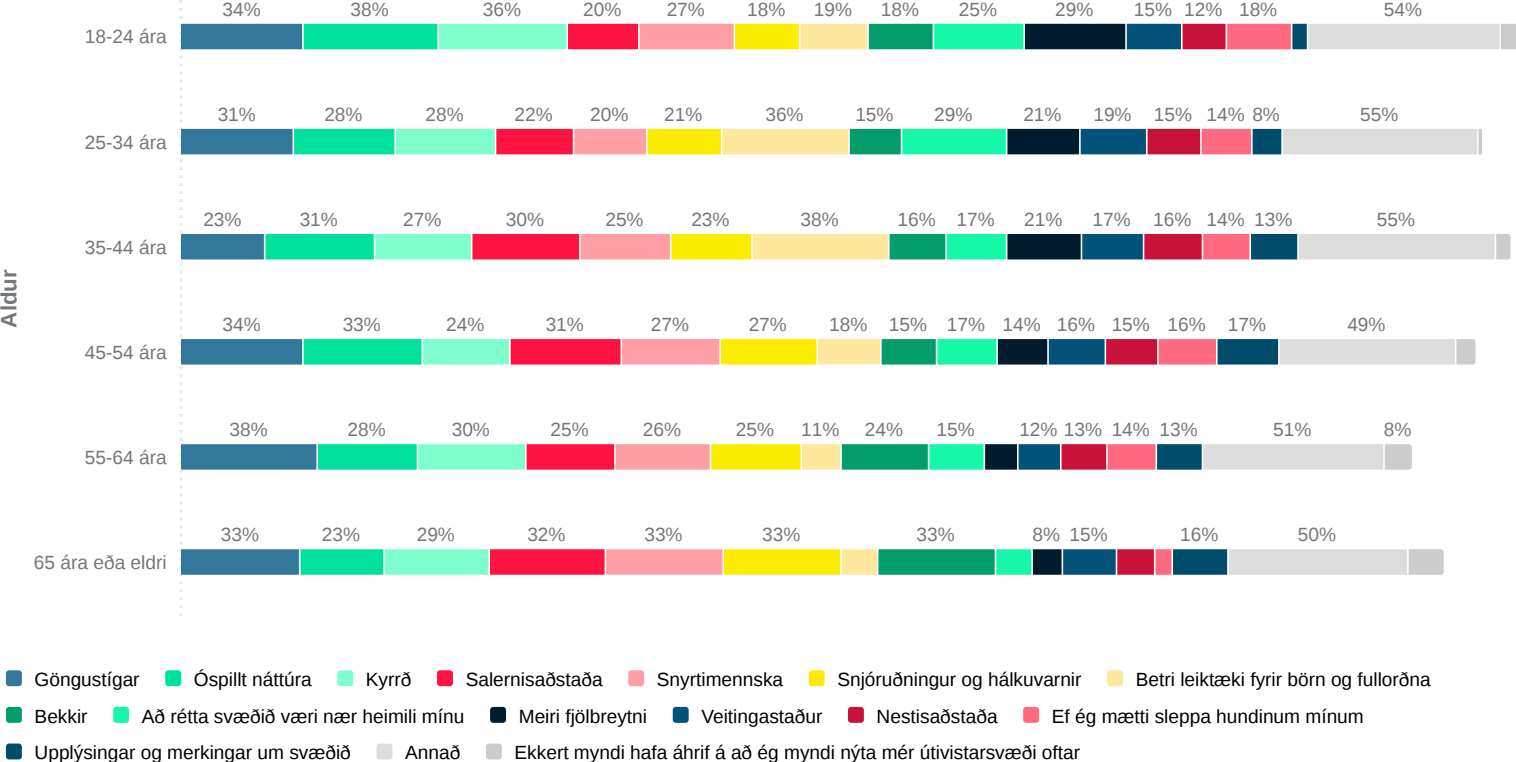


Bakgrunnsbreytur

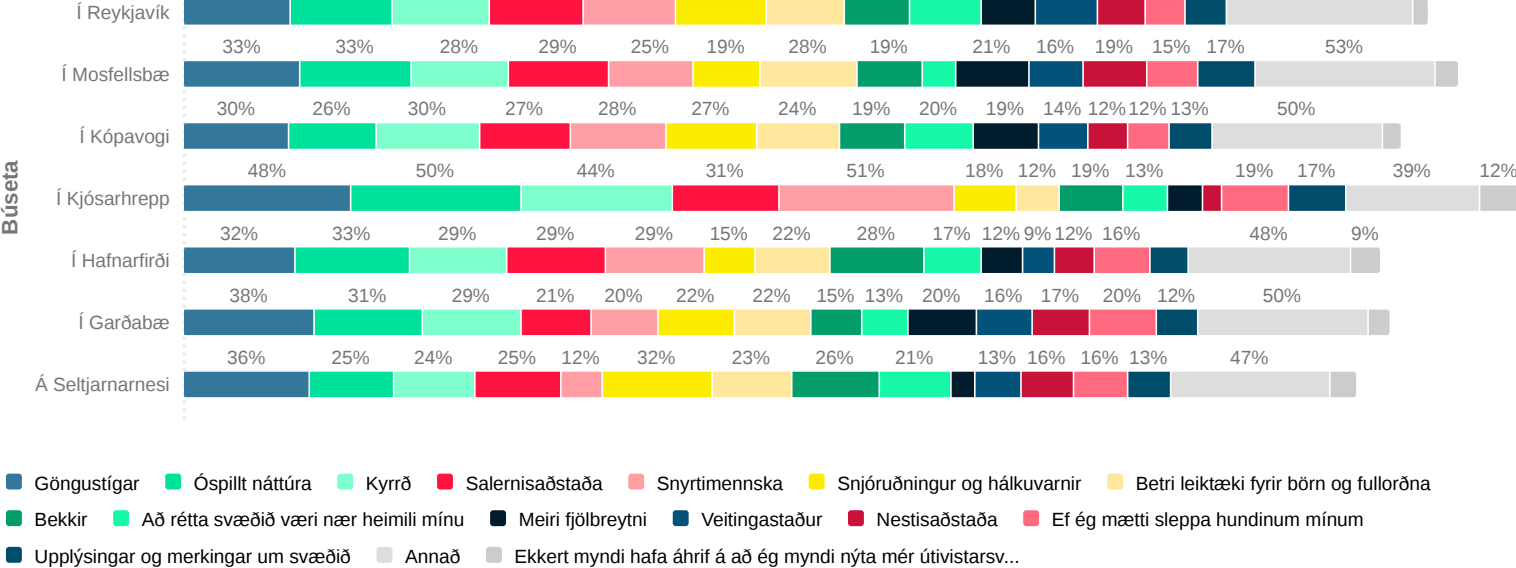
1,825



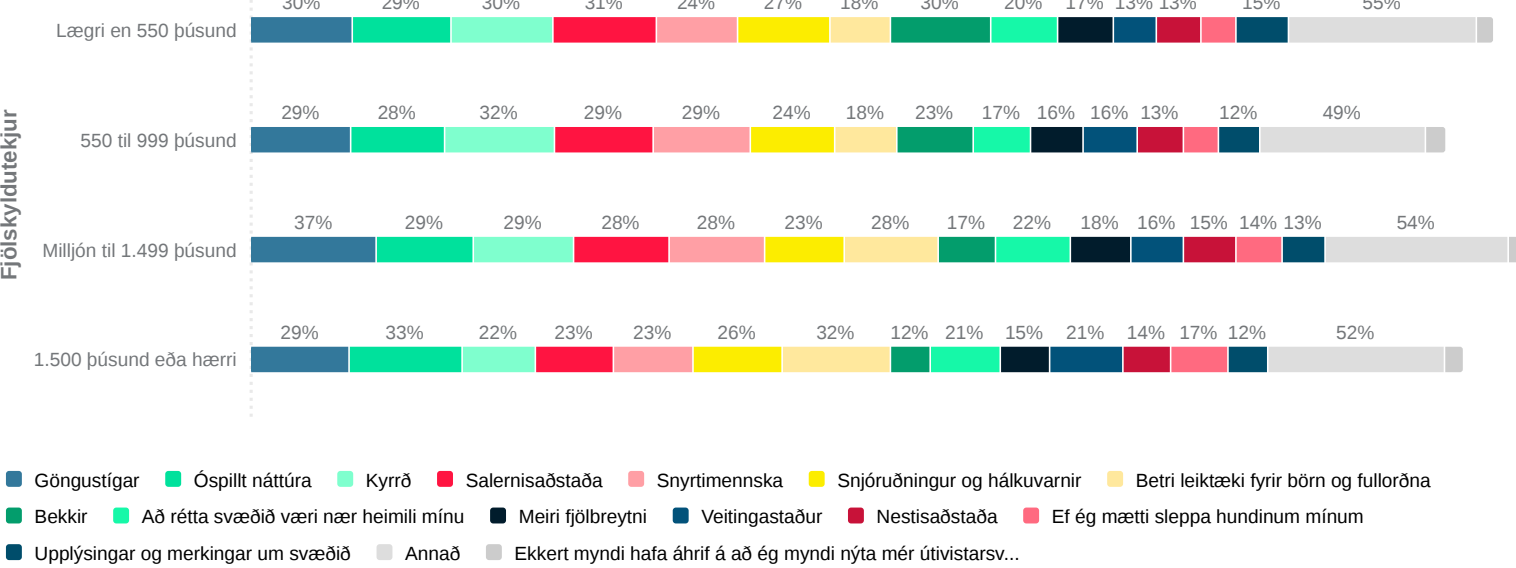
1,829



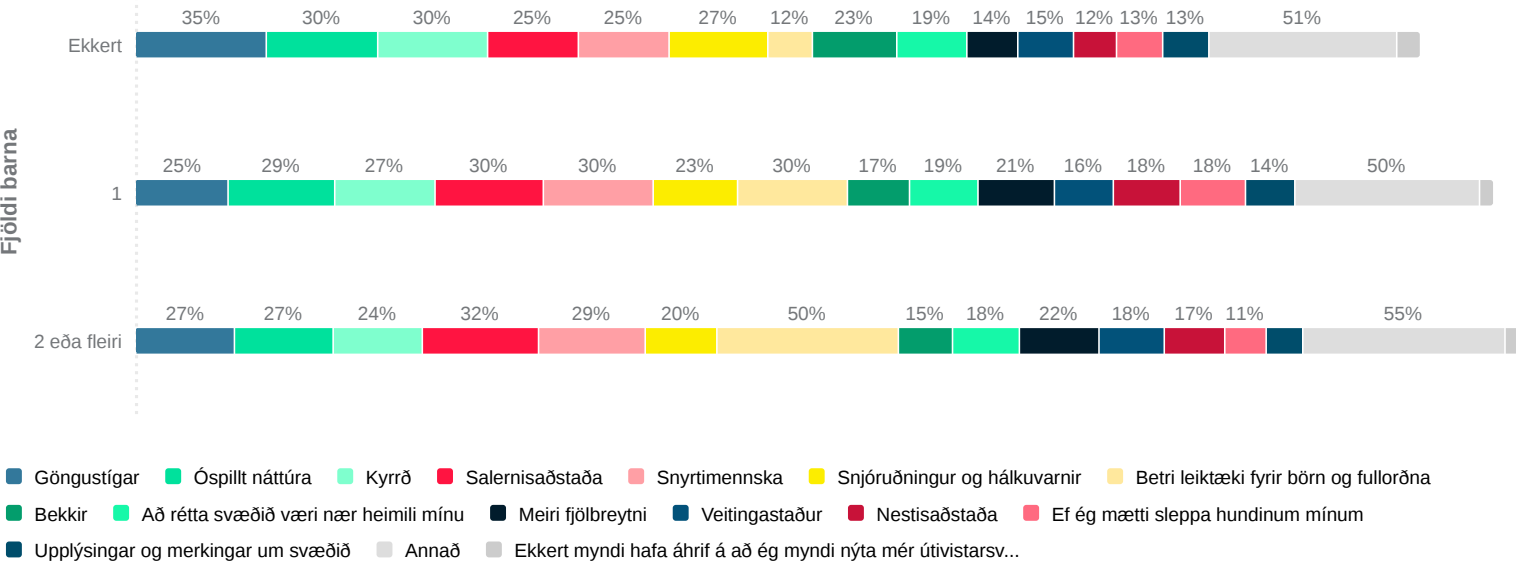
1,825



1,450



1,800



1,810

